

# Abhishek Purohit

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Portfolio

github.com/whitetposion

## SKILLS SUMMARY

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- **Languages:** JavaScript, TypeScript.
- **Libraries:** React, React native, Three, Redux, Tailwindcss, shadcn, Yup, formik, Tiptap, Polotno

## EXPERIENCE

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- **Compra** Hybrid  
*Founding Engineer* May 2025 - Present
  - Engineered a post-purchase survey app for Shopify with dynamic order/customer targeting, built-in survey builder, and live design-customization preview.
  - Implemented complex logical branching at the survey level, enabling highly personalized response flows.
  - Developed on-site behavioral surveys using event triggers (exit intent, cart actions, scroll depth, session duration, PDP dwell time) to maximize insights while having minimum customer friction.
  - Built a full analytics dashboard to visualize survey performance metrics and support data-driven decisions.
  - Integrated a third-party billing system with feature-gating and usage-based restrictions.
- **Precize** In-office  
*Frontend Developer* Jul 2024 - April 2025
  - Migrated the landing page from Next.js 12 → 15, implementing modern best practices and improving overall performance.
  - Built and maintained a CMS managing 350+ news and blog posts, integrating Tiptap for rich-text editing and streamlined publishing workflows.
  - Rebuilt the dashboard UI, optimizing 40+ tables and 40+ forms using TanStack Query, TypeScript, Yup, and Formik for reliable data handling.
  - Developed shared, cross-platform UI components for the React Native application.
  - Improved the frontend ecosystem across the landing page, web app, and internal dashboard, standardizing patterns and component reusability.
  - Implemented Slack build alerts using AWS Amplify, SNS, and Lambda for automated deployment.
- **Awesome suite** Remote  
*Front-end React Developer (Full-Time)* July 2023 - June 2024
  - **Awesome Social — Media Scheduler Tool:**
    - \* Improved application performance through strategic code-splitting, build-size reduction, and rendering optimizations.
    - \* Implemented a custom PDF generation hook supporting on-demand page rendering for exports and reports.
    - \* Built robust parent-iframe communication layers to support embedding and integration across multiple internal apps.
    - \* Developed an interactive drag-and-drop post-timeline calendar using React Big Calendar, enabling teams to schedule, rearrange, and preview posts without opening each entry.
  - **Dial — Cloud Communication SaaS:**
    - \* Built a web-based calling platform using Twilio, integrating WebSockets and WebRTC for low-latency voice communication.
    - \* Implemented secure OAuth window flows for authentication and session handling.
    - \* Developed call analytics dashboards using Recharts, covering call logs, agent performance, and conversion metrics.
    - \* Integrated role-based access control (RBAC) to manage agent, manager, and admin permissions.
    - \* Shipped core communication and monitoring features in React Native + TypeScript for cross-platform agent tools.
  - **Awesomesuite Nebula — Component Library:** [Live Link](#)
    - \* Built and published a private component library of 30+ React components using JSS and Sass.

## PROJECTS

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- **E-commerce Dashboard & Store:** [Project-Code](#)
  - It utilized Clerk authentication for secure dashboard access and integrated components from Shadcn for enhanced design.
  - The store, built with TypeScript, Next.js, and Tailwind CSS, featured custom components and headless UI principles for flexibility. Media upload was streamlined through Cloudinary, while data management was handled efficiently with Prisma ORM and Supabase.
- **Misc.:** Image editor   Audio editor,

## EDUCATION

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- **Vidyavardhini's college of Engineering and Technology** India  
*Bachelor of Engineering in Mechanical Engineering; CGPA - 7.4* July 2019 - June 2023