Lecture 23

Categorical Data Analysis III

Text: Chapter 10

STAT 8010 Statistical Methods I
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Notes

Example: Estimating Multinomial Parameters

If we **randomly select** ten voters, two supporter for candidate 1, three supporters for candidate 2 and five supporters for candidate 3 in the sample. What would our best guess for the population proportion each candidate would received?

Notes

Pearson's χ^2 Test

- The Hypotheses:
  $H_0: p_1 = p_{1,0}; p_2 = p_{2,0}; \cdots, p_K = p_{K,0}$
  H_a : At least one is different
- The Test Statistic:

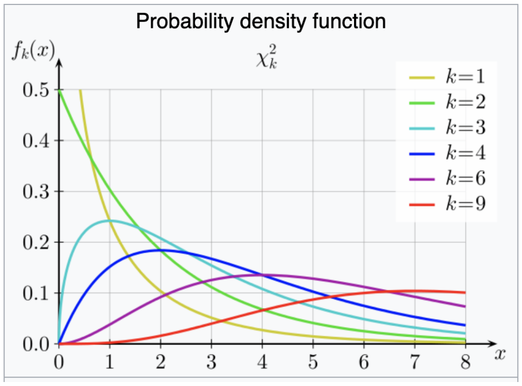
$$\chi^2_* = \sum_{k=1}^{K} \frac{(O_k - E_k)^2}{E_k},$$

  where O_k is the observed frequency for the k_{th} event and E_k is the expected frequency under H_0
- The Null Distribution: $\chi^2_* \sim \chi^2_{df=K-1}$
- Assumption: $np_k > 5, k = 1, \cdots, K$

Notes

χ^2-Distribution

chi-square



Notes

Example: Testing Mendel's Theories (pp 22–23, "Categorical Data Analysis" 2_{nd} Ed by Alan Agresti)

"Among its many applications, Pearson's test was used in genetics to test Mendel's theories of natural inheritance. Mendel crossed pea plants of pure yellow strain (dominant strain) plants of pure green strain. He predicted that second generation hybrid seeds would be 75% yellow and 25% green. One experiment produced $n = 8023$ seeds, of which $X_1 = 6022$ were yellow and $X_2 = 2001$ were green."

Use Pearson's χ^2 test to assess Mendel's hypothesis.

Notes

Color Preference Example

In Child Psychology, color preference by young children is used as an indicator of emotional state. In a study of 112 children, each was asked to choose "favorite" color from the 7 colors indicated below. Test if there is evidence of a preference at the 5% level.

Color	Blue	Red	Green	White	Purple	Black	Other
Frequency	13	14	8	17	25	15	20

Notes

An Example of Bivariate Categorical Data

A psychologist is interested in whether or not handedness is related to gender. She collected data on handedness for 100 individuals and the data set is summarized in the table below

	Right-handed	Left-handed	Total
Males	43	9	52
Females	44	4	48
Total	87	13	100

- Grand total: 100
- Marginal total for males: 52
- Marginal total for females: 48
- Marginal total for right-handed: 87
- Marginal total for left-handed: 13

This is an example of a contingency table

Notes

Contingency Tables

- Bivariate categorical data is typically displayed in a contingency table
- The number in each cell is the frequency for each category level combination
- Contingency table for the previous example:

	Right-handed	Left-handed	Total
Males	43	9	52
Females	44	4	48
Total	87	13	100

For a given contingency table, we want to test **if two variables have a relationship or not?** $\Rightarrow$ χ^2-Test

Notes

χ^2-Test for Independence

1. Define the null and alternative hypotheses:

   H_0 : there is no relationship between the 2 variables

   H_a : there is a relationship between the 2 variables

2. (If necessary) Calculate the marginal totals, and the grand total

3. Calculate the expected cell frequencies:

   $$\text{Expected cell frequency} = \frac{\text{Row Total} \times \text{Column Total}}{\text{Grand Total}}$$

4. Calculate the partial χ^2 values (χ^2 value for each cell of the table):

   $$\text{Partial } \chi^2 \text{ value } = \frac{(\text{observed - expected})^2}{\text{expected}}$$

Notes

χ^2-Test for Independence Cont'd

5. Calculate the χ^2 statistic:

$$\chi^2_{obs} = \sum \text{partial } \chi^2 \text{ value}$$

6. Calculate the degrees of freedom (df)

$$df = (\#\text{of rows} - 1) \times (\#\text{of columns} - 1)$$

7. Find the χ^2 critical value with respect to α

8. Draw the conclusion:

   Reject H_0 if χ^2_{obs} is bigger than the χ^2 critical value $\Rightarrow$ There is an statistical evidence that there is a relationship between the two variables at α level

Notes

Handedness/Gender Example Revisited

	Right-handed	Left-handed	Total
Males	43	9	52
Females	44	4	48
Total	87	13	100

Is the percentage left-handed men in the population different from the percentage of left-handed women?

