

**“ ONE WAY OR THE OTHER
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...SO WHY NOT
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RATHER THAN EMBARRASSED
BY YOUR LACK OF IT ”**

———— GARY RYAN BLAIR ————



NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY

Department of Electronic Engineering

Project Management [TEE 5155]

Introduction to Project Management



Course Introduction

- The Engineering profession requires both technical and management skills.
 - Professional engineering skills (TCE 1103)
 - Conflict Transformation and Leadership (CTL 1101)
 - The Professional Engineer (TEE 2255)
 - Engineering Management (TEE 3255)
 - Project Management (TEE 5155)



Course Introduction

1. Introduction to Project Management
2. Project Life Cycle and Systems Approach
3. Core PM Knowledge Areas
 - *Project Scoping, Project Time Estimation and Scheduling, Project Costing & Project Quality)*
4. Facilitating PM Knowledge Areas
 - *Project Risk, Project Resources, Project Communication, Project Stakeholder & Project Procurement)*
5. Agile Project Management
6. Project Management Information Systems



Section Overview

- Introduction
- Definition of key PM concepts (project, project management)
- Projects and Strategic Planning
- Difference between projects and operations
- Project success and failure factors
- Project stakeholders and governance



Introduction

- *A project is a problem scheduled for solution.*





Introduction

- **Examples of Projects:**
 - Software development
 - Hardware (Embedded systems) development
 - System Integration (PLC based systems)
 - Network design / upgrade
 - Planned maintenance
 - Film Production
 - Product development e.g. Driverless vehicle
 - Communication campaigns e.g. Voter education
 - Designing and construction a building
 - Launch of a new product (marketing)
 - Disaster recovery i.e. damage caused by Idai
 - FIFA 2023 World Cup in Qatar
 - Wedding ceremony



Introduction

- Why undertake projects:
 1. Growth or to exploit a business opportunity
 2. Solving problems
 - Development purposes
 - Handling Crisis
 3. Research purposes
 4. Procedural or Government regulations e.g.
CENSUS, ELECTIONS
 5. Manage Change (internally or externally)
 6. Self gratification



Introduction

- The U.S.A spends \$2.3 trillion (a quarter of the nation's GDP) on projects every year.
- The world as a whole spends nearly \$10 trillion of its \$40.7 trillion gross product on projects of all kinds.
- More than 16 million people regard project management as their profession.
- More than half a million new IT app development projects were initiated during 2001, up from 300,000 in 2000.



