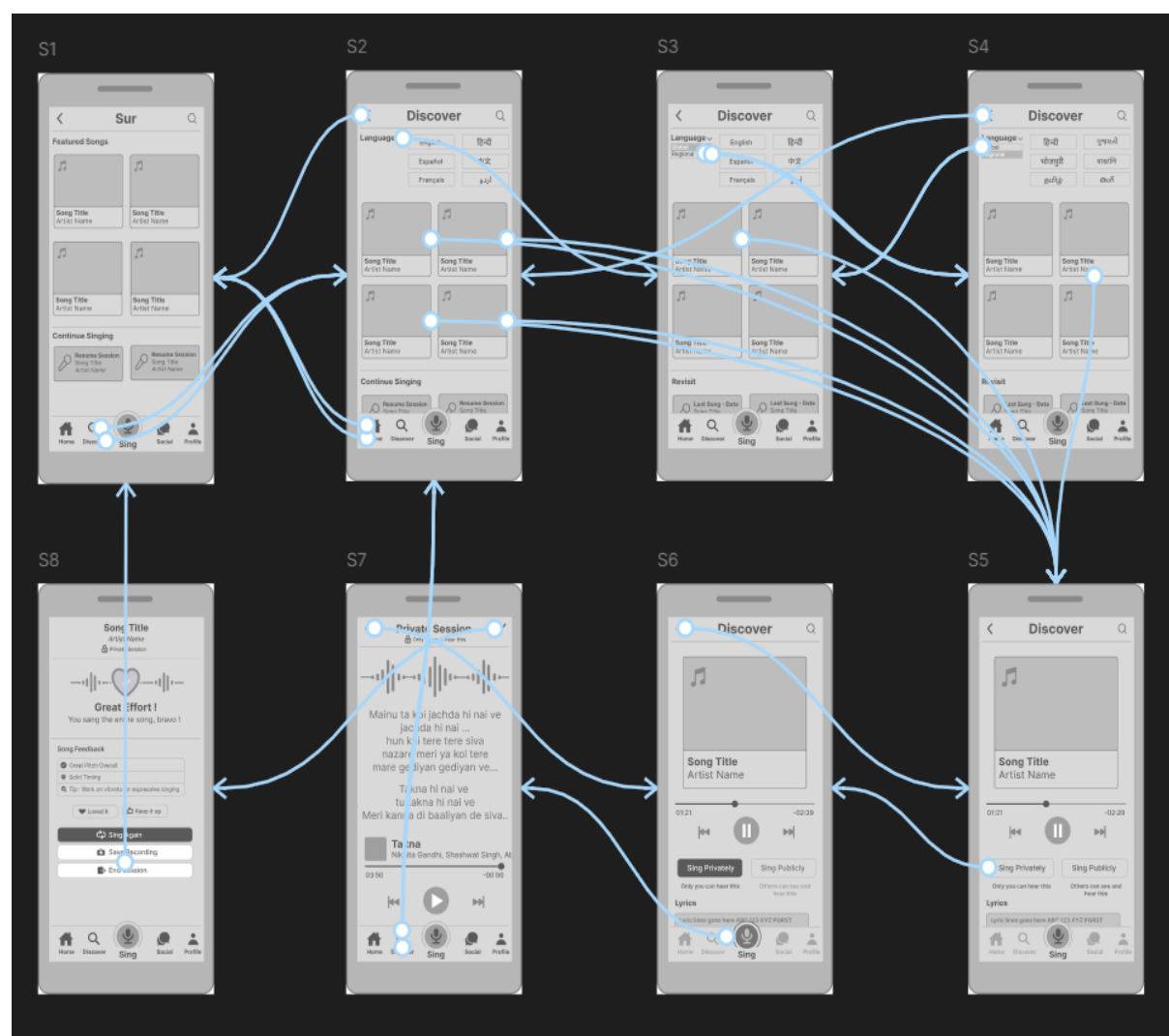
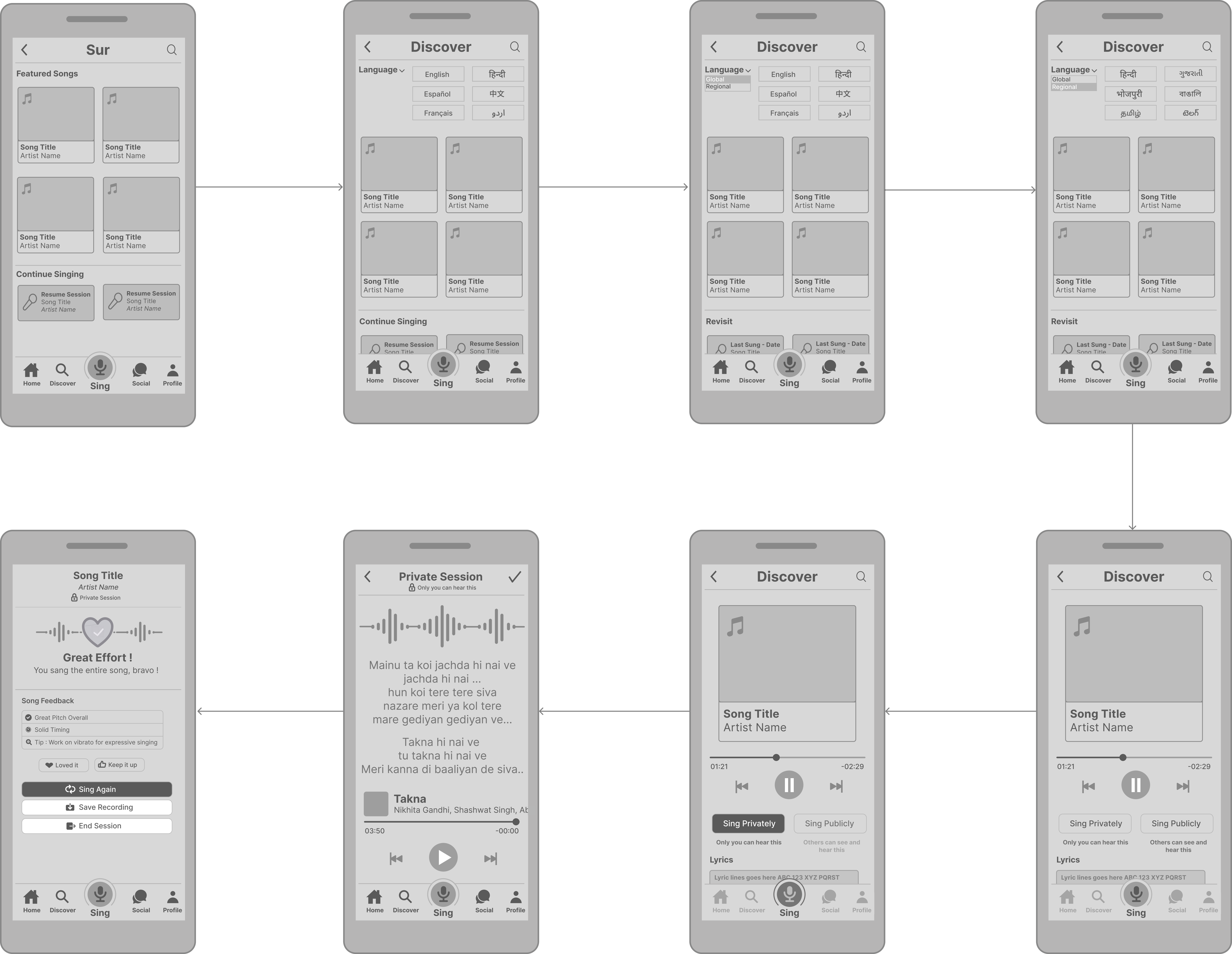


