Exercise 1–2 Critique – Infographic

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- a. Example of question: What are the categories and proportion of food waste in U.K.?
- b. How easy is it to answer based on the current design?

It's easy to learn the categories and the detailed number of each category from the figure. However, the specific proportion of them are not very intuitive.

c. What is one design that you like?

I like the combination of pie chart and statistics, which makes it very easy for reader to learn both the categories and the total amount of each kind of food waste.

- d. What is one thing you would do differently if you were redesigning it?
- e. I would remove the legends on the top left side, because the names of categories are in the pie chart, which makes the legends unnecessary. For the pie chart, it's difficult for readers to notice certain categories like "lettuces", "milk" and "poultry", so I would enlarge the font of them.