

# DECA Engage Supporting Document

USC Collegiate DECA Organization

October 2, 2024

## Event Purpose & Overview

DECA is an international organization that prepares college students for various majors within the business world including marketing, finance, hospitality, and management. DECA's mission is to develop leadership, career readiness, and business skills among its members. The DECA Engage Event will be held from Thursday, October 24 - Saturday, October 2024 at the Hyatt Regency Minneapolis (1300 Nicollet Mall; Minneapolis, MN 55403).

The conference will host thousands of students from around the country, including six members from the USC Collegiate DECA Organization. The main goals of the DECA Engage event are to use networking techniques to identify employment opportunities, utilize resources that can contribute to professional development, and empower members to stand out professionally through use of case competition. This will allow the students to not only grow their professional development skills, but also to prepare them for careers in the various fields mentioned above.

## Financial Assistance Needed

The organization will be able to cover on-site travel costs. These necessary funds will allow our members to travel safely from the airport to the hotel and vice versa when arriving and exiting from the city. One member (Thomas Lutz) must leave a day early due to prior commitments as the Head Coach of the Women's Club Basketball Team.

### Funds Requested:

Item	Quantity	Cost	Total
Registration Fee	6 Students	\$160.00	\$960.00
Hotel Room #1	2 Nights	\$214.00	\$428.00
Hotel Room #2	2 Nights	\$214.00	\$428.00
Airfare Travel: (10/24/24) – (10/25/24)	1 Ticket	\$259.00	\$259.00
Airfare Travel: (10/24/24) – (10/26/24)	5 Tickets	\$259.00	\$1,295.00
<b>Total</b>			<b>\$3,370.00</b>

## Expected Value From This Event

### Expected Value:

- **Learn Career Building Skills:** Learn from esteemed keynote speakers and industry professionals about key foundational skills crucial for career advancement. This conference offers an excellent platform to enhance leadership capabilities through interactive sessions and workshops.
- **Network with Members & Professionals:** The conference brings together Collegiate DECA members from across the globe, providing a valuable opportunity to network and exchange insights. In-person interactions foster the creation of meaningful connections with peers who offer diverse perspectives and experiences.
- **Practice in Competitive Events:** Learn effective strategies to maximize preparation time and deliver an impressive performance before the judges. This experience will highlight the distinctions between collegiate competitions and familiarize students with the high standards expected by the judges.

### Metrics:

- **Event Usefulness:** Ensure and observe members take responsibility for practicing procedures learned at this meeting. Take feedback from members and ensure any topics covered throughout the week are understood and implemented to ensure that students develop their professional network and utilize case competition skills learned from the experience.