

# Lecture 19

## Poisson Regression

STAT 8020 Statistical Methods II  
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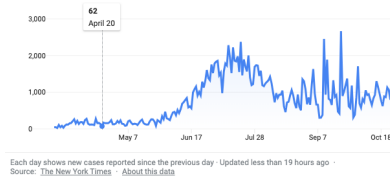
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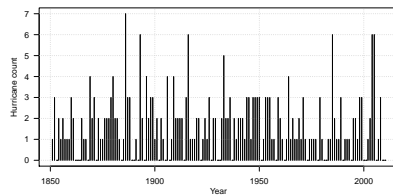
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### Count Data

- Daily COVID-19 Cases in South Carolina



- Number of landfalling hurricanes per hurricane season



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### Modeling Count Data

So far we have talked about:

- Linear regression:  $Y = \beta_0 + \beta_1 x + \varepsilon, \varepsilon \stackrel{\text{i.i.d.}}{\sim} N(0, \sigma^2)$
- Logistic Regression:  
 $\log\left(\frac{\pi}{1-\pi}\right) = \beta_0 + \beta_1 x, \quad \pi = P(Y = 1)$

Count data

- Counts typically have a right skewed distribution
- Counts are not necessarily binary

We could use **Poisson Regression** to model count data



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Poisson Distribution

- If  $Y$  follow a Poisson distribution, then we have
$$P(Y = y) = \frac{e^{-\lambda} \lambda^y}{y!}, \quad y = 0, 1, 2, \dots,$$
where  $\lambda$  is the rate parameter that describe the event occurrence frequency
- $E(Y) = \text{Var}(Y) = \lambda$  if  $Y \sim \text{Pois}(\lambda), \quad \lambda > 0$
- A useful model to describe the probability of a given number of events occurring in a fixed interval of time or space

Poisson Regression

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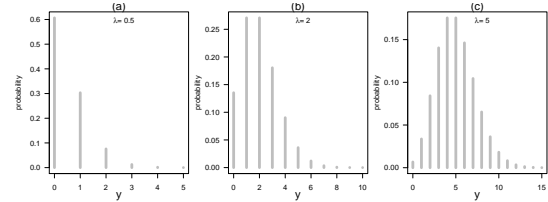
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Poisson Probability Mass Function



- (a),  $\lambda = 0.5$ : distribution gives highest probability to  $y = 0$  and falls rapidly as  $y \uparrow$
- (b),  $\lambda = 2$ : a skew distribution with longer tail on the right
- (c),  $\lambda = 5$ : distribution become more normally shaped

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Flying-Bomb Hits on London During World War II  
[Clarke, 1946; Feller, 1950]

The City of London was divided into 576 small areas of one-quarter square kilometers each, and the number of areas hit exactly  $k$  times was counted. There were a total of 537 hits, so the average number of hits per area was  $\frac{537}{576} = 0.9323$ . The observed frequencies in the table below are remarkably close to a Poisson distribution with rate  $\lambda = 0.9323$

Hits	0	1	2	3	4	5+
Observed	229	211	93	35	7	1
Expected	226.7	211.4	98.5	30.6	7.1	1.6

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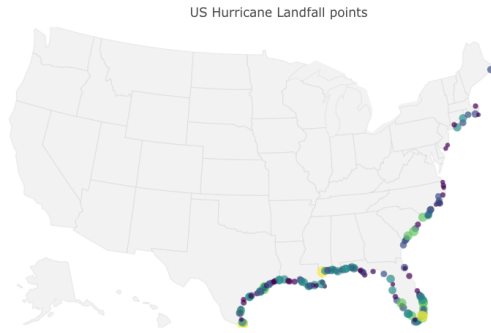
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## US Landfalling Hurricanes



**Source:** <https://www.kaggle.com/gi0vanni/analysis-on-us-hurricane-landfalls>

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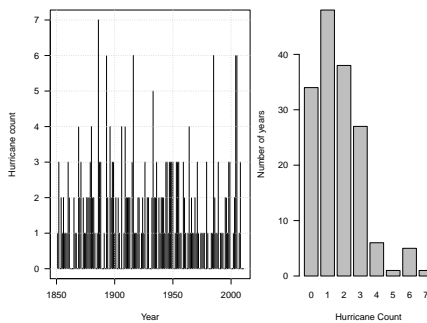
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## Number of US Landfalling Hurricanes Per Hurricane Season



**Research question:** Can the variation of the annual counts be explained by some environmental variable, e.g., Southern Oscillation Index (SOI)?

