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Reviews

Great electronic book and useful one. It can be written in straightforward terms rather than difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Kian Harber)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2003-01-01 Pages: 207 Publisher: the Central Radio Title: industrial and commercial administrative Introduction (Amendment) Original Price: 11 yuan Author: Wang Wei compiled Press: the Central Broadcasting Publication Date :2003-1- 1 0:00:00 ISBN: 9787304017705 word count: 162.000 yards: 207 Edition: 2 Binding: Paperback: Big 32 Weight: Editor's Summary Business administration is an important part of the macro-economic regulation and control system. The development of the socialist market economy. the need to strengthen the industrial and commercial administration. the need to strengthen the theoretical study of the industrial and commercial administration and accelerate the management talents. The book is written in order to adapt to the objective need for the students of the Radio and Television University of Economics and Management textbook. The book to Marxist theory. combined with China's industrial and commercial administration practical. focusing on the basic principles and basic knowledge of the industry and commerce administration. specific management activities otherwise specifically textbook. So. the book named Introduction to industrial and commercial administration. Since the reform and opening up. the development of industrial and commercial administrative practice soon. original materials needed to modify. enrich and improve. In particular. in accordance with the requirements of establishing a socialist market economic system. there are many new issues to study. explore. summarize. The book is a major effort in this regard. in content. and strive to fully reflect the new results of the research of the industry and commerce administration. highlighting the internal relations of the socialist market economy and the industrial and commercial administration; goal of the industrial and commercial administration functions in the structure of the backbone; focus on theoretical analysis and empirical analysis of the analytical...



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