

# DECA Engage Attendee Document

USC Collegiate DECA Organization

October 2, 2024

This document provides information and justification for the USC Collegiate DECA members who are scheduled to attend the DECA Engage event in Minneapolis, Minnesota. This document also outlines the rooming assignments for all members attending.

## Attendees

### Angela Duda

USC ID: N70436029

- **Biography:** Angela is a second-year student studying marketing. She is active in different organizations around campus such as Women in Business Council and American Marketing Association that have given her an insight into the professional environment.
- **Justification:** Angela will gain professional skills at the conference. Being in DECA for 4 years has inspired her to network and leverage relationships with other DECA executive teams.

### Hannah Keller

USC ID: Y70555325

- **Biography:** Hannah is studying Marketing with a focus on sales within the Darla Moore School of Business. She has been active on campus in organizations such as the Phi Chi Theta Professional Fraternity and Carolina Sales Institute.
- **Justification:** The competition will allow Hanah to expand her business acumen and gain insights into the logistics of successfully promoting a business.

### Gabriella Pinto

USC ID: W52294588

- **Biography:** Gabriella is a third-year student studying Operations and Supply Chain with a concentration in Data Analytics. She has been an active member of the Phi Chi Theta Professional Fraternity, further exemplifying passion for professional success.
- **Justification:** Gabriella has been actively involved in DECA for four consecutive years, qualifying four times consecutively for State competition, and a national finalist for ICDC in Hospitality and Tourism Operations Research. Her experience in DECA has driven her to expand her professional skillset and personal growth.

## **Jakob Torino**

**USC ID:** E10161852

- **Biography:** Jakob is a third-year student studying Finance and Operations and Supply Chain Management as a double major. He has been an active member in DECA since fall 2023 and is currently sitting as the Communications Director.
- **Justification:** Jakob is relatively new to DECA and is looking to gain connections and to learn from other DECA members around the country to enable him to be a better communications director and professional.

## **Thomas Lutz**

**USC ID:** D48616636

- **Biography:** Thomas is a junior at USC studying OSC and Economics. He has spent his last two summers interning, first at Bioskryb Genomics as a market research analyst and then at Fidelity Investments as a cybersecurity data analyst. On campus he is involved in Phi Chi Theta, Collegiate DECA, and is the head coach of the women's club basketball team.
- **Justification:** Thomas' past experience as President of the DECA club at USC makes him a great candidate to represent the University's chapter in Minneapolis. Having another opportunity to network and build professional relationships will allow him to further develop his professional skills.

## **William Hoffman**

**USC ID:** M12004796

- **Biography:** Will is a third-year student double majoring in Accounting and Finance with a concentration in Data Analytics. He has been active in organizations such as the Phi Chi Theta Professional Fraternity, Beta Alpha Psi, and is a founding member of the Delta Chi Social Fraternity.
- **Justification:** Will was an active participant in his High School DECA chapter in Columbus, Ohio. Since his time at the University of South Carolina, he hasn't been an active participant until this semester. This conference will allow him to regain the necessary case competition skills to succeed in future DECA events.

## **Rooming Assignments**

The two room assignments at the Hyatt Regency in Minneapolis will be assigned by gender, splitting the rooms into the following assignments:

- Room #1: Angela Duda, Hannah Keller, Gabriella Pinto
- Room #2: Jakob Torino, Thomas Lutz, William Hoffman