

4th June 2014

Maya Vlahovic
Bayer Plc
Canesten

Via email

Hi Maya,

RE: Canesten HC Roller Banner

DESIGN LAYOUT

To recreate the previous banner and make the amends requested. To present colour visuals of the design concepts in pdf format, for indicative use of images, graphics and colour application for consideration.

- time and materials

£140

ARTWORK

On approval of the design layout, to allow for 1 round of text amends and supplying further PDFs for approval. On final approval to run colour separated b/w lasers, run 'flight check' software and supply high resolution PDF for printing.

- time and materials

£70

PRINT

To print the approved banner design onto the simple roller banner and supply to Bayer, Newbury.

- Qty: 1

£158

TOTAL COST OF PROJECT

£368

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager



White Communications Group
March House, 44 Leigh Road
Eastleigh, Hampshire SO50 9DT
whitecommsgroup.co.uk

023 8062 0088
023 8062 0080 (fax)
hello@whitecg.co.uk

white[™]
communications group



White Communications Group are trading names of White Total Design Limited
Registered in England company number 5600034
All work carried out is subject to VAT at the correct rate and White Communications Group Terms and Conditions