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Information Technology: Its Application on the Small Scale Industries Sector

By S. Maria John

Discovery Publishing House Pvt. Ltd., 2003. Hardcover. Book Condition: New. This book entitled ???Information Technology- Its Application on the SSI Sector??? is compilation of research papers presented in a UGC sponsored seminar organised at Cardamom Planters Association College Bodinayakanur (Madurai Kamaraj University) under the Directorship of Dr. S. Maria John, Reader in Commerce C.P.A. College Bodinayakanur. The seminar was organised mainly to focus the role of IT and its applications. Accordingly research papers were received from the faculty members of different universities and Colleges on different aspects of IT such as E-Commerce, E-Banking, Application of IT in the development of Entrepreneurship, especially SSI sector. As the contents of the articles were highly informative and are expected to be useful to the general public, research scholars, students and fellow faculty, all such articles are compiled in the form of a book. This publication is mainly intended as part of the effort in creating awareness among the readers about the need for applying IT in different walks of life. Contents, Dairy Productse of Information Technology in Small-Scale Industris 2. Information Technology- A Boon to Business 3. Introduction of Information Technology in Enhancing Small-Scale Industries 4. Role of IT in Small-Scale Industries 5. Role...



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