

15th June 2014

Annae Liu
Bayer Plc
Bepanthen

Via email

Hi Annae,

RE: Bepanthen PPT Presentation Template

DESIGN CONCEPTS

To prepare a design concept for a generic Bepanthen template and a Stretch Mark Cream template. To present colour visuals of the design concepts in pdf format, for indicative use of images, graphics and colour application for consideration.

- time and materials

£420

ARTWORK

On approval of the design layout, to allow for 3 rounds of amends to each template and supply further PDFs for approval. On final approval to supply presentation template in PPT format.

- time and materials

£350

TOTAL COST OF PROJECT

£770

I have prepared costs in accordance with your brief and details outlined at this stage and hope that these costs meet with your approval and I look forward to hearing from you in due course to proceed.

Kind Regards

Lauren Brady
Account Manager

