Lecture 21
Inference for Bivariate Categorical Data
Text: Chapter 10

STAT 8010 Statistical Methods I
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Binomial Experiments and Inference for Binary Category Data

- Fixed number of n trials (sample size), each trial is an independent event (simple random sample)

- Binary outcomes ("success/failure"), where the probability of success, p, for each trial is constant

- The number of successes $X \sim \text{Bin}(n, p)$

We use a random sample from X to infer p, the population proportion

Multinomial Experiments and Inference for Multi-Category Data

- Fixed number of n trials, each trial is an independent event

- K possible outcomes, each with probability $p_k, k = 1, \cdots, K$ where $\sum_{k=1}^{K} p_k = 1$

- $(X_1, X_2, \cdots, X_K) \sim \text{Multi}(n, p_1, p_2, \cdots, p_K)$

> We use a random sample from $(X_1, X_2, \cdots, X_K)$ to infer $\{p_k\}_{k=1}^{K}$, the event probabilities

Question: How many parameters here? $\Rightarrow K - 1$

Example: Multinomial Probability

> Suppose that in a three-way election for a large country, candidate 1 received 20% of the votes, candidate 2 received 35% of the votes, and candidate 3 received 45% of the votes. If ten voters are **selected randomly**, what is the probability that there will be exactly two supporter for candidate 1, three supporters for candidate 2 and five supporters for candidate 3 in the sample?

$$\mathbb{P}(X_1 = 2, X_2 = 3, X_3 = 5) = \frac{10!}{2!3!5!}(0.2)^2(0.35)^3(0.45)^5 \approx 0.08$$

Example: Estimating Multinomial Parameters

If we **randomly select** ten voters, two supporter for candidate 1, three supporters for candidate 2 and five supporters for candidate 3 in the sample. What would our best guess for the population proportion each candidate would received?

$$\hat{p}_1 = \frac{x_1}{n} = \frac{2}{10} = .2$$

$$\hat{p}_2 = \frac{x_2}{n} = \frac{3}{10} = .3$$

$$\hat{p}_3 = 1 - \hat{p}_1 - \hat{p}_2 = 1 - .2 - .3 = .5$$

Pearson's χ^2 Test (Multinomial Test)

Goal: To test if the parameters of a multinomial distribution equal specified values

- The Hypotheses:
  $H_0 : p_1 = p_{1,0}; p_2 = p_{2,0}; \cdots, p_K = p_{K,0}$
  H_a : At least one is different
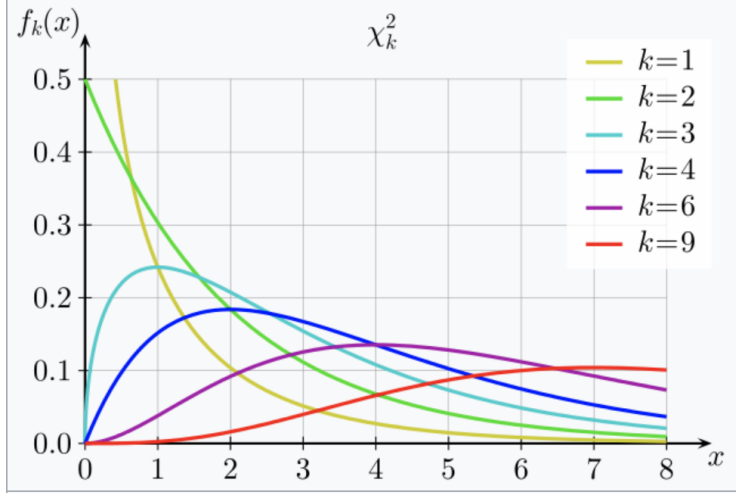
- The Test Statistic:

$$\chi_*^2 = \sum_{k=1}^{K} \frac{(O_k - E_k)^2}{E_k},$$

  where O_k is the observed frequency for the k_{th} event and E_k is the expected frequency under H_0

- The Null Distribution: $\chi_*^2 \sim \chi_{df=K-1}^2$

- Assumption: $np_k > 5, k = 1, \cdots, K$

χ^2-**Distribution**

**Inference for
Bivariate Categorical
Data**

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chi-square

"Among its many applications, Pearson's test was used in genetics to test Mendel's theories of natural inheritance. Mendel crossed pea plants of pure yellow strain (dominant strain) plants of pure green strain. He predicted that second generation hybrid seeds would be 75% yellow and 25% green. One experiment produced $n = 8023$ seeds, of which $X_1 = 6022$ were yellow and $X_2 = 2001$ were green."

