



## The Career Journey: A Book on Career Management (Paperback)

By Ram Iyer

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A vast majority of professionals enter the corporate world with absolutely no vision or plan with respect to managing their careers. Many leave their careers on cruise control and make the incorrect assumption that career growth will automatically happen with the passage of time. The few who do realize the importance of actively managing their careers do not specifically know what needs to be done, by when it should be done and how it should be done. The result of such a passive approach to career management not only results in unfulfilled dreams but also job dissatisfaction and career-induced frustrations and unhappiness in their personal lives. In the book, The Career Journey, author Ram Iyer offers specific guidelines with the Corporate America working professional in mind. Such a professional may come in different flavors ranging from an engineer, a mid-level manager, an operations professional, a product marketing manager, a financial analyst or an entry-level young professional. The actual function, the role and the years in the job do not matter much. Many of these professionals...



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