

Madison Ferguson

Reno / Remote

madison.byteme@gmail.com

madisonbytes.com

Experience

Bloc.Thinkful + Designer Track

Graduated Sept. 2020

+ Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.

+ Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Web Designer + E-Commerce Manager

Ferino Distillery

October 2019 - Present

+ Redesigned website and e-commerce to increase online traffic and product ordering during virus-related shutdowns.

+ Managed e-commerce and overall inventory of retail product.

+ Assisted in product creation based on customer feedback and client brand.

Toolbox

UX & UI

User Interviews	Copywriting
User Personas	Design Exploration
Wireframing	Adobe Illustrator
Prototyping	Adobe Photoshop
User Flows	Figma
Style Guides	Invision

Front End

HTML5	Git
CSS3	GitHub
Javascript	

Misc

Agile
Lean UX
Deep Work
Sense of Humor

Education

University of Nevada-Reno

GPA: 3.5

Reno, NV

B.S. Biology (May 2019)

Extracurricular

Northern Nevada SPCA Vaccine Clinic
Volunteer (2018 - Present)

Pre-Physician Assistant Club - Events
Coordinator (2018)

Awards & Honors

Deans List (2018 + 2019)

International Undergraduate Research
Award (Spring 2018)