Yung Soo Kim

Associate Professor School of Journalism and Media University of Kentucky

214 Grehan Building, *Lexington, KY 40506*

Tel: (859) 257-9466, Fax: (859) 323-3168 E-mail: kim.s.eye@uky.edu, kimseye@yahoo.com

Education

Ph.D. in Mass Communication

Aug. 2004--Aug. 2008

College of Mass Communication and Media Arts **Southern Illinois University-Carbondale**

Advisers: Dr. James D. Kelly (Indiana University) & Dr. Jyotika Ramaprasad (University of Miami)

Master of Arts in Journalism

Aug. 2001--Aug. 2003

School of Journalism

University of Missouri-Columbia

Adviser: Dr. Zoe Smith (University of Missouri, Retired)

Bachelor of Law Feb. 1995

College of Law

Pusan National University (Pusan, Korea)

Academic Experience

Associate Professor

July 2014--Present

School of Journalism and Media University of Kentucky

Assistant Professor

August 2008--June 2014

School of Journalism and Media University of Kentucky

JOU 330 Web Publishing/Design (Spring & Fall 2010-2018)

JOU 387 Photojournalism I (Fall 2008, Spring & Fall 2009, Fall 2010-2018)

JOU 415 Design and Layout: Photoshop (Spring 2013)

JOU 487 Photojournalism II (Spring 2009 & 2010)

CJT 745 Seminar in Mass Communication: Visual Communication (Fall 2009)

Instructor (Teacher of Record)

Jan. 2007--May 2007

College of Mass Communication and Media Arts Southern Illinois University-Carbondale

MCMA 360 Digital Communication Media and Information Society (Spring 2007)

Lab Instructor/ Teaching Assistant

Aug. 2005--Dec. 2006

College of Mass Communication and Media Arts Southern Illinois University-Carbondale

J335 Graphic Communication (Fall 2006) – Lab Instructor

J335 Graphic Communication (Summer 2006)- Teaching Assistant

J313 Basic Photojournalism (Fall 2005 & Spring 2006)- Teaching Assistant

Research Assistant

College of Mass Communication and Media Arts Southern Illinois University- Carbondale

Pusan National Univ. Weekly News (Pusan, Korea)

Aug. 2005-- July 2006

Professional Experience

Staff Photographer The Korea Times (Los Angeles, CA)	July 2003July 2004
Staff Photographer <i>The Columbia Missourian</i> (Columbia, MO)	Jan. 2002May 2002
Staff Photographer The Pusan Ilbo Daily News (Pusan, Korea)	Dec. 1994July 2001
Staff and Chief Photographer	Sept. 1989June 1991

Refereed Publications

- 19. Deborah Chung, **Yung Soo Kim**, & Seungahn Nah (2018), "A Comparison of Journalistic Roles by <u>Visual Journalists: Professionals vs. Citizens</u>," published in *Convergence: The International Journal of Research into New Media Technologies* (online first on July 2018).
- 18. Yung Soo Kim & Deborah Chung (2017), "Anatomy of Front Pages: Comparison between *The New York Times* and Other U.S. Major Metropolitan newspapers," *International Journal of Communication*, Vol. 11: 949–966.
- 17. Yung Soo Kim (2017), "Adopting Situational Ethics in Photojournalism: Testing Effect of Four Situational Characteristics," *Journal of Applied Journalism & Media Studies*, Vol. 6, No.2: 315-338.

