



Albany High School Senior Quote

Elon Musk and Jack Ma disagree on a lot of things, but they do agree on one thing: the answer is love. However, that's too ambiguous.

I believe the answer is in loving what we do for work, because that is how we spend the majority of our waking hours. If we love how we spend our time, we will inevitably love ourselves, love our lives, and in turn love others.

UUu LLC is a branding agency where we reinvest all of our profits into polishing our Diamonds: dreamer-founders who *know* they are diamonds in the rough and are just biding their time to shine.

For 1% equity in our Diamonds' ventures, the squad at UUu LLC does anything and everything — from fundraising and recruiting to marketing and coaching — to help polish our Diamonds' dreams into a self-sustaining company. We won't have succeeded until each of our Diamonds are strictly doing what they love as their career, and we believe this will take, at most, 5 years to accomplish from scratch.

Why are we doing this? Because we believe love is the answer for World Peace.

If everyone is doing what they love for their work, then they will love themselves and love others ad infinitum until all of humanity is enveloped in love. We want to pay everyone a comfortable but not excessive salary to pursue their passions and loves until everyone has reached a point where they can subsist on their own. We believe this can be accomplished by September 11th, 2035, especially with how quickly information travels these days.

We must enable World Peace by 2035 so we can work together, as a global population, to solve the sustainability crisis by 2045. We only have one planet and it's currently on a crash course to zero, truly. However, there's no reason to be anxious or afraid because silver bullets exist, we just need a gatling gun full of them. At UUu LLC, we are manufacturing the gatling gun's belt of silver bullets: our Diamonds.

Attention is the most valuable asset, not data. Even powerhouses like Elon Musk and Mr. Beast do not command enough attention to inspire humanity to love itself. Our short-term plan is to conduct unorthodox awareness campaigns — as listed below — to quickly spread awareness.

- **Get the #1 hit album** (I've played piano since I was five and my raps are 🔥)
- **Release a documentary about my family** (My mother was #1 in her province for China's high school exit exam, my father will be winning the Nobel Prize for overturning the Big Bang Theory, and my idiot older brother is a tenured professor at Columbia University)
- **Compete in the NBA All-Star Celebrity Game** (Basketball is the #1 most popular sport and I am very good at it)
- **Run for office** (Politics can be an effective way to drive impactful changes)

If you believe in our mission and strategy for enabling True Sustainability by 2045, the best way to support our activities is by purchasing and publicly rockin' our company merch. While we welcome all patronage, we don't accept any "investments" to help preserve the altruistic nature of our agency. However, if you'd like to become a patron, please check out our UUu and Green merch at merch.UUu.vip!

As for me, I am very easy to reach — my main 3 social media accounts are @LordJayWu on Twitter, TikTok, and SoundCloud, and my DMs are always open. You should check out my Twitter profile to get a glimpse into my mind, my TikTok profile to get a glimpse into my body, and my SoundCloud profile to get a glimpse into my soul.

Our goal should be to leave a net-positive effect on the planet before we die. Because if we don't, that means the world literally would've been better without us. And that's just sad.

So let's all love each other and enable True Sustainability, together.

Ciao!
UUu, CEO
Lord Jay "Boss" UUu