Use Pearson's χ^2 test to assess Mendel's hypothesis.

Testing Mendel's Theory

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- $H_0 : p_1 = .75; p_2 = .25$ vs. H_a : at least one $p_i \neq p_{i,0}, i = 1, 2$

- $\chi^2_* = \sum_{k=1}^K \frac{(O_k - E_k)^2}{E_k}$, where $K = 2, O_1 = 6022, O_2 = 2001, E_1 = 8023 \times .75 = 6017.25, E_2 = 8023 \times .25 = 2005.75$. We have $\chi^2_{obs} = \frac{(6022 - 6017.25)^2}{6017.25} + \frac{(2001 - 2005.75)^2}{2005.75} = 0.0150$.

- Since $\chi^2_{obs} = 0.0150 < \chi^2_{0.05,1} = 3.8414$, we fail to reject the H_0.

- We do not have enough evidence to reject Mendel's Theory.

Color Preference Example

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In Child Psychology, color preference by young children is used as an indicator of emotional state. In a study of 112 children, each was asked to choose "favorite" color from the 7 colors indicated below. Test if there is evidence of a preference at the 5% level.

Color	Blue	Red	Green	White	Purple	Black	Other
Frequency	13	14	8	17	25	15	20

Color Preference Example Cont'd

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- $H_0 : p_1 = p_2 = \cdots = p_7 = \frac{1}{7}$ vs. H_a : At least one $p_k \neq \frac{1}{7}, k = 1, \cdots, 7$.

- $E_k = 112 \times \frac{1}{7} = 16, k = 1, \cdots, 7$.
  $\chi^2_{obs} = \frac{(13-16)^2 + (14-16)^2 + \cdots + (20-16)^2}{16} = 11$.

- Since $\chi^2_{obs} = 11 < 12.59 = \chi^2_{0.05,6}$, we fail to reject H_0 at 0.05 level.

- We do not have enough evidence that there exists color preference at 0.05 level.

An Example of Bivariate Categorical Data

A psychologist is interested in whether or not handedness is related to gender. She collected data on handedness for 100 individuals and the data set is summarized in the table below

	Right-handed	Left-handed	Total
Males	43	9	52
Females	44	4	48
Total	87	13	100

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- Grand total: 100

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- Marginal total for males: 52

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- Marginal total for females: 48

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- Marginal total for right-handed: 87
- Marginal total for left-handed: 13

This is an example of a contingency table

Contingency Tables

- Bivariate categorical data is typically displayed in a contingency table

- The number in each cell is the frequency for each category level combination

- Contingency table for the previous example:

	Right-handed	Left-handed	Total
Males	43	9	52
Females	44	4	48
Total	87	13	100

For a given contingency table, we want to test **if two variables have a relationship or not?** $\Rightarrow \chi^2$-Test

χ^2-Test for Independence

1 Define the null and alternative hypotheses:

H_0 : there is no relationship between the 2 variables

H_a : there is a relationship between the 2 variables

2 (If necessary) Calculate the marginal totals, and the grand total

3 Calculate the expected cell frequencies:

$$\text{Expected cell frequency} = \frac{\text{Row Total} \times \text{Column Total}}{\text{Grand Total}}$$

4 Calculate the partial χ^2 values (χ^2 value for each cell of the table):

$$\text{Partial } \chi^2 \text{ value} = \frac{(\text{observed - expected})^2}{\text{expected}}$$

χ^2-Test for Independence Cont'd

5. Calculate the χ^2 statistic:

$$\chi^2_{obs} = \sum \text{partial } \chi^2 \text{ value}$$

6. Calculate the degrees of freedom (df)

$$df = (\#\text{of rows} - 1) \times (\#\text{of columns} - 1)$$

7. Find the χ^2 critical value with respect to α

8. Draw the conclusion:

Reject H_0 if χ^2_{obs} is bigger than the χ^2 critical value $\Rightarrow$ There is an statistical evidence that there is a relationship between the two variables at α level

Handedness/Gender Example Revisited

Inference for
Bivariate Categorical
Data

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	Right-handed	Left-handed	Total
Males	43	9	52
Females	44	4	48
Total	87	13	100

Is the percentage left-handed men in the population different from the percentage of left-handed women?