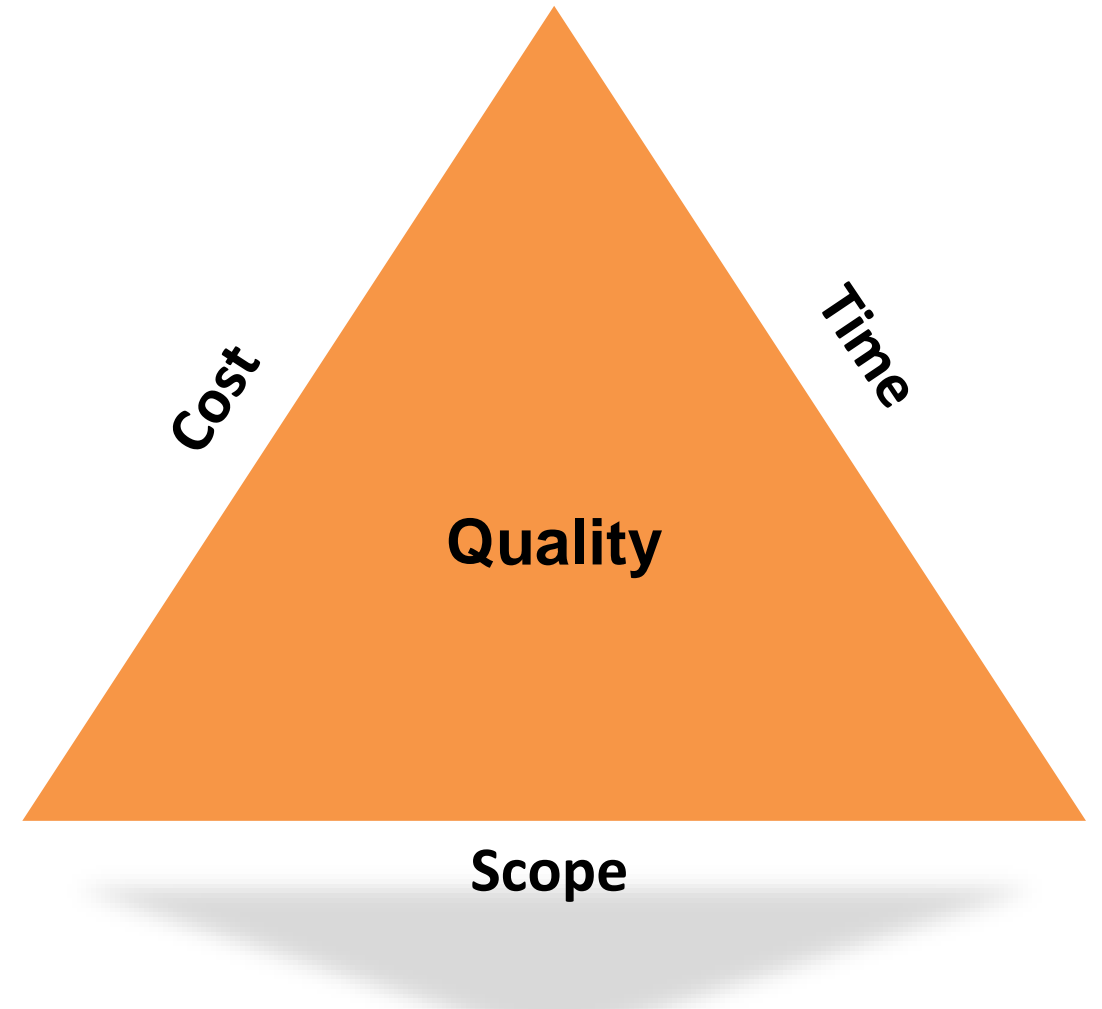
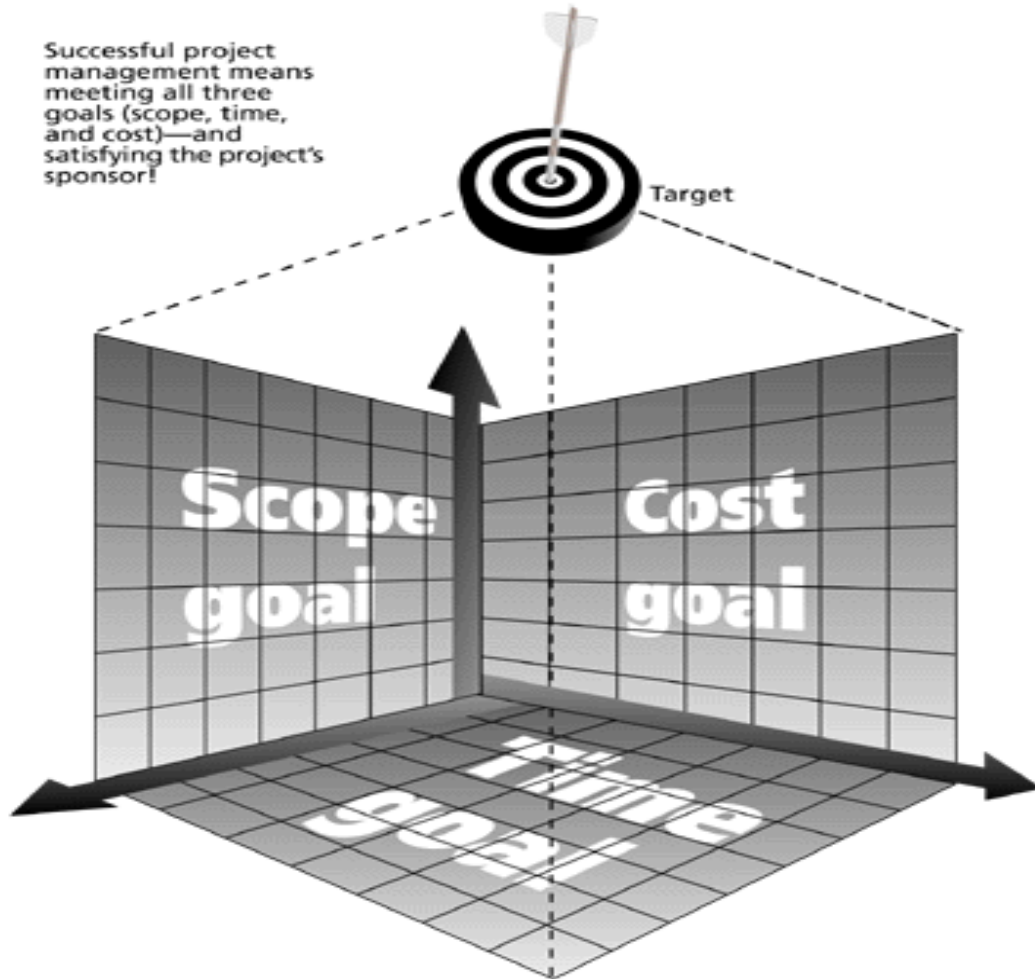
Introduction

