# ■ Brand Guide (Updated)

## ■ Color Palette

| | | | | | |
|---|---|---|---|---|---|
| Primary (#4A9CFF) | | Secondary (#4DDCFF) | | Dark Background (#1A044C) | |
| Text Primary (#111827) | | Text Secondary (#6B7280) | | Light Background (#F9FAFB) | |

## ■ Typography

**Option 1: Inter**
Headings: Inter Bold
Body: Inter Regular

**Option 2: Poppins**
Headings: Poppins SemiBold
Body: Poppins Regular

## ■ Light & Dark Modes

**Light Mode:** Use gradient backgrounds (white → light aqua), whale logo on light gradient, dark text (#111827).
**Dark Mode:** Use deep purple-to-indigo gradient (#1A044C → #0F0133), whale logo on dark gradient, light text (#F9FAFB).

## ■ Components

- Buttons: Rounded, solid primary background (#4A9CFF), white text.
- Cards: Light mode → white background; Dark mode → #1A044C background, both with soft shadows.
- Forms: Clean inputs, focus ring in primary blue.
- Navbar: Light mode → white; Dark mode → dark gradient; CTA button always in brand blue.

## ■ Usage

**Homepage:** Use gradient hero backgrounds matching the mode, with whale logo centered. CTA in bright brand blue.
**App:** Offer both light and dark mode. Keep UI clean: light mode with white cards, dark mode with deep purple cards.