

# Ayako Shiraishi

Web / Front-End developer

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📄 <https://whitesa11.github.io/ayako-portfolio/>



## Profile

- 8+ years experience of running an IT company from start up.
- Passionate about creating and running web and mobile services.
- Ability to work in a team environment.

## Experience

- **Front-End Developer at Vinple**  
Vancouver, Canada  
May 2018 - July 2018
  - Developed the mobile app called Base Students Network
  - Used React Native, BitBucket, Firebase
- **Co-founder/Web Designer at KMP Inc.**  
Tokyo, Japan  
October 2008 - July 2017
  - Cofounded KMP, a company that creates web media, such as websites and web comics.
  - Created and managed original websites using Wordpress.
  - Designed business card and company brochures.

## Sample Projects / Clients at KMP

### Original Website Development

- Created several websites targeted towards woman.
- One of them is Kataomoi, which helps woman have successful relationships.
- 500,000+ page views / month in total
  - \$5,000 ~ \$10,000 / month in revenue
  - Created the websites with HTML5, CSS3 and Wordpress.
  - Wrote articles by interviewing many experts, some of which have received tens of thousands of views.

### Web Design with Max Agency

- Max Agency is the marketing and consulting company for Japanese and overseas' companies. It also provides English education service.
- Created the English Trial Run's website with Wordpress.
  - Updated and modernized the company's website.
  - Designed business cards.

### Web Designer at MTI Inc. April 2013 ~ February 2016

- MTI Inc. is one of the largest mobile app companies in Japan.
- Designed stickers for multiple messaging apps.
  - Designed mobile game apps' icons and advertisement banners.
  - Created landing pages for mobile game apps with HTML5 and CSS3.

## Technical Skills

### Languages

HTML5	CSS3
JavaScript	PHP
Java	

### Frameworks

React	React Native
jQuery	Bootstrap

### Tools

Wordpress	Git
Xcode	Android Studio

### Database

MySQL	Firebase
phpMyAdmin	

### Graphic Design

Photoshop	Illustrator
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### Video Editing

Premier	After Effects
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### Others

Search Engine Optimization (SEO)

Responsive Design

## Education

- **Cornerstone International Community College of Canada**  
Vancouver, BC  
August 2017 - August 2019  
**Web and Mobile Application Development Co-op Diploma**
- **Aoyama Gakuin University**  
Tokyo, Japan  
Graduated in March 2008  
**B.A. in Economics**