

7th May 2014

Rachel Perreau
Bayer Plc
Canesten

Via email

Hi Rachel,

RE: Canesten Exhibition Materials v2

1. PULL UP BANNER AMENDS

DESIGN AMENDS

To amend the existing Canesten banner as required and re-supply in PDF format for indicative use of images, graphics and colour application for consideration.

- time and materials

£140

ARTWORK

On approval of the amends, to allow for 1 round of basic amends and supplying further PDFs for approval. On final approval to run colour separated b/w lasers, run 'flight check' software and supply high resolution PDF for printing. To duplicate design onto A4 or A3 table top banner ready for print.

- time and materials

£210

PRINT

To print the approved design concept onto the simple pull up banner and supply.

- Qty: 1

£139

To print the approved design concept onto the table top banner and supply.

- Qty: 1 (A4)

£42

To print the approved design concept onto the table top banner and supply.

- Qty: 1 (A4)

£56

DELIVERY

To Bayer, Newbury

£42



2. PULL UP BANNER DESIGN

DESIGN CONCEPT

To prepare a design concept based on the brief provided, using copy supplied. To present colour visuals of the design concepts in PDF format, for indicative use of images, graphics and colour application for consideration.

- **time and materials**

£210

ARTWORK

On approval of the amends, to allow for 1 round of basic amends and supplying further PDFs for approval. On final approval to run colour separated b/w lasers, run 'flight check' software and supply high resolution PDF for printing.

- **time and materials**

£140

PRINT

To print the approved design concept onto the simple pull up banner and supply.

- **Qty: 1**

£139

To print the approved design concept onto the table top banner and supply.

- **Qty: 1 (A4)**

£42

To print the approved design concept onto the table top banner and supply.

- **Qty: 1 (A4)**

£56

DELIVERY

To be included with above banner delivery

3. TABLECLOTH

ARTWORK

To prepare the artwork for print and supply visuals to Canesten for approval. On final approval to supply high resolution files for production.

- **time and materials**

£140

PRINT

To print the Canesten and Bayer logo at approx 275 x 178cm onto red tablecloth and supply to Bayer, Newbury.

- **Qty: 1**

£235



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TOTAL COST OF PROJECT (based on A4 table top banners)

£1,479

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

