

WATCHX PRIVATE POLICY

WatchX Privacy Policy

WatchX (hereinafter referred to as "we", "our", "us") is the first blockchain smartwatch and wearable device Web3 applications platform. Our services are based on smartwatches, mobile applications and on-chain products and services.

By browsing, accessing, or using the WatchX website, our applications, and transaction services (collectively referred to as the Services), you agree that your user data (including your personal data and personally identifiable information ("personal information")) will be processed in accordance with this policy. Your use of this product or features and any disputes related to privacy are governed by this policy (including any applicable changes) and applicable terms of use, including its applicable limitations on damages and dispute resolution provisions.

We may modify this policy at any time, including but not limited to any policies or instructions on the platform. We will notify you of these changes by posting a revised version at the top of the policy with the latest effective date or by any other means we deem appropriate. Any changes or modifications will take effect immediately upon posting on this website and will apply to all current and subsequent use or services. If you continue to use any services, you will be deemed to have agreed to the revised terms of this policy. If you do not agree with the policy, you must immediately stop using the services. It is recommended that you regularly review this policy to ensure that you understand its terms and conditions.

For the purposes of applicable data protection laws, the entity mentioned above is the "data controller" of your personal data.

Personal Information We Collect

We may collect and process the following personal information:

- Information we collect about you: For each of your visits to our products, we may automatically collect the following information:
 - When you create an account on our app to become a user, we may process your personal data, including your name, email address, blockchain wallet address, etc.
 - Order information including your name, billing address, shipping address, payment confirmation, email address, phone number.

- Technical information, including the Internet Protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform. We also automatically collect certain information about your interaction with the Services ("Usage Data"). To do this, we may use cookies, pixels and similar technologies ("Cookies"). Usage Data may include information about how you access and use our Site and your account, including device information, browser information, information about your network connection, your IP address and other information regarding your interaction with the Services.
- Information about your visit, the products, services, or questions you browse or search for: page response times, download errors, lengths of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.
- Publicly available data, such as your digital asset wallet address and public blockchain data, which is used solely to provide and improve features and ensure compliance with applicable laws and regulations.
- Information we receive from other sources:
 - Information collected by our supporting hardware devices, including multiple personal body metrics such as heart rate data.
 - Other people's information: If you provide us with information about anyone other than yourself, such as your relatives, close relatives, your advisors, or your suppliers, you must ensure they understand how their information will be used and that they have allowed you to disclose this information to us and allow us and our outsourcing service providers to use this information.

General Purposes

We use your information for:

- Providing our services: We use your information to communicate with you about your use of our app and features, respond to your inquiries, complete your orders, and for other customer support purposes.
- Providing personalized services: We use your information to customize the content and information we may send or display to you, provide location customization, personalized help and instructions, and personalize your experience in other ways when you use products and features.

- Improving and developing our services: We use your information to ensure our products and services operate as expected, better understand how users access and use our products and features, make improvements, develop new features, and for other research and analytical purposes.
- Providing promotional activities: We may use your information for marketing and promotional purposes. For example, we may use your information (such as your email address) to send you newsletters, special offers, and promotions, hold contests and sweepstakes, or otherwise contact you about products or information we think may interest you.
- Communicating with you. We use your personal information to provide you with customer support and improve our services. This is in our legitimate interests in order to be responsive to you, to provide effective services to you, and to maintain our business relationship with you.
- Other purposes: We may use your information to enforce any applicable terms of use, comply with laws, legal processes, or legal obligations, exercise or defend legal claims, detect, prevent, or address fraudulent activities, comply with requirements of law enforcement, regulatory, and tax authorities (whether in the US or overseas), security or technical issues, or otherwise protect our property, legal rights, or those of others.

Disclosing Your Personal Information

We may share your personal data with our subsidiaries, affiliates, and trusted third parties, including:

- Analyzing your personal data to provide you with multiple personalized services, etc.
- Assisting us in fulfilling anti-money laundering, sanctions, terrorism financing obligations, and other financial service providers.
- Analytics and search engine providers that help us improve and optimize our products.
- Our designated debt collection agencies if you fail to pay us after multiple notifications.

User Generated Content

The Services may enable you to post product reviews and other user-generated content. If you choose to submit user generated content to any public area of the Services, this content will be public and accessible by anyone.

We do not control who will have access to the information that you choose to make available to others, and cannot ensure that parties who have access to such information will respect your privacy or keep it secure. We are not responsible for the privacy or security of any information that you make publicly available, or for the accuracy, use or misuse of any information that you disclose or receive from third parties.

Third Party Websites and Links

Our Site may provide links to websites or other online platforms operated by third parties. If you follow links to sites not affiliated or controlled by us, you should review their privacy and security policies and other terms and conditions. We do not guarantee and are not responsible for the privacy or security of such sites, including the accuracy, completeness, or reliability of information found on these sites. Information you provide on public or semi-public venues, including information you share on third-party social networking platforms may also be viewable by other users of the Services and/or users of those third-party platforms without limitation as to its use by us or by a third party. Our inclusion of such links does not, by itself, imply any endorsement of the content on such platforms or of their owners or operators, except as disclosed on the Services.

Personal Information Security

We have taken commercially reasonable precautions to protect the information we collect (including your personal information) from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please note that despite our efforts, no data security measures can guarantee 100% security.

You should take steps to prevent unauthorized access to your password, encrypted wallet private key, seed, and devices (such as your phone and computer). We are not responsible for any lost, stolen, or leaked passwords, private keys, and seed phrases or for any activities on your account conducted through unauthorized password activity.

What Rights Do I Have Regarding My Personal Information

You can contact us at service@watchx.network to request access, copies, modifications, or deletions of your personal information that you have submitted to us. We will make reasonable efforts to comply with such requests within the scope required by law, but we may need to retain personal information to comply with legal obligations, accounting requirements, or for other business purposes. Before responding to requests, we may require additional information to verify the requester's identity. Please note that copies of your updated, modified, or deleted information may remain in the cache and archived pages of the website for some time.