BABAR ALI

Location : Lahore **Contact :** +923167687753

Email: babar.zain316@gmail.com

Github: github.com/babaralibutt345

LinkedIn: linkedin.com/in/babar-ali-757b60190/

WEBSITE DEVELOPER

I'm Babar Ali. A passionate Website Developer dedicated to crafting clean, responsive, and user-centric digital experiences. With foundational skills in front-end and back-end technologies, I thrive on turning ideas into functional, visually appealing websites that deliver seamless performance. Committed to staying ahead of industry trends, I continuously refine my skills to build innovative solutions that drive engagement and growth.

WORK EXPERIENCE

Computer Science Lecturer | Govt. Graduate College - Dina   Nov 2024 - Apr 2025

- Delivered engaging lectures on core CS topics: Programming (C++, C#, PHP), DBMS, and OOP.
- Designed and updated curriculum to align with industry trends and academic standards.
- Integrated practical labs for hands-on learning in languages like PHP & C# for Web and SQL.
- Developed learning resources, including slides, coding examples, and assignment templates.
- Advised students on career pathways, internships, and higher education opportunities in CS/IT.

Digital Marketer | Digitizewave - Dina   Dec 2023 - Aug 2024

- Managed SEM campaigns (Google Ads, Meta) and handled client accounts.
- Automated daily budget allocation using Google Script (JavaScript).
- Updated pacing sheets via Python scripts (Pandas library) for campaign optimization.
- Optimize ad performance through A/B testing, keyword refinement, and strategic bid adjustment

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Computer Science Lecturer | Govt. Associate College - Sohawa   Jan 2023 - Nov 2023

- Taught Computer Science to Intermediate (1st & 2nd year) students.
- Conducted practical lab sessions to strengthen programming and technical skills.
- Mentored students in problem-solving and fundamental CS concepts.

Web Development Internship | Glowlogix - Gujrat   Sep 2023 - Dec 2023

- Developed web applications using PHP Laravel, focusing on clean code and functionality.
- Built and managed CRUD operations for dynamic Laravel-based projects.
- Contributed to the Axopar Configurator Project, implementing backend and UI enhancements.
- Gained hands-on experience with Git version control for collaborative development.
- Assisted in debugging, testing, and optimizing Laravel applications for performance.
- Worked alongside senior developers to understand MVC architecture and RESTful APIs.

Advance Web App Course | Adan IT Centre - Gujrat   Mar 2023 - Dec 2023

- Mastered full-stack development using modern frameworks like Vue.js and PHP based Laravel.
- Built dynamic SPAs (Single Page Applications) with REST API integration.
- Implemented CRUD operations, responsive UI/UX design, role-based access control for secure user management.

Key Projects

ClipTask – Teacher-Student Hub: https://drive.google.com/drive/folders/17k8TNjGRVxh-I4aKTOYeJd-BjasW8j1Q?usp=sharing

- Simplify academic tasks with ClipTask, an Android app designed to streamline teacher-student interactions. Manage assignments, schedules, and daily academic activities effortlessly.

Library Management System: https://drive.google.com/drive/folders/1KaxV14R8PabXYxeJBZQ1vo7j_Vp8OaiW?usp=sharing

- A Windows Forms app for efficient library management with CRUD operations in C#.NET. Streamline book records, member details, and transactions using MS SQL Server.

Axopar Configurator – Open Source Contribution :

- Contributed to the Axopar Configurator open-source project, enhancing boat customization features. Worked on UI/UX improvements, backend logic.

TECHANICAL SKILLS

- PHP based Laravel Framework
- ASP.Net Framework
- Web App Development
- C#
- Web Design using Wordpress
- MS SQL Server & MY SQL Database System
- Git/Version Control(Github & GitLab)

- OOP with C++
- Strong foundations in Javascript
- SQL
- HTML, CSS, Bootstrap, Tailwind
- Works with Google Sheet & Map API

EDUCATION

Bachelor's of Computer Science | University of the Punjab Jhelum Campus

- CGPA: 3.71
- Project on : Mobile Application "CLIPTASK" Using Xamarin.Forms
- Project on: Windows Application "Library Managment System" using Windows Form Application

CERTIFICATIONS

Google Cloud

- Proficient in Google Cloud Platform (GCP)
- Proficiency in Deploying applications
- Cloud Pub/Sub for event-driven architectures
- Managing virtual machines
- Configuring networking and security on Google Cloud Platform
- Cloud IAM for access control and permissions management
- BigQuery for data analytics
- Machine Learning / AI Platform for model building and deployment
- Cloud Functions for serverless architecture
- Google Kubernetes Engine (GKE) deployment and scaling

LANGUAGES

- English - Professional
- Urdu - Native
- Punjabi - Native