- Managing a project typically includes:
 - Identifying requirements;
 - Addressing or exceeding the stakeholder needs, concerns, and expectations;
 - Initiating and maintaining communication;
 - Balancing the competing *project constraints*, which include, but are not limited to: *Scope, Quality, Schedule, Budget, Resources and Risks.*



Introduction

Successful project management means meeting all three goals (scope, time, and cost)—and satisfying the project's sponsor!





Introduction

- The development of the project management plan is an iterative activity and is progressively elaborated throughout the project's life cycle.
- Progressive elaboration involves continuously improving and detailing a plan as more detailed and specific information and more accurate estimates become available.



Definition of key PM concepts

- The PMBOK defines a project as *a temporary endeavour undertaken to create a unique **product** or **service** or **result (outcome)***



Definition of key PM concepts

- The temporary nature of projects:
 - Indicates a definite beginning and end.
 - Temporary does not necessarily mean the duration of the project is short.
 - Temporary does not typically apply to the product, service, or result created by the project; most projects are undertaken to create a lasting outcome (that outlives the project).



Definition of key PM concepts

- A project can result in:
 - *A product or improved product* that can be either a component of another item e.g. chip producers, an enhancement of an item, or an end item in itself;
 - *A service or improved service* or a capability to perform a service;
 - *A result*, such as an outcome or document (e.g. behaviour change or a research project that develops knowledge).



Definition of key PM concepts

- A project is *a unique set of co-ordinated activities, with definite starting and finishing points, undertaken by an individual or organisation to meet specific objectives within defined schedule, cost and performance parameters.* – BS 6079-1 'Guide to Project Management'.



Definition of key PM concepts

- Project management is *the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements.* - PMBOK



Definition of key PM concepts

- Project management is accomplished through the appropriate application and integration of the 47 PM processes, which are categorized into 5 Process Groups and 10 knowledge areas.
- The 5 Process Groups are:
 1. Initiating,
 2. Planning,
 3. Executing,
 4. Monitoring and Controlling,
 5. Closing.





Definition of key PM concepts

- A *program* is defined as a group of related projects, subprograms and program activities managed in a coordinated way to obtain benefits not available from managing them individually.
- Projects within a program are related through the common outcome or collective capability.



Definition of key PM concepts

- A *portfolio* refers to projects, programs, sub-portfolios, and operations managed as a group to achieve strategic objectives.
- The projects or programs of the portfolio may not necessarily be interdependent or directly related.



Projects and Strategic Planning

- Projects are often used to directly or indirectly achieve strategic objectives in organisations.
- Projects are typically authorized and undertaken as a result of one or more of the following strategic considerations:



Projects and Strategic Planning

- Market demand (e.g. Econet's Ecocash or a automobile company a project to build more fuel-efficient cars in response to gasoline shortages)
- Strategic opportunity/ business need (e.g., Econet's DPA EV charging stations project or a training company creating a new course to increase its revenue)
- Social need (e.g., an NGO authorizing a project to provide potable water systems, latrines, and sanitation education to communities);



Projects and Strategic Planning

- Environmental consideration (e.g., TESLA or a public company authorizing a project to reduce pollution);
- Customer request (e.g., an electric utility authorizing a project to build a new substation to serve a new industrial park);
- Technological advance (e.g., Apple authorizing a new project to enter the EV industry);
- Legal requirement (e.g., a treatment plant authorizing a project to dispose waste chemicals properly).



