

# Heidi Wang

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## Education

### Cognitive Science & Psychology

Sep 2016 - Sep 2021  
University of Toronto

## Skills

### UI/UX Design

Figma

Hi-fi/Lo-fi Prototypes

User Walkthroughs

Journey Mapping

### Front End

CSS

HTML

React.js

### Back End

Java

Python

Git

## Experience

### UI/UX Research and Design Honeybee Hub

Jan 2021 - Apr 2021

- Designed, researched, and shipped 4 new features to the Developer team within 4 months
- Communicated effectively with Marketing and Developer team to design, present my designs, and review and advocate for our users on new designs
- Proposed ideas and areas of improvement for our product based on survey responses and Intercom questions from our users

### Tech Team Co-Lead SprintUofT

Oct 2021 - Apr 2021

- Developed and designed Sprint UofT main website
- Lead meetings with developers to implement main website

### QA Engineer Digital 14

Sep 2019 - Aug 2020

- Automated test cases for a client-server cybersecurity communication app using Java, Appium, and Selenium
- Reported 70+ server and client side bugs using root cause analysis
- Created over 200 user test cases by empathizing with our users

## Projects

### Smart Read

Sep 2018

Digital 14

- Created a Hi-fi app prototype using the iterative design process
- Placed 2nd at a user experience, research, and design competition judged by design experts from IBM
- Conducted one-on-one interviews, created online surveys, and worked closely with testers for user research

### Judgement!

June 2020

Digital 14

- Developed and designed an entire front end of a web-app using CSS, HTML, and React.js