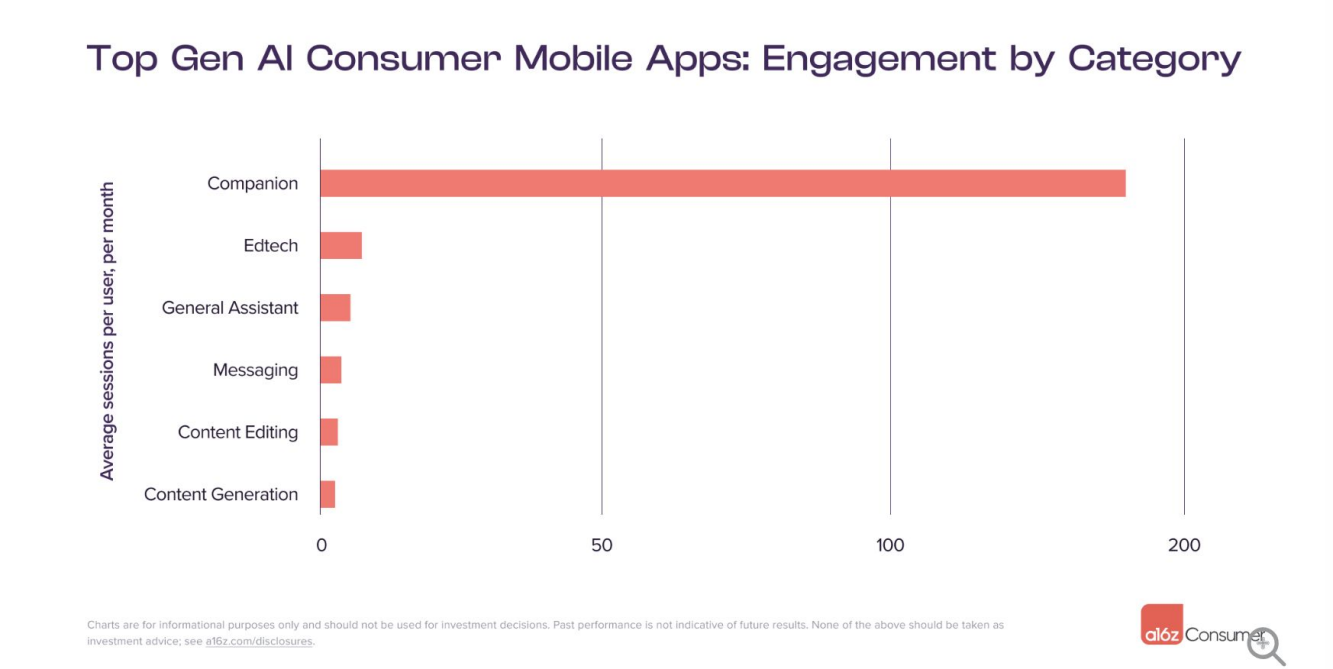
NoVo

"Power by Care. Driven by You."

The problem is that AI is not being used effectively.

- Most people use AI superficially — they cut, paste, and move on.
- Companies treat AI as an add-on, not as a value driver.
- AI developers focus too much on analytics and not enough on the human context.
- People are not informed about the potential uses of AI.
- Result: missed opportunities for improvement and poor integration with real-world services.
- **We are still waiting to free ourselves from the keyboard interface.**

Companion apps are by far the most popular.



According to SensorTower data, **Character.AI** draws an average of 298 sessions per month, per user, while **Poly.AI** sees 74 sessions, on average.

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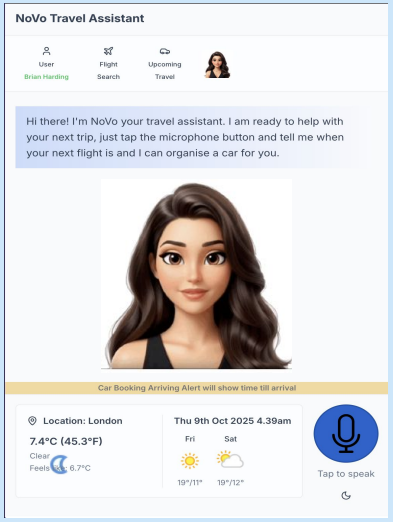
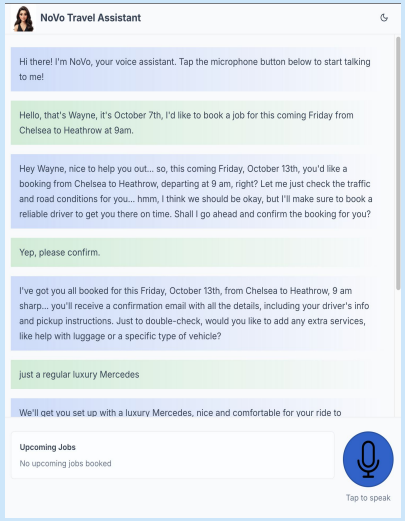
The Opportunity
Contextual Conversational AI