Difference between Projects & Operations

- Operations management is responsible for overseeing, directing, and controlling business operations.
- Operations support the day-to-day business, and are necessary to achieve strategic and tactical goals of the business.
- Examples include: production, manufacturing, accounting, software support and maintenance.



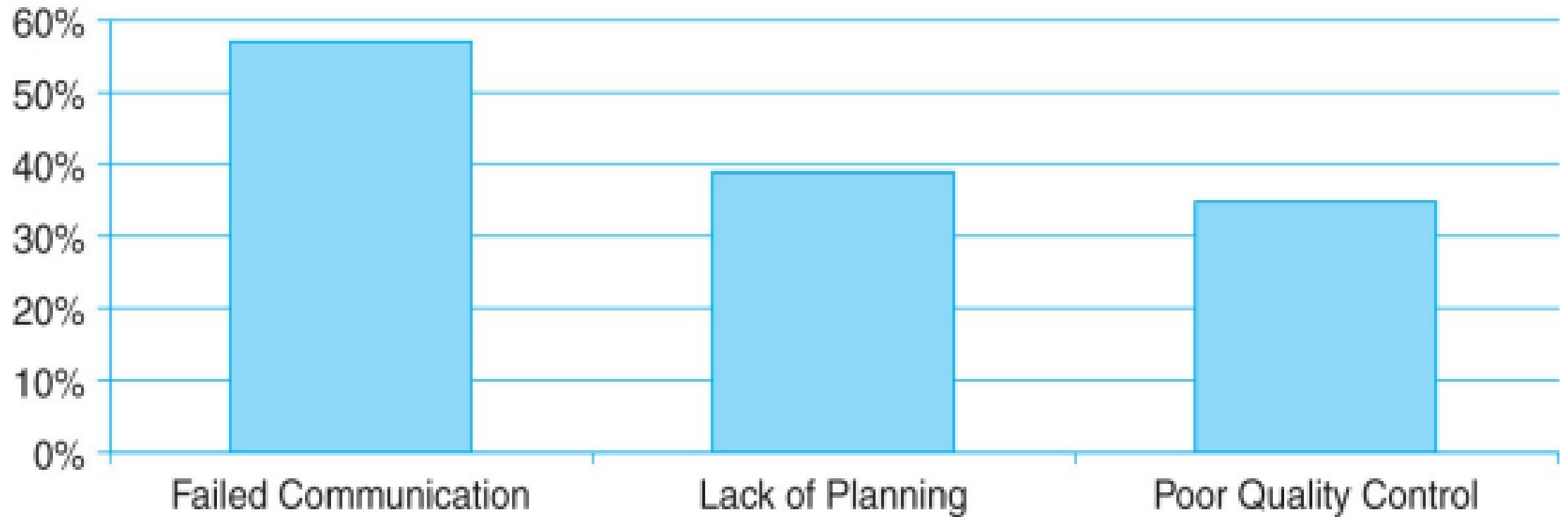
Difference between Projects & Operations

- Though temporary in nature, projects can help achieve the organisational goals when they are aligned with the organisation's strategy.
- Unlike the ongoing nature of operations, projects are temporary endeavours.



Project success and failure factors

Causes of Project Failure as Reported by Top 100 Managers





Project success and failure factors

- Lack of Business Alignment. Insufficient attention to checking that a valid Business Case exists for the project
- Inadequate planning and co-ordination of resources, leading to poor scheduling
 - Poor scoping, leading to confusion over what the project is expected to achieve
 - Poor scheduling (estimation of duration and costs) – cost and schedule overrun
- Lack of communication with stakeholders leading to incorrect products



Project success and failure factors

- Inadequate definition and lack of acceptance of project management roles and responsibilities,
- Lack of Accountability within the Project
- Lack of quality control, resulting in the delivery of products that are unacceptable or unusable.
- Insufficient attention to quality at the outset and during development



Project stakeholders and governance

- A stakeholder is an individual, group, or organisation who may affect, be affected by, or perceive itself to be affected by a decision, activity, or outcome of a project.

