

The Opportunity

Contextual Conversational AI

- Recent advances in contextual conversational AI models
- (Sesame, GPT-5, Claude 3.5, Gemini 1.5).
- The models now understand context, tone, and intent.
- Ideal for natural travel experiences that simulate the human experience.
- **NoVo leverages these advancements to create a truly conversational travel assistant.**
- **A better system is needed so that a network of drivers can better serve its customers and, therefore, will certainly use the app.**

The App

NoVo Travel Ai

- AI-powered travel assistant that books rides, tracks flights, and translates speech.
- Conversational interface — users simply speak to book and manage trips.
- **Integrated automatic translation between driver and passenger.**
- Personalized travel support, all in natural language.

Our Advantage

Ai Powered Development Strategy

- **75% reduction in MVP development costs, we require £65,000**
- The ability to produce working prototype to enable early stage revenue generation
- The company will be built around established exit metrics
- We asked a well known Ai to cost the development project

Estimated development cost for Novocom's Novo Travel App

(emotion detection, real-time translation, meeting recording, travel assistant features, Hume AI integration), here's a realistic breakdown:

MVP Development (6-9 months): £150,000-£300,000

Team needed:

- Lead AI/ML Engineer: £80-120k
- Full-stack Developer: £60-80k
- iOS/Android Developer: £60-80k
- UI/UX Designer: £40-60k
- Project Manager/Scrum Master: £50-70k

Key cost drivers:

Phase 1 - Core AI (3-4 months): £60-100k

- Hume AI integration & emotion detection
- Speech-to-text pipeline
- Real-time translation engine
- Basic conversational AI

Phase 2 - Travel Features (2-3 months): £40-80k

- Flight/hotel API integrations
- Itinerary management
- Local recommendations engine
- Travel data processing

Phase 3 - Advanced Features (2-3 months): £50-120k

- Meeting recording/transcription
- Multi-modal AI (voice + text + emotion)
- Real-time processing optimization
- Cloud infrastructure setup

Additional costs:

- API costs (Hume AI, translation, travel data): £1-3k/month
- Cloud infrastructure (AWS/GCP): £2-5k/month
- Legal/compliance (GDPR, data protection): £10-20k
- Testing & QA: £20-40k