Tushar Kumar

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SKILLS

Understanding of digital marketing strategies and techniques, including email marketing, social media marketing, content marketing, and advertising.

- **SEO**: Knowledge of search engine optimization (SEO) techniques, including keyword research, on-page optimization, and link building.
- **Data Analysis**: Ability to analyze data and use it to inform marketing decisions.
- **Content Creation**: Proficiency in creating high-quality content that engages and informs the target audience.
- **Creative Thinking**: Ability to think creatively and develop innovative solutions to marketing challenges.Familiarity with technical SEO, including website administration, HTML and CSS coding, and content management systems.
- **Communication**: Strong communication skills, including the ability to write compelling copy and present ideas effectively.
- **Social Media Marketing**: Knowledge of social media platforms and how to use them effectively for marketing purposes.
- **SEM/SEO Tools**: Proficiency in using SEM/SEO tools such as Google Analytics, Google AdWords, and CRM tools.

EXPERIENCE

Started My own Digital Marketing Agency and made 50+ leads.
Digital Dexterity

EDUCATION

DBRA University, Agra — Ongoing *B.Sc*

MONTH 2023 - MONTH 2026

Shanti Niketan School, Agra — *Intermediate*

MONTH 2020- MONTH 2022

CERTIFICATIONS

Google Certified Expertise in Digital Marketing.

IIBA® Awarded certificate for SEO: Competitive Analysis

LinkedIn Awarded Master of Digital Marketing.

ISEA (MeitY) Certified Cyber Hygiene Practitioner.

PMI® & Microsoft's Project Management Mastery.

IIT Madras & GUVI's Python Certification & Artificial Intelligence 2.0 for India

LANGUAGES

English, Hindi, Little Spanish—

RELATED EXPERTISES;

Ethical-Hacking,Robotics, Cybersecurity,Web Development,Financial law and a Great Learning & Info-Gathering Skill.