Example

Inference for
Bivariate Categorical
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A 2011 study was conducted in Kalamazoo, Michigan. The objective was to determine if parents' marital status affects children's marital status later in their life. In total, 2,000 children were interviewed. The columns refer to the parents' marital status. Use the contingency table below to conduct a χ^2 test from beginning to end. Use α = .10

(Observed)	Married	Divorced	Total
Married	581	487	
Divorced	455	477	
Total			

Example Cont'd

Inference for
Bivariate Categorical
Data

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1. Define the Null and Alternative hypotheses:

   H_0 : there is no relationship between parents' marital status and childrens' marital status.

   H_a : there is a relationship between parents' marital status and childrens' marital status

2. Calculate the marginal totals, and the grand total

(Observed)	Married	Divorced	Total
Married	581	487	1068
Divorced	455	477	932
Total	1036	964	2000

Example Cont'd

3. Calculate the expected cell counts

(Expected)	Married	Divorced
Married	$\frac{1068 \times 1036}{2000} = 553.224$	$\frac{1068 \times 964}{2000} = 514.776$
Divorced	$\frac{932 \times 1036}{2000} = 482.776$	$\frac{932 \times 964}{2000} = 449.224$

Example Cont'd

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Married	$\frac{1068 \times 1036}{2000} = 553.224$	$\frac{1068 \times 964}{2000} = 514.776$
Divorced	$\frac{932 \times 1036}{2000} = 482.776$	$\frac{932 \times 964}{2000} = 449.224$

4. Calculate the partial χ^2 values

partial χ^2	Married	Divorced
Married	$\frac{(581-553.224)^2}{553.224} = 1.39$	$\frac{(487-514.776)^2}{514.776} = 1.50$
Divorced	$\frac{(455-482.776)^2}{482.776} = 1.60$	$\frac{(477-449.224)^2}{449.224} = 1.72$

Example Cont'd

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5 Calculate the χ^2 statistic
$\chi^2 = 1.39 + 1.50 + 1.60 + 1.72 = 6.21$

Example Cont'd

③ Calculate the expected cell counts

(Expected)	Married	Divorced
Married	$\frac{1068\times1036}{2000} = 553.224$	$\frac{1068\times964}{2000} = 514.776$
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④ Calculate the partial χ^2 values

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⑤ Calculate the χ^2 statistic
$\chi^2 = 1.39 + 1.50 + 1.60 + 1.72 = 6.21$

⑥ Calculate the degrees of freedom (df)
The df is $(2-1) \times (2-1) = 1$

Example Cont'd

③ Calculate the expected cell counts

(Expected)	Married	Divorced
Married	$\frac{1068 \times 1036}{2000} = 553.224$	$\frac{1068 \times 964}{2000} = 514.776$
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⑤ Calculate the χ^2 statistic
$\chi^2 = 1.39 + 1.50 + 1.60 + 1.72 = 6.21$

⑥ Calculate the degrees of freedom (df)
The df is $(2-1) \times (2-1) = 1$

⑦ Find the χ^2 critical value with respect to α from the χ^2 table
The $\chi^2_{\alpha=0.1, df=1} = 2.71$

Example Cont'd

③ Calculate the expected cell counts

(Expected)	Married	Divorced
Married	$\frac{1068 \times 1036}{2000} = 553.224$	$\frac{1068 \times 964}{2000} = 514.776$
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④ Calculate the partial χ^2 values

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Married	$\frac{(581-553.224)^2}{553.224} = 1.39$	$\frac{(487-514.776)^2}{514.776} = 1.50$
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⑤ Calculate the χ^2 statistic
$\chi^2 = 1.39 + 1.50 + 1.60 + 1.72 = 6.21$

⑥ Calculate the degrees of freedom (df)
The df is $(2-1) \times (2-1) = 1$

⑦ Find the χ^2 critical value with respect to α from the χ^2 table
The $\chi^2_{\alpha=0.1, df=1} = 2.71$

⑧ Draw your conclusion:
We reject H_0 and conclude that there is a relationship between parents' marital status and childrens' marital status.

