

# Muziik Logo Design Guidelines for OEM Partners

## 1. Purpose

This guideline ensures the proper and consistent use of the Muziik logo across all OEM and co-branded products, packaging, and marketing materials. Unauthorized modification or misuse of the logo is strictly prohibited.

## 2. Official Logo Versions

Primary Logo (Horizontal type) – Standard logo for all uses.

Secondary Logo (Stacked type) – Use only when space is limited.

Always use the official logo data provided by Muziik. File formats: .AI / .EPS / .PNG

## 3. Color Specifications

Usage	Color	CMYK	RGB	HEX
Brand Blue	Muziik Blue	100/15/0/0	0/145/219	#0091db
Brand Brown	Muziik Brown	30/60/100/85	50/23/0	#371700
Monochrome	White	0/0/0/0	255/255/255	#FFFFFF

## 4. Minimum Size & Clear Space

Minimum size (print): 20mm width

Minimum size (digital): 100px width

Clear space: Keep at least the height of the 'M' in 'Muziik' around all sides.

## 5. Background Usage

Acceptable: white or light solid backgrounds.

Not acceptable: complex patterns or photo backgrounds.

## 6. Prohibited Uses

Do NOT: change logo color, distort, add effects, modify layout, use transparency, or combine with other logos.

## 7. Co-Branding Rules

When Muziik and OEM partner logos appear together: maintain equal visual weight, keep space between logos, and do not recolor Muziik logo.

## **8. Approval Process**

Before production, all logo applications must be submitted to Muziik for approval. Send mockups to: [info@muziik-golf.com](mailto:info@muziik-golf.com)

## **9. Contact**

Muziik Co., LTd

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Website: <https://muziik-golf.com>