



## Strategy & Business (Telegraph Business Club)

By Rieley, James

Hodder & Stoughton, UK, 2006. Softcover. Book Condition: New. First Edition. Available Now. Book Description: Written by one of the most respected consultants in the field of business dynamics, this book on organisational performance and strategy is written in two major sections. Section one will be focused on assisting readers understand how they can leverage internal capacity to identify, develop, and validate appropriate strategic direction. Section two will be focused on specific things that readers can do to improve personal and collective organisational performance; performance that will need to be sustainable over time if the organisation is to survive in the business environment that we are all experiencing today. : The target audience of this book are the myriad of small and medium enterprises that are not in a position to retain the services of the McKinsey's or Bain's of the world; or even more importantly, those companies of all sizes that wish to ensure that the investments that they make to develop an effective strategy can use it to realise high, sustainable performance to assist them in realising their organisational potential.: Key Book Threads: Understanding potential scenarios v. Waiting to see what happens; Selecting appropriate scenarios that make sense...



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