

12th February 2014

Juliane Niklaus
Bayer Plc
Bepanthen

Via email

Hi Juliane,

RE: Bepanthen 2014 Manifesto & Award

DESIGN CONCEPTS

To prepare a design concept for the 2014 Manifesto, incorporating a more designed feel. To present colour visuals of the design concept in pdf format, for indicative use of images, graphics and colour application for consideration.

- time and materials

£210

ARTWORK

On approval of the design layout, to allow for 1 round of text amends and supplying further PDFs for approval. On final approval to create cutter guide to allow the Award to be cut to shape, to run colour separated b/w lasers, run 'flight check' software and supply high resolution PDF for printing.

- time and materials

£140

PRINT

To print onto 5mm foam board, with the Award cut to shape and supply to Bayer, Newbury.

Manifesto (594mm x 840mm)

- Single sided

£77

- Double sided

£98

Award (594mm x 300mm)

- Single sided

£98

- Double sided

£119



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TOTAL COST OF PROJECT (based on single sided printing)

£525

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

