

# TAYLOR C. WHITEMAN

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## EDUCATION

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**Boston University, Questrom School of Business**, Boston, MA

May 2018

*Bachelor of Science in Business Administration and Management; Concentration in Marketing and Finance*

Activities and Honors: Capital Management Club, French Club, WTBU Radio, Community Service Center

### Academic Team Projects

Fall 2016

*SM323 – Cross Functional Business Plan*

- Semester long project that included the development of a one of a kind product and a subsequent business plan that covered the marketing, operations, finance and analytical aspects behind the product
- Led the marketing and finance sub teams, and developed a marketing strategy and analyzed data estimates in order to provide a risk mitigation strategy
- Led team of ten in presentation series to class of 30 students detailing the business plan
- Effectively communicated research and derived future five-year performance plan based on applied industry knowledge

## WORK EXPERIENCE

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**Community Service Center – Boston University**, Boston, MA

May 2016 – May 2017

*Program Manager – Student Food Rescue*

- Directed the largest collegiate food salvage operation in the U.S
- Oversaw the recovery of over 500,000 lbs of food
- Managed relationships with over 40 organizations and coordinated logistics between food pickups and drop-offs
- Recruited and managed over 100 volunteers
- Expanded program to include over 20 salvage runs

**Boston University Technology Services**, Boston, MA

October 2015 – Present

*Student Command Center Specialist*

- Collaborated one-on-one with BU professors for designing & setting up their digital classroom
- Handled incoming service requests, & dispatched student workers to make repairs.
- Managed FileMaker database to handle room reservations

## LEADERSHIP

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**Boston University First Year Student Outreach Program**

*Volunteer (2014), Staff Member (2015), Staff Member (2016)*

- Managed a team of fifteen first year students in volunteering throughout the Greater Boston Area
- Diffused logistical and social issues that arose within the team

## SKILLS

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### *Practical*

*Computer:* Proficient in MS Office Applications – Word, Excel, PowerPoint, Access, Project

*Language:* Elementary Proficiency in French

### *Unique*

*Skilled in Adobe CC – Photoshop, Illustrator, InDesign, Dreamweaver*

*Familiar with App & Web Development – Swift, HTML, CSS, Java*