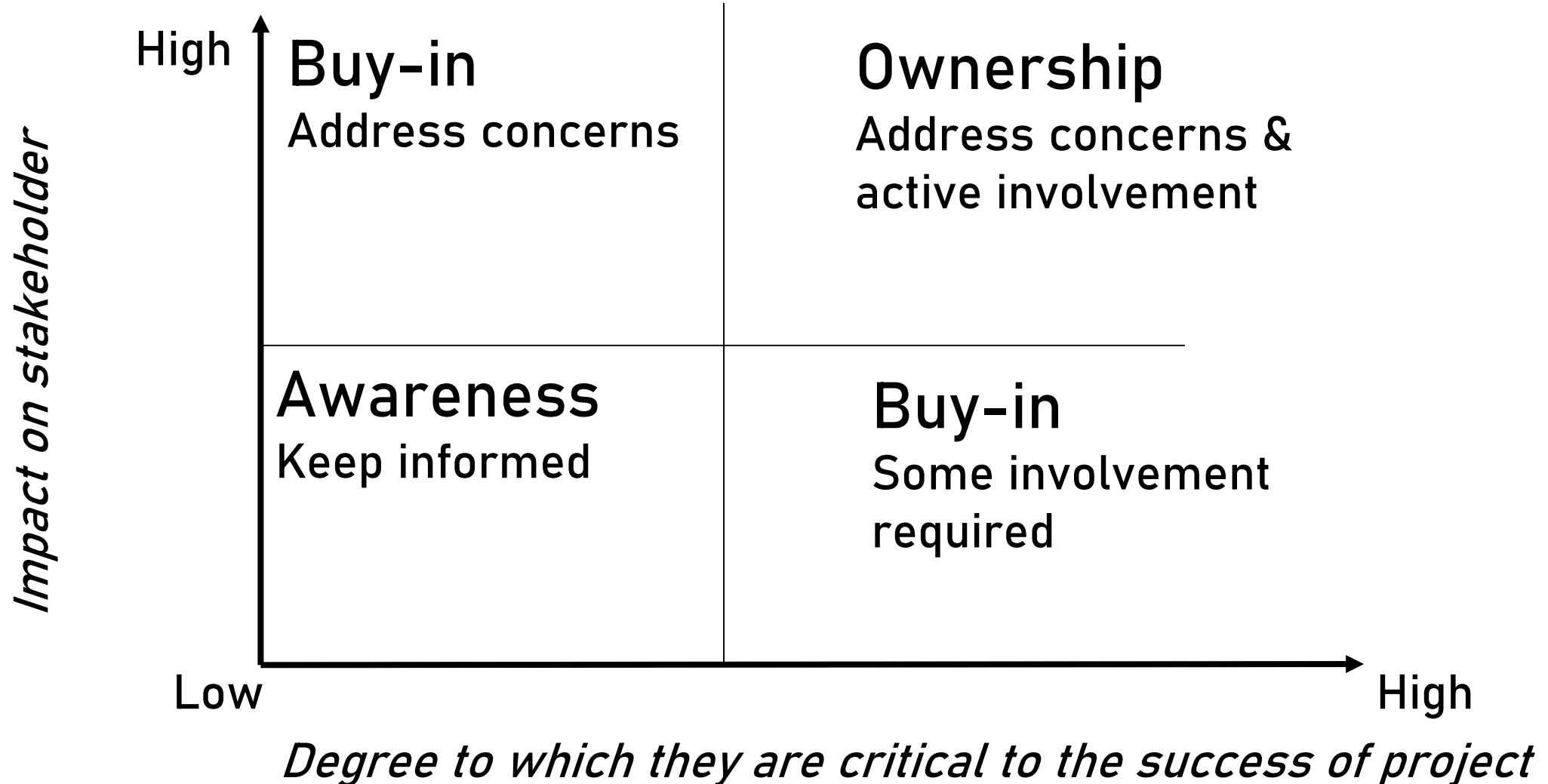


Project stakeholders and governance

- *Key or Primary Stakeholders* – Directly involved in the project
- *Secondary Stakeholders* – Exert influence over the project
- *Tertiary Stakeholders* – Affected by or may affect the project



Project stakeholders and governance





Project stakeholders and governance

- Project Governance is the framework by which an organisation doing a project is directed & controlled.
- Project governance includes:
 1. defining the management structure;
 2. the policies, processes and methodologies to be used;
 3. limits of authority for decision-making;
 4. stakeholder responsibilities and accountabilities;
 5. interaction(s) such as reporting and the escalation of issues or risks.



Introduction to Project Management