Notes

Example

A 2011 study was conducted in Kalamazoo, Michigan. The objective was to determine if parents' marital status affects children's marital status later in their life. In total, 2,000 children were interviewed. The columns refer to the parents' marital status. Use the contingency table below to conduct a χ^2 test from beginning to end. Use $\alpha = .10$

(Observed)	Married	Divorced	Total
Married	581	487	
Divorced	455	477	
Total			

Notes

Example Cont'd

1. Define the Null and Alternative hypotheses:

   H_0 : there is no relationship between parents' marital status and childrens' marital status.

   H_a : there is a relationship between parents' marital status and childrens' marital status

2. Calculate the marginal totals, and the grand total

(Observed)	Married	Divorced	Total
Married	581	487	1068
Divorced	455	477	932
Total	1036	964	2000

Notes

Example Cont'd

3. Calculate the expected cell counts

(Expected)	Married	Divorced
Married	$\frac{1068\times1036}{2000} = 553.224$	$\frac{1068\times964}{2000} = 514.776$
Divorced	$\frac{932\times1036}{2000} = 482.776$	$\frac{932\times964}{2000} = 449.224$

4. Calculate the partial χ^2 values

partial χ^2	Married	Divorced
Married	$\frac{(581-553.224)^2}{553.224} = 1.39$	$\frac{(487-514.776)^2}{514.776} = 1.50$
Divorced	$\frac{(455-482.776)^2}{482.776} = 1.60$	$\frac{(477-449.224)^2}{449.224} = 1.72$

5. Calculate the χ^2 statistic
   $\chi^2 = 1.39 + 1.50 + 1.60 + 1.72 = 6.21$
6. Calculate the degrees of freedom (df)
   The df is $(2-1)\times(2-1) = 1$
7. Find the χ^2 critical value with respect to α from the χ^2 table
   The $\chi^2_{\alpha=0.1,df=1} = 2.71$
8. Draw your conclusion:
   We reject H_0 and conclude that there is a relationship between parents' marital status and childrens' marital status.

Notes

Example

The following contingency table contains enrollment data for a random sample of students from several colleges at Purdue University during the 2006-2007 academic year. The table lists the number of male and female students enrolled in each college. Use the two-way table to conduct a χ^2 test from beginning to end. Use $\alpha = .01$

(Observed)	Female	Male	Total
Liberal Arts	378	262	640
Science	99	175	274
Engineering	104	510	614
Total	581	947	1528

Notes

Example Cont'd

(Expected)	Female	Male
Liberal Arts	$\frac{640\times581}{1528} = 243.35$	$\frac{640\times947}{1528} = 396.65$
Science	$\frac{274\times581}{1528} = 104.18$	$\frac{274\times947}{1528} = 169.82$
Engineering	$\frac{614\times581}{1528} = 233.46$	$\frac{614\times947}{1528} = 380.54$

partial χ^2	Female	Male
Lib Arts	$\frac{(378-243.35)^2}{243.35} = 74.50$	$\frac{(262-396.65)^2}{396.65} = 45.71$
Sci	$\frac{(99-104.18)^2}{104.18} = 0.26$	$\frac{(175-169.82)^2}{169.82} = 0.16$
Eng	$\frac{(104-233.46)^2}{233.46} = 71.79$	$\frac{(510-380.54)^2}{380.54} = 44.05$

$\chi^2 = 74.50 + 45.71 + 0.26 + 0.16 + 71.79 + 44.05 = \boxed{236.47}$

The $df = (3-1)\times(2-1) = 2 \Rightarrow$ Critical value $\chi^2_{\alpha=.01,df=2} = \boxed{9.21}$

Therefore we **reject** H_0 (at .01 level) and conclude that there is a relationship between gender and major.

