



## Whatever Next?

By Tony Porter

Troubador Publishing. Paperback. Book Condition: new. BRAND NEW, Whatever Next?, Tony Porter, After a sickly start to his life, Tony Porter certainly made up for it - he started his career selling paint for ICI, who later sent him to Nigeria. There he married Beatrice and they had three children. Brought home 8 years later following the outbreak of the Biafran war, he left ICI and immersed himself in the swinging 60s, painting his convertible Citroen brown and selling high fashion for the Kensington Biba store, founded by his sister-in-law Barbara Hulanicki. Subsequently, Tony left Biba to start his own fashion PR business in the West End of London, and was also part of the group that set up the British (later London) Fashion Week. With the help of Beatrice, their PR Company prospered, enabling them to buy a yacht, and in due course even tiny Burgh Island, lying off the South coast of Devon. Having restored its Art Deco hotel, they sold the island and Tony is concentrating on his new career as a writer. Punctuated by his laugh-a-minute style, Whatever Next? is a unique biography of a life spent at the forefront of British fashion. This book will...



## Reviews

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-- Neal Homenick IV