

CONTACT



Maninagar, Ahmedabad



SKILLS

- On-Page & Off-Page
- SEO Keyword Research
- Audit Report Creation
- Competitive Analysis
- GA4 Report Creation
- GMB Page Creation
- GTM Event Setup
- SMO & SMM

TOOLS

- Google Analytics
- Google Search Console
- Google Tag Manager
- Keyword Planner
- FB Creator Studio
- FB Meta Business Manager
- Ahref, Semrush (Basic)
- Mozbar
- Canva
- MS Office

EDUCATION

MSC (CA & IT)

Ganpat University | 2017 - 2018

BSC (CA & IT)

Ganpat University | 2015 - 2017

RIDDHI PATEL

SEO EXECUTIVE

I have 4.3 Years of experience in researching and management in SEO and other related disciplines. To use my technical, interpersonal, SEO, and communication skills to be an effective and efficient part of the team in a leading IT company. Willing to work as a player in a challenging & creative environment.

EXPERIENCE

SEO EXECUTIVE

Softqube Technologies | Apr 2022 - present

- SEO & website audits creation
- On-Page, Off-Page & Technical SEO for Clients websites Keywords research
- Competitor analysis & strategy creation
- Create link-building strategies
- Google my business analysis
- Generate Client reports
- SMO & SMM, Social media planner creation
- Facebook Ad campaigns designed & Boost Ad
- Current market trends and Algorithm updates of Google search engine

SEO EXECUTIVE

AIWA Digital | Dec 2019 - Nov 2021

- Keyword analysis
- Audit of the Client's website
- On-page & Off-page Optimization
- Strategy creation for off-page optimization
- Reviewing Traffic Reports using Google Analytics
- Client Report

SEO EXECUTIVE

ACE Infoway | Jan 2019 - Oct 2019

- On-page & Off-page optimization of eCommerce sites
- Increasing client domain's visibility on search engine result pages
- Managing all the SEO tasks