

Campaign Trend

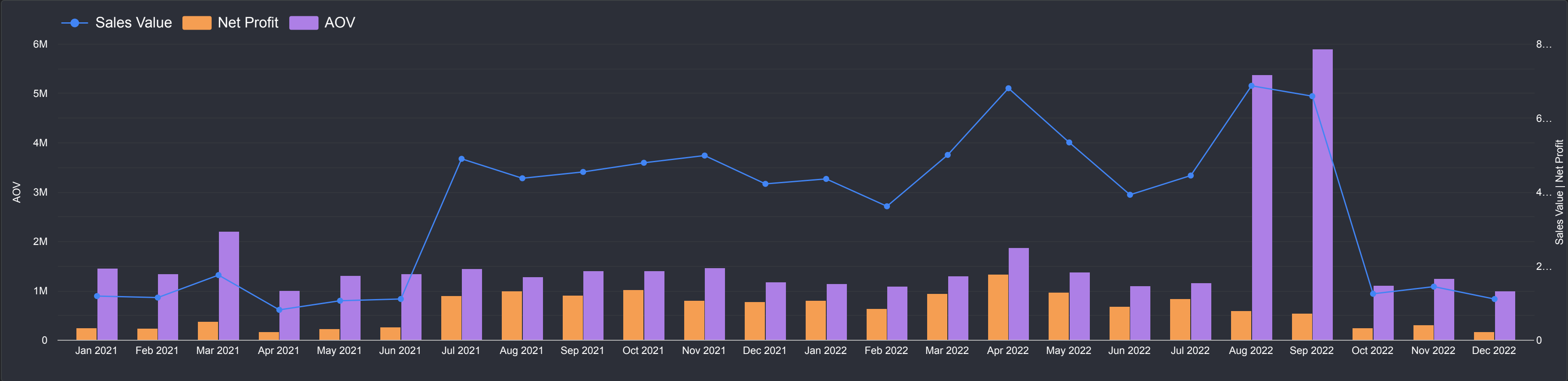
category

payment_method

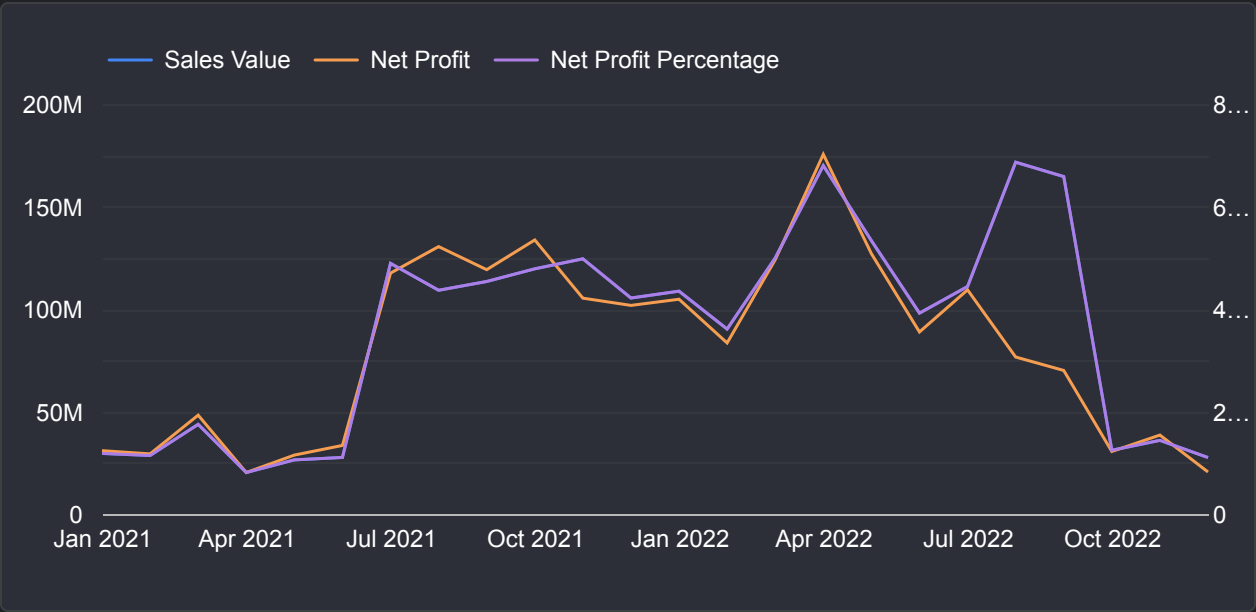
Value Transaction

2022

Sales Value vs Net Profit vs AOV



Sales Value vs Net Profit vs Net Profit Percentage



Sales Value vs Net Profit vs Net Profit Percentage

	category	Sales Value	Net Profit	Net Profit Percentage
1.	Mobiles & Tablets	3,425,097,634	642,108,102	3,425,097,634
2.	Entertainment	1,295,031,180	315,387,548	1,295,031,180
3.	Computing	1,173,403,812	334,805,908	1,173,403,812
4.	Appliances	1,168,138,242	293,882,398	1,168,138,242
5.	Men Fashion	274,741,914	65,880,632	274,741,914
6.	Women Fashion	264,862,357.4	63,473,440.4	264,862,357.4
7.	Home & Living	209,542,048	57,191,382.4	209,542,048
8.	Beauty & Grooming	167,871,610	44,291,598	167,871,610
9.	Others	151,148,058	29,790,433.1	151,148,058
10.	Health & Sports	147,144,664	35,765,836.3	147,144,664

1 - 10 / 15

RESET

Customer and Sales Data

category

payment_method

Value Transaction

2022

	Product Name	Category	Before Discount	After Discount	Net Profit	Quantity	CS ID
1.	P999871	Superstore	92,800	92,800	15,776	2	2
2.	P999409	Entertainment	16,819,900	16,819,900	5,887,000	1	1
3.	P999338	School & Education	54,810	54,810	20,300	1	1
4.	P999277	Home & Living	87,000	87,000	11,310	1	1
5.	P999157	Health & Sports	672,800	672,800	109,040	3	3
6.	P998934	Computing	645,830	645,830	304,442	6	6
7.	P998662	Beauty & Grooming	281,300	281,300	106,894	1	1
8.	P998410	Others	115,768	115,768	23,200	2	1
9.	P998024	Home & Living	1,705,200	1,662,570	520,086	2	1
10.	P997843	Computing	1,062,560	982,868	239,076	2	2
11.	P997731	Home & Living	87,000	87,000	33,930	1	1
1 - 100 / 3155							

before_discount

8,548,453,652.8

after_discount

8,515,253,661.42

Net Profit

1,947,612,819.42

Quantity

13,333

Customer (Unique)

5,764

AOV

1,483,076.62

	Customer ID	Net Profit
1.	C206125L	
2.	C460487L	
3.	C378684L	
4.	C374672L	
5.	C492850L	
6.	C200115L	
7.	C520373L	
8.	C514596L	
9.	C750160L	
10.	C781213L	
1 - 100 / 3998		



Select date range

RESET