

Flowtify AI FAQs (English)

Frequently Asked Questions (FAQ)

1) What is Flowtify AI and what do you offer?

Flowtify AI is an automation and AI assistant agency for businesses. We build multichannel chatbots, workflows in Make/n8n, and systems for scheduling, sales, and 24/7 customer support. Our focus: saving time and money, increasing conversions, and giving your clients a modern experience.

2) Who is Flowtify AI for?

We work with entrepreneurs and small businesses across the U.S. and LATAM — from service providers, e-commerce, and healthcare to education, events, travel, real estate, and consulting. If your team spends too much time on repetitive tasks or handling WhatsApp/Instagram manually, we can automate it.

3) What makes Flowtify different from other agencies?

- Solutions that are custom-built, not templates.
- AI + Automation fully integrated with your existing apps.
- Official APIs only, ensuring legal and ethical compliance.
- Business metrics (time saved, response rate, conversion) from day one.

4) What kind of results can I expect?

Results vary, but our clients typically see:

- Up to 40% lower operational costs
 - More than 20 hours saved per week
 - An average +35% increase in lead conversions
- Outcomes depend on industry and volume — but everything is tracked and measured.*

5) What processes can you automate?

- Customer support & sales on WhatsApp / Instagram / Messenger
- Scheduling and reminders (Google Calendar / Calendly)
- Lead funnels (forms, CRMs, follow-ups)
- Back-office tasks (Drive, Gmail, Notion, Slack, Airtable, HubSpot)
- Meeting summaries and auto-generated minutes

6) How does a Multichannel AI Agent work?

It receives, understands, and replies 24/7. It can escalate to a human when needed, keep conversation context, connect to knowledge bases, and log every interaction for analysis.

7) What integrations do you support?

We connect with more than 50+ popular tools: Google Drive, Gmail, Make, n8n, Meta (WhatsApp/Instagram/Facebook), Slack, Notion, HubSpot, Airtable, Trello, Calendly, Discord, and more.

Don't see your app? We can integrate it too.

[Request integration]

8) How long does implementation take?

- **MVP projects: 1–3 weeks**
- **Full rollouts: 4–8 weeks**

Our process: Discovery → Workflow design → Build → Testing → Launch → Optimization

9) What do I need to get started?

Getting started with Flowtify is effortless.

All you need to do is fill out a short intake form where we learn about your business and goals. Then, we schedule a discovery session to understand your challenges and needs.

From there, our team takes care of everything: workflow design, integrations, setup, and delivery. We also provide training and ongoing support so you can focus on growing your business.

You share your vision — we handle the rest.

10) How do you measure ROI?

We set up a dashboard with key KPIs: hours saved, response time, leads captured, conversion rates, revenue impact, cost per contact, and SLA performance. Reports and improvement suggestions are included.

11) Do you use the official WhatsApp API?

Yes. We work with the official Meta API (or approved partners) to guarantee deliverability, compliance, and scalability. We avoid risky, unofficial solutions.

12) Does automation replace my team?

Not at all. AI takes care of repetitive tasks so your team can focus on what's strategic and human. There's always a manual override and escalation rules in place.

13) What languages do you support?

Spanish and English by default. We can also configure multilingual agents for international clients.

14) How do you protect information?

- Encryption, access controls, and audit logs
- Compliance with GDPR/CCPA where applicable
- Official APIs and trusted providers only
- Full ownership and portability of your data and workflows

15) What kind of support do you provide?

Email and WhatsApp support, proactive maintenance, workflow monitoring, prompt updates, and continuous improvements. SLA-based support plans are available.

16) What happens if something goes wrong?

We have alerts, logs, and human fallback in place. Issues are escalated by severity and resolved with incident playbooks.

17) Can you migrate what I already have?

Yes. We audit your current stack, clean it up, and migrate to Make/n8n or whichever platform works best — ensuring business continuity throughout.

18) Do you offer voice or voice-note assistants?

Yes. We build voice → text → actions assistants (via WhatsApp or web) that generate summaries and execute tasks automatically.

19) How much does it cost?

Our pricing is flexible and tailored to each client.

The final cost depends on:

- Number of channels and agents
- Complexity of the workflows
- Level of integrations with your tools
- Type of support and maintenance required

At Flowtify, we believe in transparency: after the demo, you'll receive a personalized proposal with clear phases and investment details.

You pay only for what you need, with the confidence of a scalable solution.

20) Do you offer contracts, pilots, or cancellation?

Yes. We offer pilot projects/MVPs and flexible monthly or quarterly contracts. You can cancel with notice depending on the plan, and we hand over all your workflows and documentation.

21) What's your process like?

1. Discovery (goals & use cases)
2. Workflow mapping & conversational design
3. Build & integrations
4. Testing & fine-tuning

5. **Launch**
6. **Continuous optimization (data → improvements)**

22) How do I get started?

Book a demo. We'll show you scenarios, timelines, investment ranges, and the first wins you can expect in 2–3 weeks.

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