Example

Inference for
Bivariate Categorical
Data

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The following contingency table contains enrollment data for a random sample of students from several colleges at Purdue University during the 2006-2007 academic year. The table lists the number of male and female students enrolled in each college. Use the two-way table to conduct a χ^2 test from beginning to end. Use $\alpha = .01$

(Observed)	Female	Male	Total
Liberal Arts	378	262	640
Science	99	175	274
Engineering	104	510	614
Total	581	947	1528

Example Cont'd

Inference for
Bivariate Categorical
Data

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(Expected)	Female	Male
Liberal Arts	$\frac{640\times581}{1528} = 243.35$	$\frac{640\times947}{1528} = 396.65$
Science	$\frac{274\times581}{1528} = 104.18$	$\frac{274\times947}{1528} = 169.82$
Engineering	$\frac{614\times581}{1528} = 233.46$	$\frac{614\times947}{1528} = 380.54$

partial χ^2	Female	Male
Lib Arts	$\frac{(378-243.35)^2}{243.35} = 74.50$	$\frac{(262-396.65)^2}{396.65} = 45.71$
Sci	$\frac{(99-104.18)^2}{104.18} = 0.26$	$\frac{(175-169.82)^2}{169.82} = 0.16$
Eng	$\frac{(104-233.46)^2}{233.46} = 71.79$	$\frac{(510-380.54)^2}{380.54} = 44.05$

$\chi^2 = 74.50 + 45.71 + 0.26 + 0.16 + 71.79 + 44.05 = \boxed{236.47}$

The $df = (3-1)\times(2-1) = 2 \Rightarrow$ Critical value $\chi^2_{\alpha=.01, df=2} = \boxed{9.21}$

Therefore we **reject** H_0 (at .01 level) and conclude that there is a relationship between gender and major.

R Code & Output

```r
table <- matrix(c(378, 99, 104,
                  262, 175, 510), 3, 2)
colnames(table) <- c("Female", "Male")
rownames(table) <- c("Liberal Arts", "Science",
"Engineering")
table
```

```
              Female Male
Liberal Arts     378  262
Science           99  175
Engineering      104  510
```

```r
chisq.test(table)
```

```
        Pearson's Chi-squared test

data:  table
X-squared = 236.47, df = 2, p-value <
2.2e-16
```

Take Another Look at the Example

Inference for
Bivariate Categorical
Data

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(Proportion)	Female	Male	Total
Liberal Arts	.59 (.65)	.41 (.28)	(.42)
Science	.36 (.17)	.64 (.18)	(.18)
Engineering	.17 (.18)	.83 (.54)	(.40)
Total	.38	.62	1

Rejecting $H_0 \Rightarrow$ conditional probabilities are not consistent with marginal probabilities

Example: Comparing Two Population Proportions

Let $p_1 = \mathbb{P}(Female | Liberal Arts)$ and $p_2 = \mathbb{P}(Female | Science)$.

$n_1 = 640, X_1 = 378, n_2 = 274, X_2 = 99$

- $H_0 : p_1 - p_2 = 0$ vs. $H_a : p_1 - p_2 \neq 0$

- $z_{obs} = \dfrac{.59 - .36}{\sqrt{\frac{.52 \times .48}{640} + \frac{.52 \times .48}{274}}} = 6.36 > z_{0.025} = 1.96$

- We do have enough statistical evidence to conclude that $p_1 \neq p_2$ at .05% significant level.

R Code & Output

Inference for
Bivariate Categorical
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```
prop.test(x = c(378, 99), n = c(640, 274),
          correct = F)

        2-sample test for equality of
        proportions without continuity
        correction

data:  c(378, 99) out of c(640, 274)
X-squared = 40.432, df = 1, p-value =
2.036e-10
alternative hypothesis: two.sided
95 percent confidence interval:
 0.1608524 0.2977699
sample estimates:
   prop 1    prop 2
0.5906250 0.3613139
```

Example: Test for Homogeneity

Let $p_1 = \mathbb{P}(Liberal\,Arts)$, $p_2 = \mathbb{P}(Science)$, $p_3 = \mathbb{P}(Engineering)$

- The Hypotheses:

    $H_0 : p_1 = p_2 = p_3 = \frac{1}{3}$

    H_a : At least one is different

- The Test Statistic:

    $$\chi^2_{obs} = \frac{(640 - 509.33)^2}{509.33} + \frac{(274 - 509.33)^2}{509.33} + \frac{(614 - 509.33)^2}{509.33}$$
    $$= 33.52 + 108.73 + 21.51 = 163.76 > \chi^2_{.05, df=2} = 5.99$$

- Rejecting H_0 at .05 level

R Code & Output

Inference for
Bivariate Categorical
Data

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```
chisq.test(x = c(640, 274, 614), p = rep(1/3, 3))
```

```
        Chi-squared test for given
        probabilities

data:  c(640, 274, 614)
X-squared = 163.76, df = 2, p-value
< 2.2e-16
```