



Investment Opportunity: NoVo AI

The Palantir Playbook

- **Palantir = Fastest-growing S&P 500 company** with 810%+ stock gains since early 2024
- **Key insight driving their success:** Real value in AI is creating intuitive interfaces that allow people to actually interact with and benefit from AI systems (not just the underlying technology)
- **Proven market validation:** 93% commercial revenue growth proves the market pays premium prices for AI platforms that bridge the gap between complex technology and practical applications

Our Strategy: Execute the Same Proven Model

- **We are developing NoVo AI** following Palantir's exact playbook that delivered exponential growth
- **NoVo = Emotionally intelligent travel assistant** combining Hume AI's breakthrough emotional understanding with practical travel features
- **Direct strategy mirror:** Create an AI interface layer that solves real problems in a massive market, make it indispensable through superior user experience, build network effects as each interaction improves the platform

The NoVo Advantage

- **Target market:** \$1.9 trillion global travel and lifestyle market
- **Timing:** Entering at the inflection point when AI moves from impressive demonstrations to indispensable daily tools
- **Key differentiator:** Emotional intelligence in a market where human connection matters most
- **Developing along proven lines:** Focusing on the critical human-AI interface rather than just underlying technology
- **Investment thesis:** Apply Palantir's winning formula (AI interface layer) to travel market = significant value capture opportunity