- 16. Kwan Yi, Namjoo Choi, & Yung Soo Kim (2016), "A Content Analysis of Twitter Hyperlinks and Their Application in Web Resource Indexing." Journal of the Association for Information Science and Technology, Vol. 67, No. 8: 1808–1821.
- 15. Deborah Chung, Mina Tsay, & Yung Soo Kim (2015), "Who's Following Twitter? Examining Coverage of the Microblogging Phenomenon by Mainstream News Media," *International Journal of Communication*, Vol. 9: 3369–3393.
- 14. **Yung Soo Kim** & James D. Kelly **(2014)**, "Photojournalist on the Edge: Reactions to Kevin Carter's Sudan Famine Photo," *Visual Communication Quarterly*, Vol. 20, No. 4: 205-219.
- 13. Yung Soo Kim (2014), "London 2012 Recorded: A Comparative Visual Analysis of the Olympic Photojournalism Coverage by U.S. and Korean Newspapers," *International Communication Research Journal* (formerly known as *The International Communication Bulletin*), Vol. 48, No. 3-4: 2-26.
- 12. Yung Soo Kim & Deborah Chung (2013), "The Never-ending Ethical Dilemma for Photojournalists: A Case Study of Conflicts between the Objective Reporter and the "Good Samaritan," *Iowa Journal of Communication*, Vol. 45, No. 2, Spring 2013: 113-134.
- 11. Yung Soo Kim (2013), "Comparative Analysis of Visual Coverage of the 2012 Presidential Elections

 <u>Visual Coverage in Korean and U.S. Newspapers</u>," *Communication Science*, Vol. 29, No. 1, March 2013: 7-37.
- 10. Yung Soo Kim & Deborah Chung (2012), "Exploring the Current State of and Future Directions for Visual Communication Curriculum in the U.S." Visual Communication Quarterly, Vol. 19, No. 3, July–September 2012: 134-147.
- 9. Yung Soo Kim (2012), "News Images of the Terrorist Attack: Framing September 11th and Its Aftermath in the Pictures of the Year International Competition," *Atlantic Journal of Communication*, Vol. 20, No. 3, July 2012: 158-184.
- 8. Yung Soo Kim & James D. Kelly (2012), "Presidential Portrayal: Photographic Coverage of Two Presidents," *Iowa Journal of Communication*, Vol. 44, No. 2, Spring 2012: 249-267.
- 7. Yung Soo Kim (2012), "Photographers' Ethical Calls May Rest on 'It Depends'," Newspaper Research Journal, Vol. 33, No. 1, Winter 2012: 6-23.
- 6. Yung Soo Kim & Jyotika Ramaprasad (2012), "Choices of Korean Internet Users: Selective Exposure to Progressive and Conservative Online News Media," *American Journal of Media Psychology*, Vol. 5, No. 1-4, 2012: 96-118.
- 5. Yung Soo Kim (2011), "Through Others' Voice: Use of Quotes in Framed Korean Online News Media," *Communication Science*, Vol. 28, No. 1, October 2011: 7-37.

- 4. Yung Soo Kim (2011), "Visual Framing of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication," *International Communication Research Journal* (formerly known as *The International Communication Bulletin*), Vol. 46, No. 1-2, Spring 2011:2-24.
- 3. Yung Soo Kim & James D. Kelly (2010), "Public Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a "Good Samaritan," *Journalism and Mass Communication Quarterly*, Vol. 87, No. 1, Spring 2010: 23-40.
- 2. Yung Soo Kim & James D. Kelly (2008), "A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers," *International Communication Gazette*, Vol. 70, No. 2, April 2008: 155-173.
- 1. Shahira Fahmy, James D. Kelly, & Yung Soo Kim (2007), "What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers," *Journalism and Mass Communication Quarterly*, Vol. 84, No. 3, Autumn 2007: 546-561.

Research under Review for Refereed Publication

1. Yung Soo Kim & Deborah Chung, "Coverage of the Commander in Chiefs: Differences of Presidential Images between the U.S. and Korea," *International Journal of Communication* (Submitted in March, 2018, preparing to revise-resubmit).

Research under Preparation to be Submitted to Refereed Publication

1. Yung Soo Kim & Jaeyoung Park, "Comparing Front Page Pictures between U.S. and Korean Newspapers," under preparation to be submitted to *International Communication Gazette*.

Other Publications

Book Chapter

Yung Soo Kim (2018), "Visual Communication: Photojournalism and Beyond," in Dal Yong Jin and Nojin Kwak (Eds.), Communication, Digital Media, and Popular Culture in Korea: Contemporary Research and Future Prospects (pp. 341-362). Lanham, MD: Lexington Books.

