JILL WHALEN
UI/UX DESIGNER

Contact

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Software

Adobe Xd
●●●●●○○

Figma
●●●●●○○

Adobe Photoshop
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Adobe Illustrator
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Adobe InDesign
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Adobe Dreamweaver
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Adobe Premiere Pro
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Adobe After Effects
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Maya Autodesk
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Wordpress
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Mail Chimp
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Acoustic
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HTML
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CSS
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Education

M.A. Digital Media Studies,
University of Houston –
Clear Lake
Houston, TX | 2012-2014

UI/UX Bootcamp Certificate
Rice University
Houston, TX | March 2021

Work History

ARIIX - The Opportunity Company *(partnered with NewAge in 2020)*
Graphic Designer, 2018 - current
· Design digital and print marketing materials within the corporate branding for the U.S. and international markets.
· Brainstorm and design branding concepts with marketing specialist for corporate events in Mexico.
· Design weekly promotional emails for local events with the Mexico market.
· Update Mexico corporate website: content, imagery, and blogs.

NuCerity International
Graphic Designer, 2016 - 2018 *(acquired by ARIIX in 2018)*
· Designed and edited digital and print marketing materials within the corporate branding for the U.S. and Mexico.
· Maintained and updated corporate websites for U.S. Spanish and Mexico.
· Collaborated with Marketing Specialist and translators in Mexico with content management for U.S. Spanish promotional materials.
· Designed and edited motion graphics for promotional material.
· Recorded, designed, and edited corporate videos.
· Coordinated with Creative Director and Audio/Visual crews to prepare imagery for local and international corporate training events.

Freelance/Contract Work – Graphic Design, Web Design, Illustration, Photography and Video, 2013-2016
· Clients: Johnson Space Center, Imagination The Americas, Tahirih Justice Center, Petro Pages, Rhino Gas and Electric, Chuyos Peruvian Fusion Deli

Tietronix Software
Graphic Artist (CAPSTONE Internship), 2014
· Collaborated with designers as a team to model 3D building structures to be used as simulations.
· Collaborated with designers as a team to design technical illustrations for solar energy apps and gaming.

Health and Fitness Sports Magazine
Desktop Publisher, 2013
· Designed and prepared magazine layout for print.
· Designed bi-weekly and monthly promotional ads for clients.
· Collaborated with authors to gather imagery and content for articles.

University of Houston – Downtown
CompuCamp Graphic Design Instructor (3-month Contract), 2013
· Taught the following courses to elementary students of CompuCamp: Graphic Design (Adobe Photoshop), Web Design (Adobe Dreamweaver), Animation (Blender), and Motion Graphics (Flash).