

9<sup>th</sup> June 2014

Amy Wakelam  
Bayer Plc  
Berocca

Via email

Hi Amy,

**RE: Berocca Boots Mango Banners**

**DESIGN CONCEPTS**

To prepare a design concept based on the brief provided, using copy supplied. To present colour visuals of the design concepts for each of the 9 banners in pdf format, for indicative use of images, graphics and colour application for consideration.

- time and materials

**£210**

**ARTWORK**

On approval of the design layout, to allow for 1 round of design amends, and 2 rounds of text amends and supplying further PDFs for approval. On final approval to run colour separated b/w lasers, run 'flight check' software and supply full, layered artwork files.

- time and materials

**£140**

**TOTAL COST OF PROJECT**

**£350**

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady  
Account Manager

