

11th June 2014

Kaan Huelagu
Bayer Plc
Sanatogen

Hi Kaan,

RE: Sanatogen Packaging Amends

Further to your e-mail brief and our meeting please find below a breakdown of the costs for changing the artwork on the existing Sanatogen packaging.

Mum to be & mum to be + omega 3

To make amends as briefed and discussed to the following 6 components, including 1 average & 1 simple amendment loops:

- mum to be carton (30's & 90's)
- mum to be label (30's & 90's)
- mum to be + omega 3 carton
- mum to be + omega 3 label

- time and materials

£1,020

Vital 50+

To make amends as briefed and discussed to the following 6 components, including redrawing the pie chart visual, including 1 average & 1 simple amendment loops:

- Vital 50+ carton (30's, 60's 90's)
- Vital 50+ label (30's, 60's 90's)

- time and materials

£1,230

A-Z Complete

To make amends as briefed and discussed to the following 6 components, 1 average & 1 simple amendment loops:

- A-Z Complete carton (30's, 60's 90's)
- A-Z Complete label (30's, 60's 90's)

- time and materials

£1,020



Artwork collation for all 18 components

To collate all artwork files, run flightcheck and supply files for print:

- time and materials £450

TOTAL COST OF PROJECT £3,720

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

