

19th May 2014

Paul Radford
ALK Abello
Jext

Via email

Hi Paul,

RE: Jext DVD & Poster Update

Adult DVD

AMENDS & ARTWORK

To restore the previous artwork, update the materials with the new patient reporting statement and supply PDFs for approval. On final approval to run colour separated b/w lasers, run 'flight check' software and supply high resolution PDF for printing.

- **time and materials**

£280

PRINT

To duplicate previous DVD and supply in black case with full colour DVD cover.

- **Qty: 2,500**

£2,582

Kids DVD

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£2,582



Poster

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- **time and materials**

£210

PRINT

To print A3 1pp poster in 4 colour throughout onto 170gsm silk. Trim, fold to A4, shrink-wrap in 10s and supply.

- **Qty: 1,000**

£434

TOTAL COST OF PROJECT

£6,368

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

