Wesley Haines

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Work

Oct. 2018 - Present
New York, NY

Product Design Lead - Nike

Lead all design and research efforts for a new data science and personalization platform for the entire Nike organization - using machine learning to uncover insights on how to grow the business.

May 2018 - Oct. 2018
New York, NY

Product Design Consultant - Goldman Sachs

Helping lead design and research efforts on a new Structured Investments and Structured Annuities trading platform for financial advisors, backed by other financial institutions. Stealth.

Jun. 2016 - Jun. 2018
Mclean, VA

Product Design Lead - Capital One

Lead and defined various design initiatives (including research plan, content strategy, interaction paradigms, visual language) for a new products with the Bank and Card orgs.

Jun. 2015 - Jun. 2016
Mountain View, CA

Product Designer - Google

Defined, designed and executed various projects and initiatives for the Identity team while working with Google Search, Maps and Android to shape product vision.

Jun. 2014 - Jun. 2015
San Francisco, CA

Product Designer - Sony Playstation

Designed new features and tools from concept to wireframes to prototypes. All designs were implemented in updates to the PS4, PS3 and Sony Bravia TVs.

May 2012 - Jun. 2014
San Francisco, CA & Los Angeles, CA

Freelance Designer

Designed and created a variety of different digital and creative projects for Google, Toyota, Nvidia, Carnival Corporation and Pearson Education.

Learn

Oct. 2014 - Dec. 2014
San Francisco, CA

Creative Code Immersive - Grey Area Foundation

Learned the power of creative code. Coursework included HTML/CSS/JS, Processing, d3.JS, Node.JS, Arudiuno, Rasberry Pi.

Aug. 2008 - May. 2012
Washington, D.C.

B.A. Art History & Political Science - American University

Coursework covered in-depth studies into Italian Rennaissance and Modern/Contemporary art theory.

Play

Design

Sketch	Photoshop	Principle
Keynote	Illustrator	Proto.io
Framer.js	InDesign	Material Design
Figma	After Effects	iOS HIG

Technology

HTML	Angular	Node.js
CSS	React	Swift
Javascript	Git	Xcode