Flow 1 — India-first Confidence-Driven Singing Experience

Prototype Link - <https://www.figma.com/proto/yIFjE8vGJsMIVXWuNaBn3U/The-One-with-the-Karaoke?node-id=35-167&p=f&t=R4XJdrRNQpscK9Zr-0&scaling=scale-down&content-scaling=fixed&page-id=32%3A21>

This flow is designed to reduce hesitation and build confidence for first-time and casual singers. Users begin with language-familiar discovery and are encouraged to sing in a private session, removing fear of judgment. The singing experience remains distraction-free and personal, with clear reassurance around privacy. After completion, feedback is presented in a supportive, non-evaluative manner, focusing on encouragement rather than comparison. The flow concludes with gentle retention prompts such as “Sing again” or “Finish for now,” allowing users to continue at their own pace without social pressure.





Flow 2 — China-Inspired Live Performance & Reward Loop

Prototype Link - <https://www.figma.com/proto/yIFjE8vGJsMIVXWuNaBn3U/The-One-with-the-Karaoke?node-id=72-2539&p=f&t=R4XJdrRNQpscK9Zr-0&scaling=min-zoom&content-scaling=fixed&page-id=59%3A1944&starting-point-node-id=72%3A2539>

This flow is designed to encourage public participation through visibility, social validation, and rewards. Users are exposed to live and trending performances early, normalizing public singing and creating momentum. The live singing experience emphasizes real-time audience interaction through reactions and virtual gifts, embedding monetization naturally during moments of high engagement. After each performance, users are shown a concise summary highlighting audience impact and progression, such as gifts received and status advancement, motivating repeat participation and competition. The flow prioritizes energy, recognition, and repetition, contrasting with the private and confidence-led India-first experience.

