

VELOCITY

Realtor™



**REAL ESTATE
AGENT**



INTRODUCTION

Welcome to **Velocity Realtor**, your trusted Real Estate marketing partner in West Bengal, India. We specialize in promoting Residential, Commercial, Land, and Investment properties through strategic campaigns, digital presence, and direct buyer engagement.

As a dedicated marketing agency, we work with developers, landowners, and realtors to boost property visibility, accelerate sales, and deliver verified leads. From online listings to on-ground promotions, our expert team ensures your project gets the reach it deserves. Whether it's flats, land, or joint venture projects, Velocity Realtor is committed to bringing the right buyers to the right properties – faster and smarter.

ABOUT US

Velocity Realtor is a premier real estate marketing and consulting agency based in West Bengal, committed to transforming the way properties are promoted, sold, and experienced. We specialize in connecting developers, investors, landowners, and buyers through innovative marketing strategies and end-to-end real estate solutions.

With a deep understanding of the local market and a strong network of industry professionals, Velocity Realtor handles everything from flat and land promotions, joint venture facilitation, to direct buyer engagement. Our strength lies in crafting tailored marketing campaigns that combine digital reach, ground-level visibility, and verified lead generation.



LEGAL ASPECT

Velocity Realtor is a legally registered real estate marketing agency operating in compliance with Indian laws. We act as a marketing partner for verified property owners, developers, and buyers through authorized agreements.

We do not claim ownership of the properties we promote. All property-related information is shared as per owner or developer input, and buyers are advised to conduct independent legal verification before purchase.

Our service charges or commissions are transparently discussed and documented in advance. We operate in line with RERA guidelines, the IT Act, and business taxation laws.

Any disputes will be handled amicably or legally under the jurisdiction of the West Bengal courts.



TABLE OF CONTENT

REAL ESTATE MARKETING & BRANDING

FLAT & PROPERTY PROMOTION

LAND PROMOTION & INVESTOR CONNECT

SELLER ASSISTANCE

LEAD GENERATION & CRM

JOINT VENTURE (JV) FACILITATION

OUTRIGHT LAND FOR DEVELOPMENT

DEVELOPER PROJECT LAUNCH SUPPORT

BUYER CONSULTANCY & ASSISTANCE

LEGAL LIAISON (OPTIONAL)

REAL ESTATE MARKETING & BRANDING



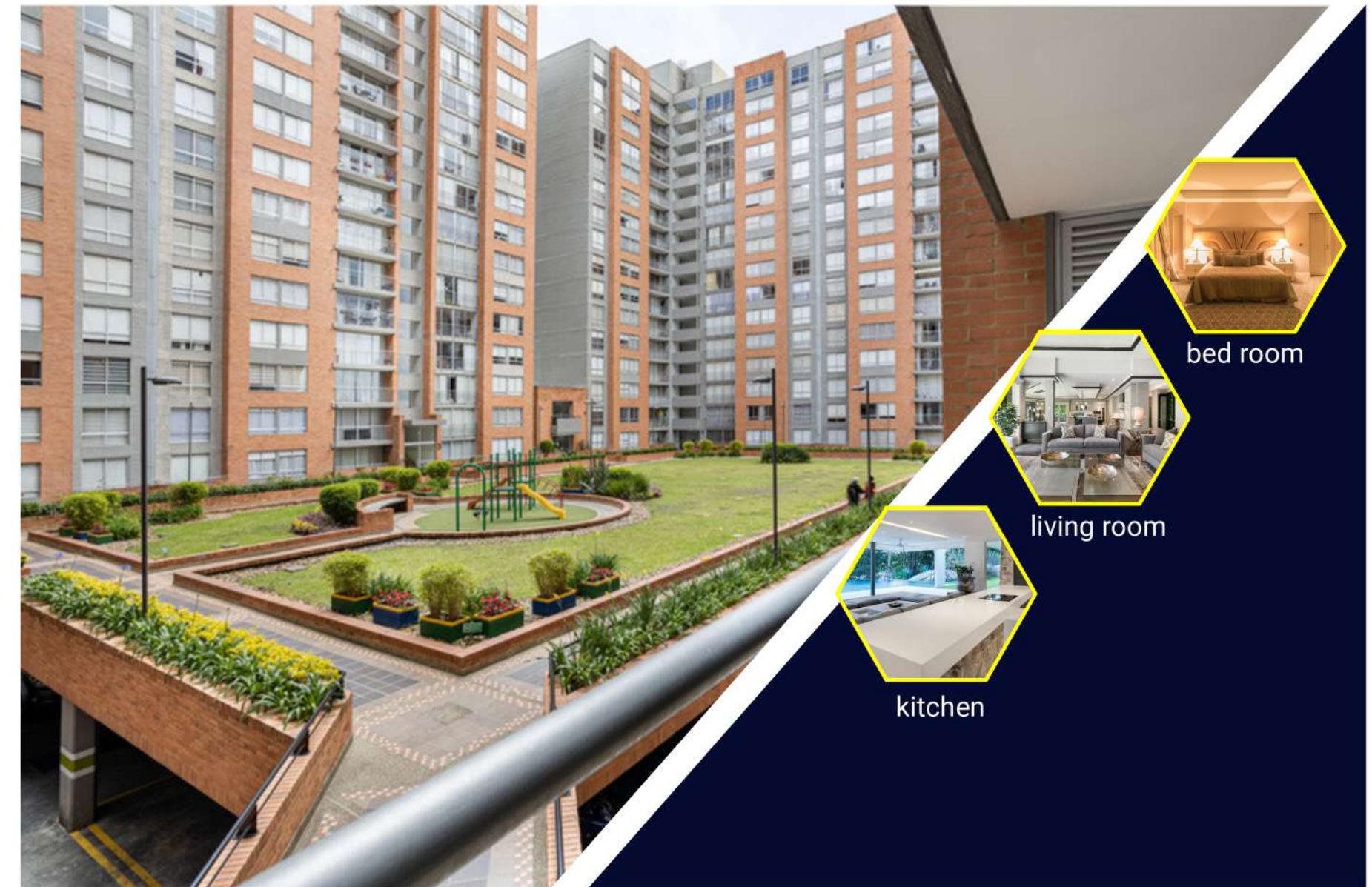
- Project Positioning & Branding Strategy
- Social Media & Digital Campaigns
- Website enlistment and promotion through Google SEO
- Offline Promotion (Hoardings, Flyers, Events)
- Video Walkthroughs & Photography
- Customer Coordination
- Brochure and Elevation Design
- 3D Floor Plan
- ETC.