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## Some Potentially Relevant Predictors

- Southern Oscillation Index (SOI): an indicator of wind shear
- Sea Surface Temperature (SST): an indicator of oceanic heat content
- North Atlantic Oscillation (NAO): an indicator of steering flow
- Sunspot Number (SSN): an indicator of upper air temperature

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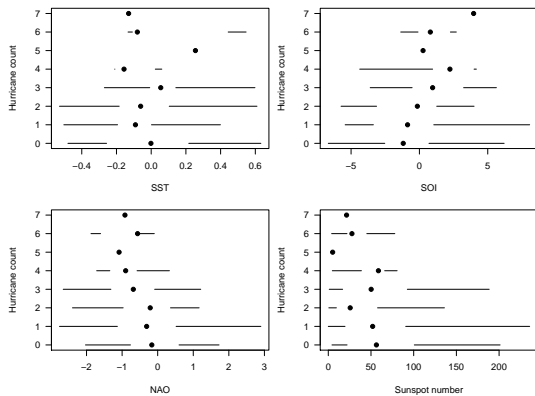
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## Hurricane Count vs. Environmental Variables



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## Poisson Regression

$$\log(\lambda) = \beta_0 + \beta_1 x_1 + \dots + \beta_{p-1} x_{p-1}$$

$$\Rightarrow Y \sim \text{Pois}(\lambda = \exp(\beta_0 + \beta_1 x_1 + \dots + \beta_{p-1} x_{p-1}))$$

- Model the **logarithm of the mean response** as a linear combination of the predictors
- Parameter estimation is carry out using **maximum likelihood method**
- Interpretation of  $\beta_j$ 's: every one unit increase in  $x_j$ , given that the other predictors are held constant, the  $\lambda$  **increases by a factor of  $\exp(\beta_j)$**

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## US Hurricane Count: Poisson Regression Fit

### Poisson Regression Model:

$$\log(\lambda_{\text{Count}}) \sim \text{SOI} + \text{NAO} + \text{SST} + \text{SSN}$$

**Table:** Coefficients of the Poisson regression model.

	Estimate	Std. Error	z value	Pr(> z )
(Intercept)	0.5953	0.1033	5.76	0.0000
SOI	0.0619	0.0213	2.90	0.0037
NAO	-0.1666	0.0644	-2.59	0.0097
SST	0.2290	0.2553	0.90	0.3698
SSN	-0.0023	0.0014	-1.68	0.0928

$\Rightarrow$  every one unit increase in SOI, the hurricane rate increases by a factor of  $\exp(0.0619) = 1.0639$  or 6.39%.

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Issue with Linear Regression Fit

Linear Regression Model:

E(Count) ~ SOI + NAO + SST + SSN

Table: Coefficients of the linear regression model.

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	1.8869	0.1876	10.06	0.0000
SOI	0.1139	0.0402	2.83	0.0053
NAO	-0.2929	0.1173	-2.50	0.0137
SST	0.4314	0.4930	0.88	0.3830
SSN	-0.0039	0.0024	-1.66	0.1000

If we use this fitted model to predict the mean hurricane count, say SOI = -3, NAO=3, SST = 0, SSN=250

```
> predict(lmFull, newdata = data.frame(SOI = -3, NAO = 3, SST = 0, SSN = 250))
1
-0.318065
```

This number does not make sense

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Model Selection

```
> step(PoiFull)
Start: AIC=479.64
All ~ SOI + NAO + SST + SSN

      Df Deviance   AIC
- SST   1  175.61 478.44
<none>    174.81 479.64
- SSN   1  177.75 480.59
- NAO   1  181.58 484.41
- SOI   1  183.19 486.02

Step: AIC=478.44
All ~ SOI + NAO + SSN

      Df Deviance   AIC
<none>    175.61 478.44
- SSN   1  178.29 479.12
- NAO   1  183.57 484.41
- SOI   1  183.91 484.74

Call: glm(formula = All ~ SOI + NAO + SSN, family = "poisson", data = df)

Coefficients:
(Intercept)      SOI      NAO      SSN
  0.584957    0.061533   -0.177439   -0.002201

Degrees of Freedom: 144 Total (i.e. Null); 141 Residual
Null Deviance: 197.9
Residual Deviance: 175.6      AIC: 478.4
```

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