



# Whitney Carter

## Web Development + Branding + Social Media

I am a multi-skilled set web developer and graphic designer seeking a full-time position in an independent or team environment, where I can fully utilize and further develop my skills and knowledge while positively impacting the critical success of the organization and the clients they serve.



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## Skills Summary

### Professional Skills

- Front End Development
- Web Design
- Graphic Design
- User Experience(UX)
- Social Media Marketing
- Project Management
- Layout Design
- Adobe Creative Suite
- Microsoft Office 365
- HTML
- Chrome Dev Tools
- CSS
- SASS
- Bootstrap
- JavaScript
- Git
- React
- Node.js
- MongoDB
- SQL
- JQuery
- SEO

### Personal Skills

- Proactive
- Reliable and Professional
- Problem Solver
- People Person
- Organized
- Time Management
- Team Player
- Emotionally Intelligent
- Hard Working
- Motivated
- Detail Oriented
- Perceptive
- Growth Minded
- Expressive
- Stylish
- Fast Learner
- Energetic
- Enthusiastic

## Work Experience

### Freelance | 2003 - Present

#### Web Development + Branding + Social Media

- Establish story + branding for clients
- Create email campaigns and generate leads
- Social media management + marketing
- Web design
- Graphic design
- CRM management

### O'Daniel Farms | 2002 - 2017

#### Managing Partner / Dir. of Marketing

- Created email campaigns and generated leads
- Social media management + marketing
- Created all marketing materials print + web
- Web development
- Established + maintained brand story + cohesiveness
- CRM management

## Educational History

Web Development Academy | 2021 - 2021

BC Skills Development Academy

B.S In Business (Magna Cum Laude) | 2005

Western Kentucky University