Book

Yung Soo Kim, "Recorder vs. Interpreter: A Comparative Analysis of Photojournalism," (2004, Seoul, Korea: Media Institute, In Korean)

Articles in Professional Journal

Yung Soo Kim, "Looking for Truth," *Photojournalists*, (Sept. 2005, Seoul, Korea, In Korean): 13-18.

Yung Soo Kim, "Studying Advance Photojournalism in the United States," *Photojournalists*, (April 2005, Seoul, Korea, In Korean): 10-15.

Refereed Paper Presentations

- 23. Deborah Chung, Mike Farrell, Kakie Urch, & Yung Soo Kim, "Small Station with Big Voices: Giving a Microphone to Communities Through Student-Citizen Collaborations," presented to the Electronic News Division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Washington D.C., August 2018.
 - * the Second Place Top Faculty paper in the Electronic News Division
- 22. Deborah Chung & Yung Soo Kim, "Comparing Visual Professionals and Citizen Visual Contributors in the Participatory Media Climate," presented to the Visual Communication Studies division of the International Communication Association (ICA) at the annual meeting in Prague, Czech Republic, May 2018.
- 21. Deborah Chung, **Yung Soo Kim**, & Seungahn Nah, "A Comparison of Journalistic Roles by Visual <u>Journalists: Professionals vs. Citizens</u>," presented to the Participatory Journalism Interest Group of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Minneapolis, Minnesota, August 2016.
- 20. Yung Soo Kim & Deborah Chung, "Coverage of the Commander in Chiefs: Differences of Presidential Images between the U.S. and Korea," presented to the Visual Communication Studies division of the International Communication Association (ICA) at the annual meeting in Fukuoka, Japan, June 2016.
- 19. Yung Soo Kim & Deborah Chung, "Anatomy of Front Pages: Comparison between *The New York*<u>Times</u> and other elite U.S. newspapers," presented to the Newspaper and Online News division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Montreal, Canada, August 2014.
 - * Won ACES (the American Copy Editors Society) research award in the Newspaper and Online News division
- 18. **Yung Soo Kim** & Jaeyoung Park, "<u>Comparing Front Page Pictures between U.S. and Korean Newspapers</u>," presented to the Journalism Studies division of the Korean Society for Journalism and Communication Studies (**KSJCS**) at the annual meeting in Chungju, South Korea, May 2014.
- 17. **Yung Soo Kim,** "Adopting Situational Ethics in Photojournalism," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in Chicago, IL, August 2012.

- 16. Deborah Chung, Mina Tsay, &, Yung Soo Kim, "Who's Following Twitter? Examining Coverage of the Microblogging Phenomenon by Mainstream News Media," presented to the Journalism Studies division of the International Communication Association (ICA) at the annual meeting in Phoenix, AZ, May 2012.
- 15. Yung Soo Kim & Deborah Chung, "Building a Case for a Visual Communication Curriculum," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in St. Louis, MO, August 2011.

 * the First Place Top Faculty paper in the Visual Communication Division
- 14. Yung Soo Kim & James D. Kelly, "<u>Documenting Africa: The Life and Death of Kevin Carter and his 1994 Pulitzer-winning photograph</u>," presented to the International Communication division of the Association for Education in Journalism and Mass Communication (**AEJMC**) at the annual meeting in St. Louis, MO, August 2011.
- 13. **Yung Soo Kim** & James D. Kelly, "<u>The Presidential Image in News Photographs: Differences in Portrayals of Presidents Obama and Bush</u>," presented to the Visual Communication Studies division of the International Communication Association (**ICA**) at the annual meeting in Singapore, June 2010.
- 12. Chan Yun Yoo & **Yung Soo Kim**, "<u>The Obama Effect: Representation and Portrayals of Minority Models in Magazine Advertising</u>," presented to the Mass Communication division of the International Communication Association (**ICA**) at the annual meeting in Singapore, June 2010.
- 11. Yung Soo Kim, "Photojournalism's Dilemma: Being a Dispassionate Observer or a "Good Samaritan," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Boston, MA, August 2009.
- 10. Yung Soo Kim, Mina Tsay, & Deborah Chung, "Selective Exposure of American News Consumers to Polarized Cable News Channels," presented to the Radio Television Journalism division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Boston, MA, August 2009.
- 9. Yung Soo Kim & James D. Kelly, "Reader Reactions toward an Ethical Dilemma Faced by Photojournalists: Examining the Conflict between Acting as a Dispassionate Observer and Acting as a "Good Samaritan," presented to the Visual Communication Studies division of the International Communication Association (ICA) at the annual meeting in Chicago, IL, May 2009.
- 8. Yung Soo Kim & James D. Kelly, "<u>Visual Framing and the Photographic Coverage of the Kwangju and Tiananmen Square Pro-Democracy Movements: A Partial Replication</u>," presented to the Visual Studies division of the International Communication Association (ICA) at the annual meeting in San Francisco, CA, May 2007.

