

Muziik Logo Design Guidelines for OEM Partners

1. Purpose

This guideline ensures the proper and consistent use of the Muziik logo across all OEM and co-branded products, packaging, and marketing materials. Unauthorized modification or misuse of the logo is strictly prohibited.

2. Official Logo Versions

Primary Logo (Horizontal type) – Standard logo for all uses.

Secondary Logo (Stacked type) – Use only when space is limited.

Always use the official logo data provided by Muziik. File formats: .AI / .EPS / .PNG

3. Color Specifications

Usage	Color	CMYK	RGB	HEX
Brand Blue	Muziik Blue	100/15/0/0	0/145/219	#0091db
Brand Brown	Muziik Brown	30/60/100/85	50/23/0	#371700
Monochrome	White	0/0/0/0	255/255/255	#FFFFFF

4. Minimum Size & Clear Space

Minimum size (print): 20mm width

Minimum size (digital): 100px width

Clear space: Keep at least the height of the 'M' in 'Muziik' around all sides.

5. Background Usage

Acceptable: white or light solid backgrounds.

Not acceptable: complex patterns or photo backgrounds.

6. Prohibited Uses

Do NOT: change logo color, distort, add effects, modify layout, use transparency, or combine with other logos.

7. Co-Branding Rules

When Muziik and OEM partner logos appear together: maintain equal visual weight, keep space between logos, and do not recolor Muziik logo.

8. Approval Process

Before production, all logo applications must be submitted to Muзиik for approval. Send mockups to: info@muziik-golf.com

9. Contact

Muзиik Co., LTd
Email: info@muziik-golf.com
Website: <https://muziik-golf.com>