PMSE: A Personalized Mobile Search Engine

Enhancement:

PMSE, Personalized Mobile Search Engine has been developed to display any user desired result or re-ranked result in accordance with the user given query (UGQ) which includes content and the location of the user. It works efficiently with the help of ontology-based, multi user profile. As for the future work, we plan to study the effectiveness of other kinds of concepts such as recommendation of user names and time for personalization. We will also investigate methods to exploit a user's content and location preference history to determine regular user patterns or behaviors for enhancing future search.