 * A top paper in the Visual Studies Division
- 7. Yung Soo Kim & James D. Kelly, "The Morality of Photojournalists: Reactions to Kevin Carter's 1994 Pulitzer-winning photograph," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in San Francisco, CA, August 2006.

- 6. Yung Soo Kim & Jyotika Ramaprasad, "Selective Exposure of Korean Internet Users to Framed Online News Media," presented to the International Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in San Francisco, CA, August 2006.
- 5. Yung Soo Kim, James D. Kelly, & Shahira Fahmy, "What Hurricane Katrina Revealed: A Visual Analysis of the Hurricane Coverage by News Wires and U.S. Newspapers," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in San Francisco, CA, August 2006.
 - * Authors' names were listed **alphabetically** at the original presentation.
- 4. Yung Soo Kim, "Finding Framing Devices: Patterns of Source Selection in Framed Korean Online News Media," presented to the Journalism Studies division of the International Communication Association (ICA) at the annual meeting in Dresden, Germany, June 2006.
- 3. Yung Soo Kim, "A Relationship between Public Opinion and Internet Usage of Korean Internet Users," presented to the annual meeting of the Midwest Association for Public Opinion Research (MAPOR) in Chicago, IL, November 2005.
- 2. Yung Soo Kim & James D. Kelly, "A Matter of Culture: A Comparative Study of Photojournalism in American and Korean Newspapers," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in San Antonio, TX, August 2005.
- 1. Yung Soo Kim & C. Zoe Smith, "News Images of the Terrorist Attack: Framing September 11th and Its Aftermath Thru the Pictures of the Year International Competition," presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication (AEJMC) at the annual meeting in Kansas City, MO, July 2003.

Other Research Activity for Publication (Contributing a side bar for a book)

 Yung Soo Kim & James D. Kelly (2011), "Focus on Research: Ethics in Photojournalism," In *Introduction to Visual Theory and Practice in the Digital Age* by Barnett, B., Copeland, D. Makemson, H. & Motley, P., (pp. 110), New York, NY: Peter Lang publishing.

Invited Presentations

1. Visual Communication: Photojournalism and Beyond: Korean Communication Research And Practice

July 2017

Korean Communication Hawai'i Conference, University of Hawaii, HI, USA

2. Three major issues in Photojournalism: Ethics, Visual Framing, Cultural differences,

June 2014

Dongsu University, Dong-Eui University, & Kyunsung University, Pusan, Korea

Fall, 2002

3. Conflict between Acting as a Dispassionate Observer and Acting as a June 2014 "Good Samaritan": Ethical Dilemma Faced by Photojournalists, SungKunKwan University & Kyonggi University, Seoul, Korea. 4. Video Documentary Movements in Photojournalism May 2014 Ewha Womans University, Seoul, Korea 5. Visual Framing of Social Reality: How News Photographs Impact on May 2014 **Public Opinion:** Joongang University, Seoul, Korea, & Pusan National University, Pusan, Korea **Awards Second Place Top Faculty Paper Award** August 2018 **Electronic News Division** the Association for Education in Journalism and Mass Communication (**AEJMC**) (Washing DC) The American Copy Editors Society (ACES)'s award for research August 2014 **Newspaper and Online News division** the Association for Education in Journalism and Mass Communication (**AEJMC**) (Montreal, Canada) First Place Top Faculty Paper Award August 2011 **Visual Communication Division** the Association for Education in Journalism and Mass Communication (**AEJMC**) (St. Louis, MO) Top Paper Award May 2007 **Visual Studies Division** International Communication Association (ICA) (San Francisco, CA) **Dissertation Research Award** Fall 2007--Spring 2008 Graduate School, Southern Illinois University-Carbondale **Doctoral Fellowship** Fall 2004--Spring 2005 Graduate School, Southern Illinois University-Carbondale

