Who Advertises on Fox News Channel in 2021?

American democracy is under threat from a disinformation campaign led by Fox News in conjunction with the GOP. Lies and distortion about recent elections and racial justice protests are used to justify new state voter suppression laws and to criminalize protest. We've been tracking advertising on Fox News Channel daily since January. Below are the top 20 major corporations that fund and normalize its disinformation in 2021.



Liberty Mutual, Safeco, Ironshore @LibertyMutual



USAA insurance, USAA banking @USAA



Chevrolet, GMC, Buick, Cadillac, OnStar @GM



Flonase, Sensodyne, Tums, Centrum, Aquafresh @GSK



Ensure, Pediasure, Pedialyte, Glucerna @AbbottNews



Various Novartis prescription drugs

@Novartis

abbvie

Various AbbVie prescription drugs

@AbbVie

Kraft Heinz

Kraft, Heinz, Planters, Oscar Meyer, Philadelphia @KraftHeinzCo

AMGEN

Various Amgen prescription drugs @Amgen



QuickBooks, TurboTax,
Mint
@Intuit

Johnson Johnson

Neutrogena, OGX, Listerine, Aveeno @ININews

ROCKET Mortgage by Quicken Loans

Rocket Mortgage,
Quicken Loans
@RocketMortgage

SANOFI

Various Sanofi prescription drugs @Sanofi

PROGRESSIVE

Progressive insurance

@Progressive



Tractor Supply Company stores

@TractorSupply



T-Mobile Wireless, T-Mobile for Business @TMobile

Allstate.

Allstate insurance

@AllState



Toyota, Lexus

@Toyota



Ford, Lincoln

@Ford



Always, Oral B, Secret, Febreze, Pepto Bismol @ProcterGamble

Estimates based on daily sampling January-May 2021

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