

20th March 2014

Renata Miklos
Bayer Plc
Canesten

Hi Renata,

RE: Canesfresh & Canesintima Roller Banners

DESIGN CONCEPTS

To prepare a design concept for each banner based on the brief provided, using copy supplied. To additionally create pack shots from the artwork where possible – if this isn't a standard mock up (for the mousse & wipes) this may incur an additional charge. To present colour visuals of the design concepts in pdf format, for indicative use of images, graphics and colour application for consideration.

- time and materials

£560

ARTWORK

On approval of the design layout, to allow for 3 rounds of simple amends and supplying further PDFs for approval. On final approval to run colour separated b/w lasers, run 'flight check' software and supply high resolution PDF for printing.

- time and materials

£280

PRINT

To print both designs onto a simple roller banner and deliver to Bayer, Newbury

- Qty: 2

£305

TOTAL COST OF PROJECT

£1,145

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