Notes

R Code & Output

```
table <- matrix(c(378, 99, 104,
                  262, 175, 510), 3, 2)
colnames(table) <- c("Female", "Male")
rownames(table) <- c("Liberal Arts", "Science",
"Engineering")
table
```

```
             Female Male
Liberal Arts    378  262
Science          99  175
Engineering     104  510
```

```
chisq.test(table)
```

```
        Pearson's Chi-squared test

data:  table
X-squared = 236.47, df = 2, p-value <
2.2e-16
```


Notes

Take Another Look at the Example

(Proportion)	Female	Male	Total
Liberal Arts	.59 (.65)	.41 (.28)	(.42)
Science	.36 (.17)	.64 (.18)	(.18)
Engineering	.17 (.18)	.83 (.54)	(.40)
Total	.38	.62	1

Rejecting H_0 $\Rightarrow$ conditional probabilities are not consistent with marginal probabilities

Notes

Example: Comparing Two Population Proportions

Let $p_1 = \mathrm{P}(Female|Liberal\,Arts)$ and $p_2 = \mathrm{P}(Female|Science)$.

$n_1 = 640, X_1 = 378, n_2 = 274, X_2 = 99$

- $H_0 : p_1 - p_2 = 0$ vs. $H_a : p_1 - p_2 \neq 0$
- $z_{obs} = \frac{.59-.36}{\sqrt{\frac{.52\times.48}{640}+\frac{.52\times.48}{274}}} = 6.36 > z_{0.025} = 1.96$
- We do have enough statistical evidence to conclude that $p_1 \neq p_2$ at .05% significant level.

Notes

R Code & Output


```
prop.test(x = c(378, 99), n = c(640, 274),
          correct = F)
```

```
        2-sample test for equality of
        proportions without continuity
        correction

data:  c(378, 99) out of c(640, 274)
X-squared = 40.432, df = 1, p-value =
2.036e-10
alternative hypothesis: two.sided
95 percent confidence interval:
 0.1608524 0.2977699
sample estimates:
   prop 1    prop 2
0.5906250 0.3613139
```


Notes

Example: Test for Homogeneity

Let $p_1 = \mathrm{P}(Liberal\,Arts)$, $p_2 = \mathrm{P}(Science)$, $p_3 = \mathrm{P}(Engineering)$

- The Hypotheses:

  $H_0 : p_1 = p_2 = p_3 = \frac{1}{3}$

  H_a : At least one is different

- The Test Statistic:

$$\chi^2_{obs} = \frac{(640-509.33)^2}{509.33} + \frac{(274-509.33)^2}{509.33} + \frac{(614-509.33)^2}{509.33}$$
$$= 33.52 + 108.73 + 21.51 = 163.76 > \chi^2_{.05,df=2} = 5.99$$

- Rejecting H_0 at .05 level

Notes

R Code & Output


```
chisq.test(x = c(640, 274, 614), p = rep(1/3, 3))

        Chi-squared test for given
        probabilities

data:  c(640, 274, 614)
X-squared = 163.76, df = 2, p-value
< 2.2e-16
```


Notes

The Lady Tasting Tea Experiment

A lady declares that by tasting a cup of tea made with milk she can discriminate whether the milk or the tea infusion was first added to the cup. We will consider the problem of designing an experiment by means of which this assertion can be tested. [...] [It] consists in mixing eight cups of tea, four in one way and four in the other, and presenting them to the subject for judgment in a random order. The subject has been told in advance of that the test will consist, namely, that she will be asked to taste eight cups, that these shall be four of each kind [...]. — Fisher, 1935.

Milk poured first (4 cups) Tea poured first (4 cups)

Notes

R Code & Output

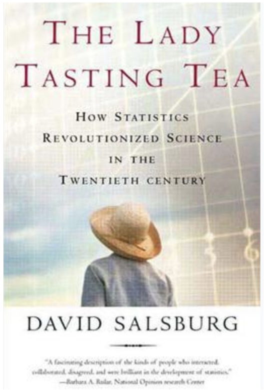

```
TeaTasting <-
matrix(c(3, 1, 1, 3), nrow = 2,
       dimnames = list(Guess = c("Milk", "Tea"),
                       Truth = c("Milk", "Tea")))
TeaTasting
      Truth
Guess  Milk Tea
  Milk    3   1
  Tea     1   3
fisher.test(TeaTasting, alternative = "greater")

        Fisher's Exact Test for Count Data

data:  TeaTasting
p-value = 0.2429
alternative hypothesis: true odds ratio is greater
than 1
```


Notes

The Lady Tasting Tea



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