WHITNEY WOOLSTENHULME

801.673.8612 ▪ WHITNEYWOOYY@GMAIL.COM ▪ SOUTH JORDAN, UT

DEV PROJECTS

"IF YOU COULD GO"
+ HTML, CSS, Angular.js, APIs
+ Github.com/whitneywooyy/ig-project

"EAT UP"
+ MEAN stack, OAuth
+ Eatup.us

"BITCURVE"
+ MEAN stack, D3.js, DC.js, APIs, Raspberry Pi
+ Github.com/bitcurve/bitcurve

PROFESSIONAL SKILLS

PROGRAMMING
+ HTML, CSS, Bootstrap, JavaScript, WordPress
+ Angular.js, AJAX, APIs, Node.js, Express
+ OAuth, MongoDB, Mongoose, Github

SOFTWARE
+ Sublime Text, Postman, Dreamweaver
+ Photoshop, InDesign, Final Cut Pro

MARKETING
+ Google Analytics, Sprout Social
+ Major social media platforms

EDUCATION

03/2015-06/2015
DEVMOUNTAIN
FULL STACK DEVELOPMENT
+ 12-week, full-time web dev bootcamp
+ MEAN stack, HTML, CSS

08/2007-12/2011
UNIVERSITY OF UTAH
BS: MASS COMMUNICATIONS
+ New Media emphasis

WORK EXPERIENCE

01/2015-03/2015
GRAVITATE CREATIVE
WEB DEVELOPMENT INTERN
+ Responsive website conversion w/ media queries
+ Custom coded sites following mockups
+ WordPress website maintenance

11/2013-03/2015
SELF-EMPLOYED (WHITNEY WOO)
SOCIAL MEDIA CONSULTANT
+ Social media content, strategy development
+ Conversation monitoring & relationship building
+ Website content creation
+ Website maintenance & customization

09/2013-03/2014
INTERMOUNTAIN HEALTHCARE
SOCIAL MEDIA SPECIALIST
+ Social media content creation
+ Development/dissemination of social campaigns
+ Conversation monitoring & weekly reporting

03/2012-08/2013
VMI NUTRITION (NOW GENYSIS BRAND SOLUTIONS)
DIGITAL MARKETING MANAGER
+ Online marketing material development
+ Product marketing strategy development
+ Brand ambassador/contributor management
+ Website maintenance & customization
+ Customer & affiliate inquiry correspondance
+ Product inventory, sales tracking & order fulfillment