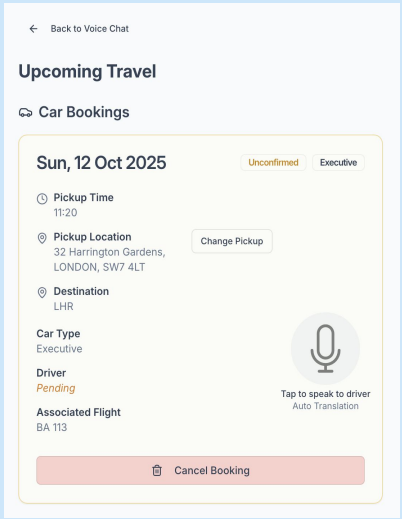
- Recent advances in contextual conversational AI models
- (Sesame, GPT-5, Claude 3.5, Gemini 1.5).
- The models now understand context, tone, and intent.
- Ideal for natural travel experiences that simulate the human experience.
- **NoVo leverages these advancements to create a truly conversational travel assistant.**
- **A better system is needed so that a network of drivers can better serve its customers and, therefore, will certainly use the app.**

The Concept: NoVo Travel Ai

- AI-powered travel assistant that books rides, tracks flights, and translates speech.
- Conversational interface — users simply speak to book and manage trips.
- **Integrated automatic translation between driver and passenger.**
- Personalized travel support, all in natural language.

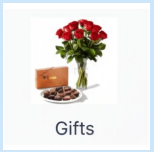






Key Differentiators

- Conversational interface : intuitive, aid for the visually impaired, eliminates language and cultural barriers
- Stores details of an entire trip, including flights, cars, and hotels.
- Based solely on the user's flight number, the system suggests a car rental reservation.
- Current drivers will introduce the app to their customers.
- **An opportunity to attract and expand the user base by offering the ultimate suite of consumer applications with artificial intelligence.**



Market Strategy and Growth

- Start with the outlying areas of the big cities — high demand, low competition.
- Utilise AI-based translation to serve multicultural areas.
- We have a natural user base that will allow us to grow.
- **Our app will provide multiple revenue streams, allowing us to distribute it to consumers for free.**
- **This will allow us to generate revenue while growing our user base, building strong relationships with them through emotionally intelligent AI. The information will be collected through conversations.**

Financial overview

- **Initial investment: £65,000 (MVP + operations).**
- Development cost: £35,000 (main MVP) / £65,000 (compatible version).
- Monthly revenue target: £20,000 (100 drivers).
- Operating costs: £4,000/month.
- **Target for breakeven: 8 to 12 months (realistically, 10 to 18 months).**

Once we have a functional MVP that is being used daily by a real company generating revenue, we can proceed with an initial capital raising of £500,000.

For UK Investors - SEIS Bonus

- We will be applying for SEIS advanced assurance
- This allows any UK tax-paying investor to deduct 50% of the amount they invest of their next tax bill

Road map

- Phase 1 (months 1 to 3): Research, architecture, User Interface, hiring.
- Phase 2 (months 4 to 6): Minimum Viable Product (MVP) development, payments, GPS, initial testing, initial revenues
- Phase 3 (months 7 to 12): raising £500,000, TfL license, beta version launch, security features, marketing
- Phase 4 (months 12 to 24): Europe, focus on data collected from the user base to guide application development.

The Application and Next Steps

- We are seeking an initial investment of £65,000.
- Funds for app development up to the MVP (Minimum Viable Product) phase, driver network.
- Having an MVP application that is used daily and integrated into an existing business.
- The focus is on expanding the app's use beyond just car reservations.
- **Prepare the company for the next fundraising round.**