

WhatEvery1Says

Funded by a \$1.1 million grant from the Mellon Foundation, the WhatEvery1Says (WE1S) project uses digital humanities methods to study public discourse about the humanities at big data scales to create innovative advocacy for the humanities.

Our hypothesis is that digital methods can help us see new things about how the media and others portray the humanities.

For example, what do different nations or sections of society think of the humanities? Beyond the memes and stereotypes, what are fresh ways to showcase the value of the humanities in the 21st century?

Another core mission is to study the way racial, ethnic, gender, first-generation student and other groups are positioned by the media, or position themselves, in relation to the humanities.

We hope to use our findings to provide humanities advocates with effective strategies and materials for communicating the role of the humanities – with narratives, arguments, scenarios, and evidence that can impact, rather than simply react to, "what everyone says" about the humanities in today's world.

In the process of our exploration, we are also developing tools, workflows, and guidelines for open and reproducible digital humanities research.

we1s.ucsb.edu