

28th February 2014

Sandra Sagon
Passion For Life Healthcare
Snoreeze

Via email

Hi Sandra,

RE: Snoreeze Asset Creation & Collation

Germany Assets

- 8 Hour Action logo
- 'Snoreeze Schnarchlinderung'
- 'Rachenspray', 'Nasenspray', and 'Gaumen-Streifen'
- Directions for use images for all

All above to be supplied as AI files and PNG or JPEGs

Time and cost (3 hrs)

£195

Benelux Assets

- 8 Hour Action logo. (x2)
- 'Snoreeze Tegen Snurken'
- 'Keel spray', 'Mondspoeling', 'Bain de Bouche', 'Keelstrips', 'Languettes Orales', 'Neus Spray'
- Directions for use images for all

All above to be supplied as AI files and PNG or JPEGs

Time and cost (5.5 hrs)

£358

France Assets

- 8 Heure d'efficacité
- Doucenuit logo
- Antiroufflement logo
- Each products logo (spray gorge, spray nasal, languettes, bandelettes, pastilles, pastilles)



- gout agrumes, pastilles gout menthe, orthèse)
- Agrumes and mint Nouveau logo
- Directions for use images for all

All above to be supplied as AI files and PNG or JPEGs

Time and cost (7 hrs)

£455

French Promotional Assets

- NOUVEAU logo
- Number 1 in Europe logo
- The couple image (*additional time required to create finalised image*)
- spherulites images + the key of the spherulites images (*P4LH should already have these as they were supplied to us so not included*)
- 14 ans d'expertise logo

All above to be supplied as AI files and PNG or JPEGs

Time and cost (2 hrs)

£130

Sommeil Assets

- Logo sans colorant / fabrique en France
- Logo 3 in 1
- Sommeil logo
- Sommeil & Stress logo

All above to be supplied as AI files and PNG or JPEGs

Time and cost (1 hrs)

£65

Sommeil Promotional Assets

- Leaflet elements : the 2 graphics for the Doucenuit sommeil (sommeil et performances and Le sommeil est indispensable pour notre santé et notre bien-être** (leaflet version)
- 1, 2 and 3 number of the doucenuit flyer
- Logo NOUVEAU (CDU)
- Banner (*this is just text, not imagery so not included*)

All above to be supplied as AI files and PNG or JPEGs

Time and cost (1 hr)

£65



White Communications Group
March House, 44 Leigh Road
Eastleigh, Hampshire SO50 9DT
whitecommsgroup.co.uk

023 8062 0088
023 8062 0080 (fax)
hello@whitecg.co.uk

white[™]
communications group

Background Assets

- Background template (blue with dotted pattern)

All above to be supplied as AI files and PNG or JPEGs

Time and cost (2 hrs)

£130

TOTAL COST OF PROJECT

£1,398

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