Richard Oliver Scholarship

School of Journalism,

University of Missouri-Columbia

Fuji Photo Film Scholarship

Winter, 2002

School of Journalism,

University of Missouri-Columbia

Silver Medal Prize January 2001

Final moment: Photo story about brain death

General News Story, Pictures of the Year Competition

Korean Press Photographers Association

Grants

Special Summer Faculty Research Fellowship

\$7,000, University of Kentucky

April 2012

June 2010

College International Travel Grant

\$2,000 for travel to ICA conference in Singapore

College of Communication and Information

University of Kentucky

Summer Faculty Research Fellowship

\$7,000, University of Kentucky

March 2010

April 2007

ICA Travel Grants Award

\$200

International Communication Association (ICA)

Visual Studies Division Student Travel Grant

March 2007

\$300 and waiver on the conference fee

International Communication Association (ICA)

Research Grants January 2004

5,000,000 Korean Won (about \$5,000)

Media Institute (Seoul, Korea)

Professional Organization Membership

AEJMC

Association for Education in Journalism and Mass Communication

KACA

Korean American Communication Association

NPPA

National Press Photographers Association

Professional service	
Editorial Board Member Visual Communication Quarterly	March 2016 Present
Membership Chair Visual Communication Division the Association for Education in Journalism and Mass Communication (AEJMC)	Aug. 2011Aug. 2012
Panelist Photojournalism Ethics Forum Asbury University	November 10, 2011
Moderator Annual Conference of the Midwest Association for Public Opinion Research (MAPOR) in Chicago, IL	November 2005
Crew Missouri Photo Workshop (Kearney, MO)	Sept. 2229, 2001

Manuscript and Book Proposal Reviews	
Visual Communication	Feb., 2018
Journalism and Mass Communication Quarterly (two articles)	Apr. & June 2017
Visual Communication Quarterly	Feb., 2017
Journalism and Mass Communication Quarterly (two articles)	March, Sept. 2016
Mass Communication and Society	April 2016
Visual Communication Quarterly	October 2015
Journalism and Mass Communication Quarterly (two articles)	Feb. & May 2015
Journalism and Mass Communication Quarterly	August 2014
Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference Korean American Communication Association Research Sessions	April 2014
Asian Journal of Communication	December 2013
Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference 2013 Korean American Communication Association Research Sessions	April 2013
Routledge's Media & Cultural Studies	July 2012

Book proposal Review

Mass Communication and Society	May 2012
Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference 2012 Korean American Communication Association Research Sessions	April 2012
Communication Science	January 2012
Association for Education in Journalism and Mass Communication (AEJMC) Winter Conference 2012 Visual Communication Division	January 2012
International Communication Association (ICA) Annual Conference 2012 Visual Communication Studies Division	December 2011
Mass Communication and Society	February 2011
Journal of Computer-Mediated Communication	December 2010
Mass Communication and Society	February 2010
Mass Communication and Society	November 2009
Journal of Computer-Mediated Communication	December 2008
International Communication Association (ICA) Annual Conference 2009 Visual Communication Studies / Journalism Studies Division	November 2008

University Service (University of Kentucky)	
Scholarship Committee, chair School of Journalism and Media	2015Present
Ad Hoc Periodic Review Committee School of Journalism and Media	Sept. 2016Present
Graduate Admission Committee Graduate Program in Communication (CJT) College of Communications and Information Studies	Sept. 2016May 2017
Graduate Faculty Graduate Program in Communication (CJT) College of Communications and Information Studies	2009Present