FLAT & PROPERTY PROMOTION



- 1 BHK to 5 BHK Residential Units
- Ready-to-Move & Under-Construction Projects
- Affordable to Premium Segments
- Targeted Buyer Lead Generation
- Site Visiting
- Customer C-ordination
- Brochure, Elevation & 3d Floor Plan



LAND PROMOTION & INVESTOR CONNECT

- Shali Land, Bastu Land, and Commercial Land
- Out of HIDCO & LA Cleared Properties
- Promotion for Developers & Direct Buyers
- Strategic Pitch to Builders & Corporates
- Paper Verified Land
- Conversion Guide and Help
- KMC, KMDA, NKDA, HIDCO, WB LR&RR, WBHB, WBIDC, WE RERA Clearance and necessary approvals.

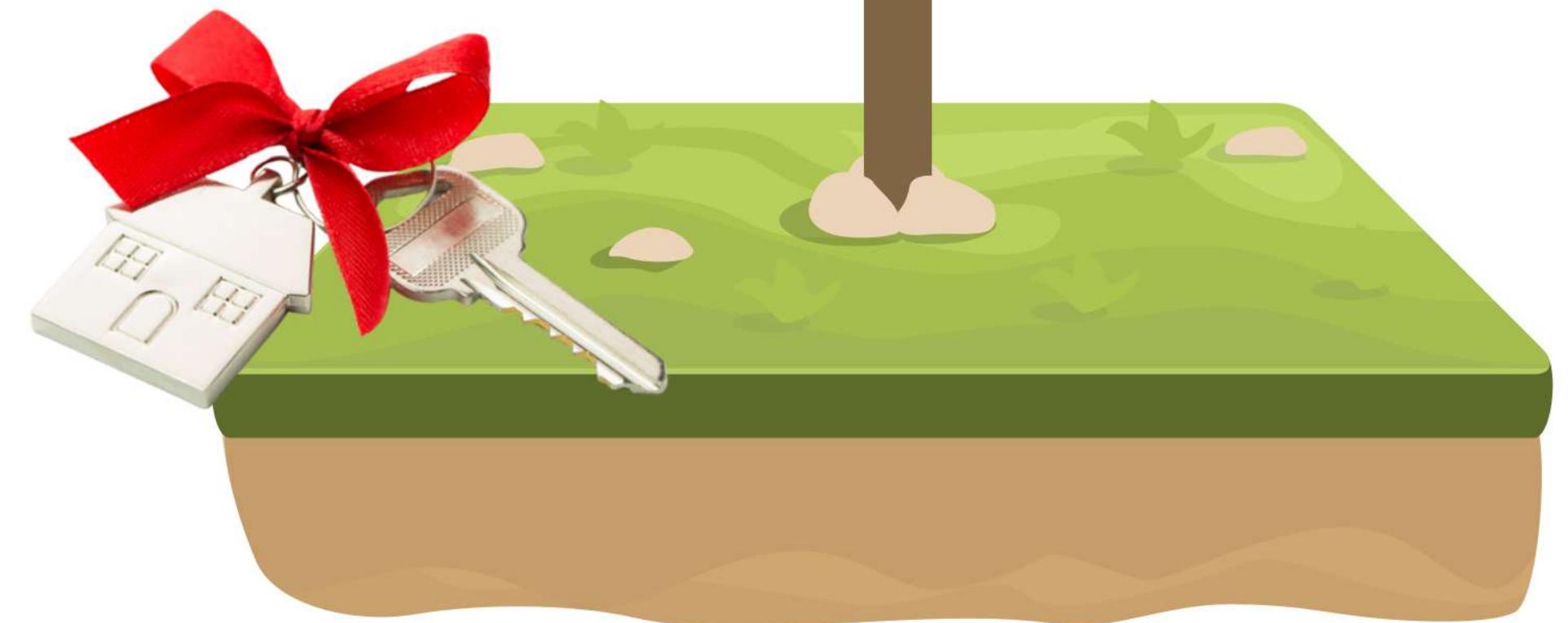


JOINT VENTURE (JV) FACILITATION

- JV Land Scouting & Screening
- Owner-Developer Negotiation Support
- Documentation & Legal Assistance
- End-to-End JV Coordination

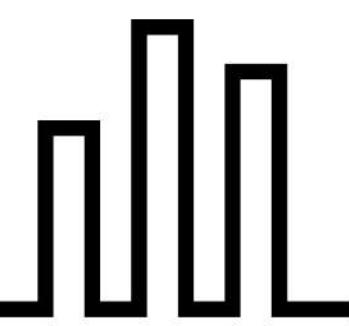


OUTRIGHT LAND FOR



- Land Sourcing
- Owner-Developer/Buyer/ Negotiation Support
- Documentation & Legal Assistance
- End-to-End Coordination

DEVELOPER PROJECT LAUNCH SUPPORT



- Onboarding on Website
- Launch Campaign Planning
- Site Branding & Sales Support
- Sales Team Collaboration
- Marketing as per requirements



BUYER CONSULTANCY & ASSISTANCE

- Flat Finder Assistance Based on Budget & Needs
- Project Visits & Comparisons
- Price Negotiation Support
- Bank Loan Guidance (If Applicable)



SELLER ASSISTANCE

- Property Listing with Full Visibility
- Market Price Analysis
- Connecting with Genuine Buyers
- Legal and Registry Guidance



LEAD GENERATION & CRM

- Verified Leads for Projects
- Daily Lead Follow-up Support
- CRM-Based Sales Reporting (Optional for Developers)
- Hot Lead Handover for Closures



LEGAL LIAISON (OPTIONAL)

- Coordination with Advocate for Verification
- Help with Title Check & LA Clearance Papers
- Support During Registration & Sale Deed Execution





