

# ANSHUMAN

+91 8744003112 BADARPUR BORDER, DELHI ANSHUMANPRAJAPATI575@GMAIL.COM

## SUMMARY

Versatile graphic designer and front end developer with expertise in creating visually compelling branding materials and responsive web solutions. Demonstrated success in designing print and digital assets, including menus, flyers, and banners, while ensuring brand consistency through customised graphics. Proficient in HTML, CSS, JavaScript, React, and modern front-end frameworks to deliver seamless user experiences across devices. Adept at collaborating with clients to translate requirements into creative designs and functional web pages. Committed to leveraging design and development skills to craft innovative solutions that align with business goals.

## EDUCATION

2022 - 2025

ECHELON INSTTUTE  
OF TECHNOLOGY

**BACHELOR OF COMPUTER APPLICATION IN DATASCIENCE**

FOCUSING ON PROGRAMMING , ANAYSIS AND MACHINE LEARNING  
SQL DATABASES  
DIGITAL MARKETING

2021 - 2022

G.B.S.S.S. NO.-2  
BADARPUR

**ARTS WITH ECONOMICS**

Micro & macro concepts, demand-supply analysis, national income,  
and Indian economy

## EXPERIENCE

2024 - NOW

CANVA

**GRAPHIC DESIGNER**

- Designed a variety of print and digital marketing materials, including pamphlets, stickers, banners, and restaurant menus.
- Created a full visual branding set for a local pizza shop, including a modern, appetising menu design, promotional flyers, and takeaway stickers.
- Customised graphics based on theme, colour palette, and target audience to ensure brand consistency.
- Used tools like Illustrator, and Canva to produce high-quality design assets.
- Worked with print vendors to ensure final outputs met sizing, resolution, and bleed standards for production.

2024

CODEMAP

**FRONTEND DEVELOPER**

- Built and deployed responsive web pages using HTML, CSS, JavaScript, and React (Vite) for client and personal projects.
- Developed dynamic components and implemented smooth UI interactions to enhance the user experience.
- Ensured mobile-first design and cross-browser compatibility using modern development practises.
- Collaborated with clients to gather requirements, translate them into wireframes, and deliver working web solutions.

## SKILLS

- Graphic design
- Brand and logo design
- Search engine optimization
- Digital Marketing
- Responsive design
- Digital marketing
- Programming language
- Front-end frameworks

## INTEREST AND HOBBIES

- Artwork – sketching, painting, and digital illustration
- Cooking – trying new recipes and cuisines
- Designing – experimenting with visual layouts and color schemes
- Playing indoor strategy games like chess
- Exploring user interface design trend