Graduate Web Site committee Graduate Program in Communication (CJT) College of Communications and Information Studies	Sept. 2014May 2016
Director Search Committee School of Journalism and Media	May 2014May 2015
Faculty Advisor World Report (student organization for international news)	March 20112014
Diversity Committee School of Journalism and Media	20082014
PR, Marketing and Communication task force member Strategic Planning College of Communications and Information Studies	Jan. 2014Aug. 2014
Resource committee Graduate Program in Communication (CJT) College of Communications and Information Studies	2010July 2014
Award Committee, David Dick "What a Great Story" Storytelling School of Journalism and Media	March 2012, 2013
Judging committee, The Secretary of State's 24th Annual Essay Contest Scripps Howard First Amendment Center School of Journalism and Media	March 2012
Ad Hoc Visual Communication Committee School of Journalism and Media	20082012
Coordinator/ Translator / Volunteer Web Producer/ Page Designer Executive Education Program for Korean Government officials Hosted by IPPMI (International Public Policy and Management Institute)	April 2009, May 2012 & December 2010
Photographer School of Journalism and Media * Taking photographs for JAM events and activities	2008Present

Public Services

Volunteer Photographer

2012--Present

TOP Soccer (The Outreach Program for Soccer)

* Having annual special photo day sessions for a soccer league for children and young adults with disabilities

Member Aug. 2009-- Oct. 2014

Board of Trustee

Lexington Korean School (Lexington, KY)

Professional Mentor Aug. 2009-- May 2010

The Liberal Arts Academy Mentoring Project

Henry Clay High School (Lexington, KY)

Guest Lecturer June 2009

Basic Photojournalism for High school journalists

Dow Jones Summer High School Journalism Workshops

Guest Lecturer March 2009

Learning Korean History through Documentary Images **Lexington Korean School** (Lexington, KY)

Professional Development Activities

Workshop July 25--26, 2011

"Hands-On Video: The College Educator Seminar Series"

Poynter, (St. Petersburg, FL)

Seminar July 22--24, 2011

"Teachapalooza 2011: The College Educator Seminar

Series" Poynter, (St. Petersburg, FL)

Professional Skill

Computer Skills (IBM PC and Macintosh)

Office Applications: Microsoft Office (Word, Excel, PowerPoint), Statistical Analysis: SPSS, Web Design: Adobe DreamWeaver, HTML,

Slides Show Presentation: Adobe Flash, Soundslides, Publication Design: Quark Xpress, Adobe InDesign, Visual Applications: Adobe PhotoShop, Final Cut Pro, *i* Movie,

Photography and Video Skills

Still photography using 35mm Film/Digital Camera

Film Developing and Printing (Darkroom & Electronic), Studio photography technique (Lighting) Video production using Digital Camcorder/3CCD Camcorder.

Research Interest

Visual Communication

Photojournalism Practice/ Media Ethics of Photojournalists/ Effects of Editorial Photographs/

Impact of Technology on Mass Communication

New Media and the Internet/ Impact of Technology on Mass Communication/ Online News Media

Teaching Interest

Visual Communication

Visual Theory/ Photojournalism/ Electronic Photojournalism/ Graphic Communication

Multimedia Production

Web Design and Production/ Multimedia Publication Design/ Video Production

Media Theory and Research

Quantitative Research Methods/ Media Theory/ Effect of Mass Media Message/ International Media/ Digital Communication Media/ Online Journalism

References

James D. Kelly, Ph.D.

Associate Professor, Director of Undergraduate Studies The Media School, Indiana University, Bloomington, IN 47405-7108 Tel: (812) 855-1708 -- E-mail: <u>kellyid@indiana.edu</u>

Jyotika Ramaprasad, Ph.D.

Professor

School of Communication, University of Miami, Coral Gables, FL 33146 Tel: (305) 284-9289 -- E-mail: <u>jyotika@miami.edu</u>

Beth E. Barnes, Ph.D.

Professor, Integrated Strategic Communication Former Director, School of Journalism and Media, University of Kentucky, Lexington, KY 40506 Tel: (859) 257-4275 -- E-mail: <u>bbarnes@uky.edu</u>