CONTACT US

**BUILD THE FUTURE
WITH US :**



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Kolkata, West Bengal, India



REAL ESTATE MARKETING AGENT

OUR CLIENTS



DTC GROUP



DIYA
CONSTRUCTION



JINIA
CONSTRUCTION



Aldenaire & Partners



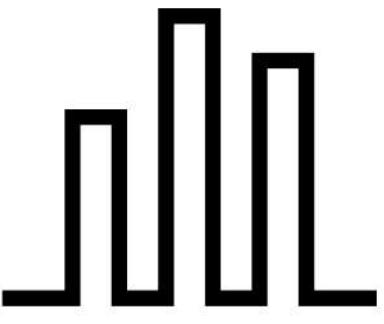
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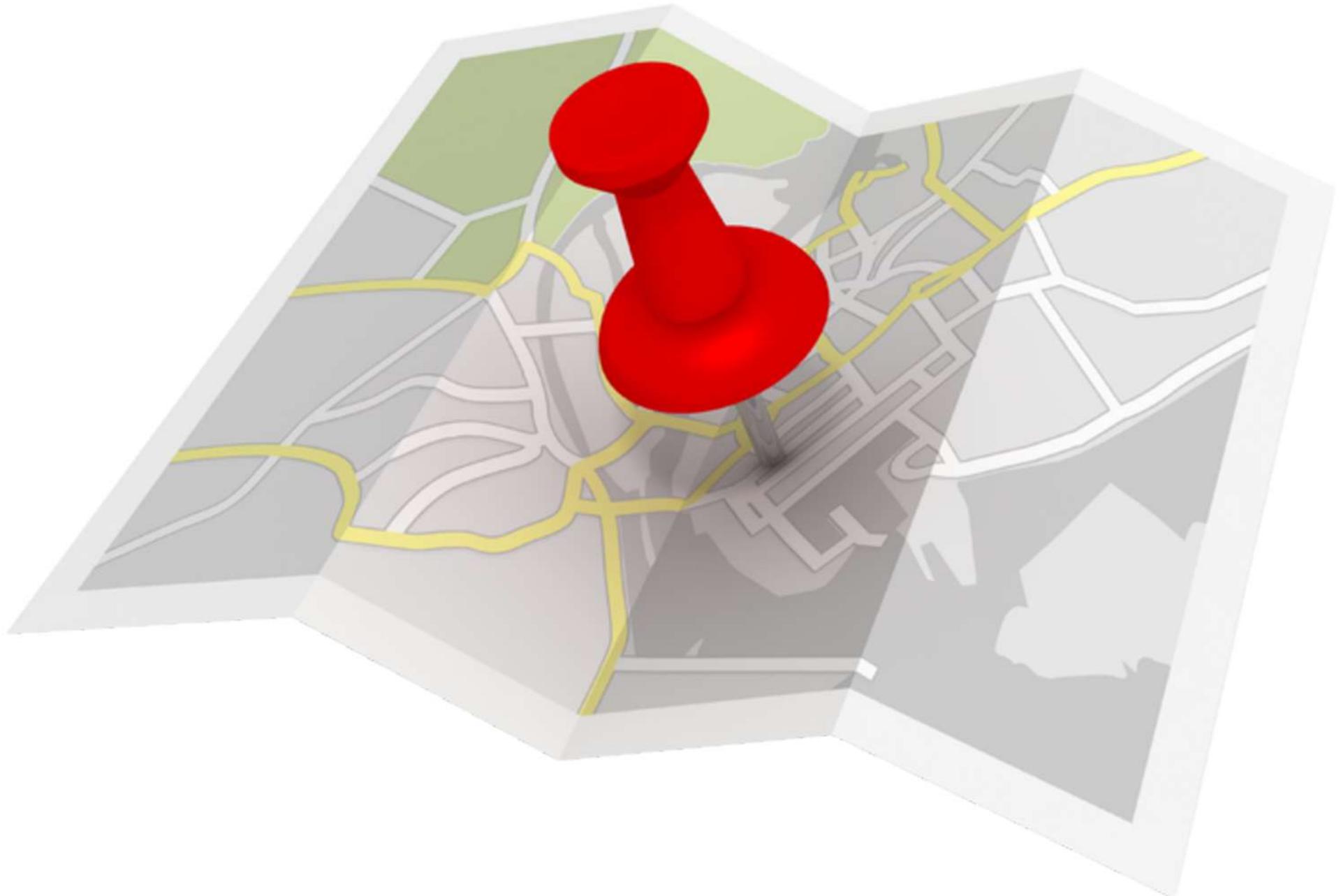
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FIND US & CONNECT US



VELOCITY REALTOR.in

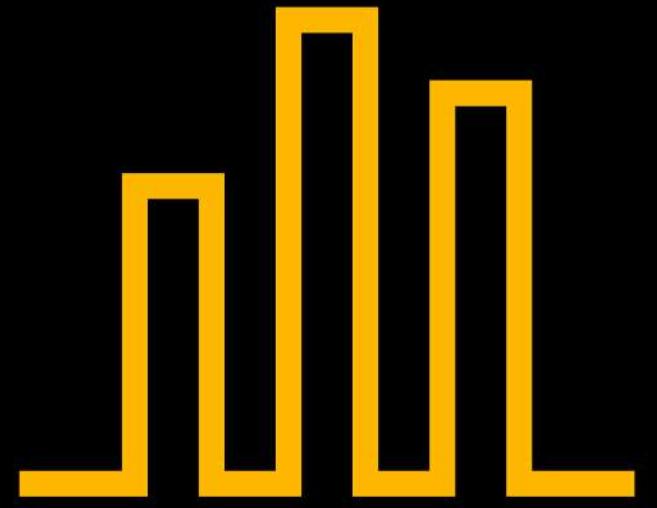


Thank you!



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www.VELOCITYREALTOR.IN
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