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29<sup>th</sup> May 2014

Amy Wakelam Bayer Plc Berocca

Via email

Hi Amy,

RE: Berocca Packaging & Glass Visuals

To re-create the current packaging with glass visuals for orange, mixed berries and Boost, using the new packaging. To supply as jpegs on a white background.

- time and materials £280

To create imagery using the new tube with glass visuals for orange, mixed berries and Boost, using the new packaging. To supply as jpegs on a white background.

- time and materials £630

## **TOTAL COST OF PROJECT**

£910

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady Account Manager

