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Data Visualization Bootcamp Cohort 5 (Tuesday/Thursday)

September 7, 2019

Homework #1 “Kickstart my Chart”

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. ***Kickstarter campaigns tend to be more successful between January and July each year.***
3. ***Theater and music tend to be the most successful.***
4. ***Rock music campaigns tend to be the most successful music category campaigns.***
5. ***The least successful campaigns tend to be food.***
6. ***December has the lowest success rate of any month of the year.***
7. What are some limitations of this dataset?

***There are a variety of Kickstarter categories which are absent from this data set such as campaigns for patients to pay medical bills and political action committees.***

1. What are some other possible tables and/or graphs that we could create?

***Success of the campaigns is not expressed as a percentage in any of the pivot tables. It would be good to include that and a pie chart to visualize that.***