

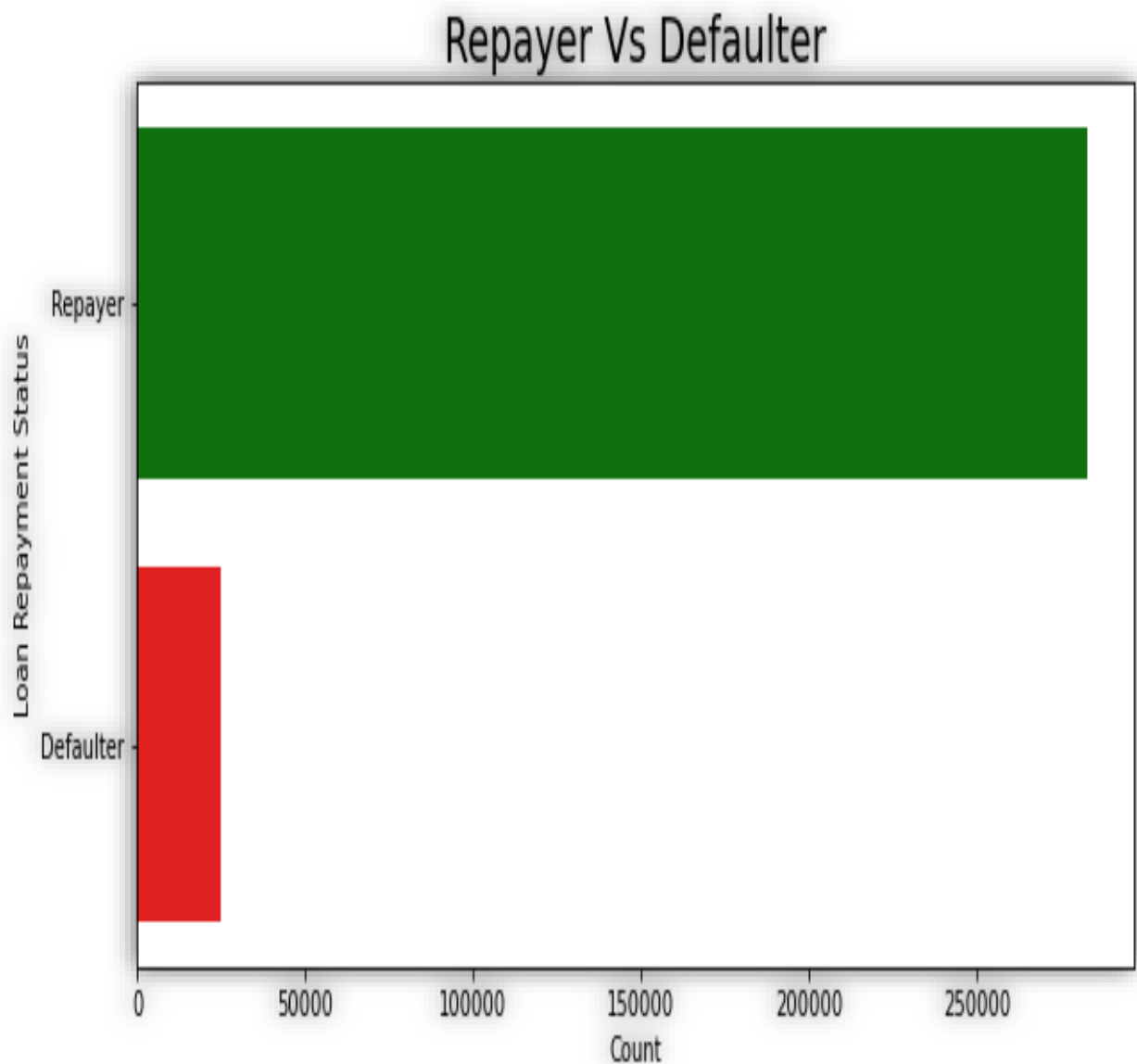
Credit EDA Case Study

BY-

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Data Analysis on Dataset 1: Application Data

*Repayer Vs Defaulter



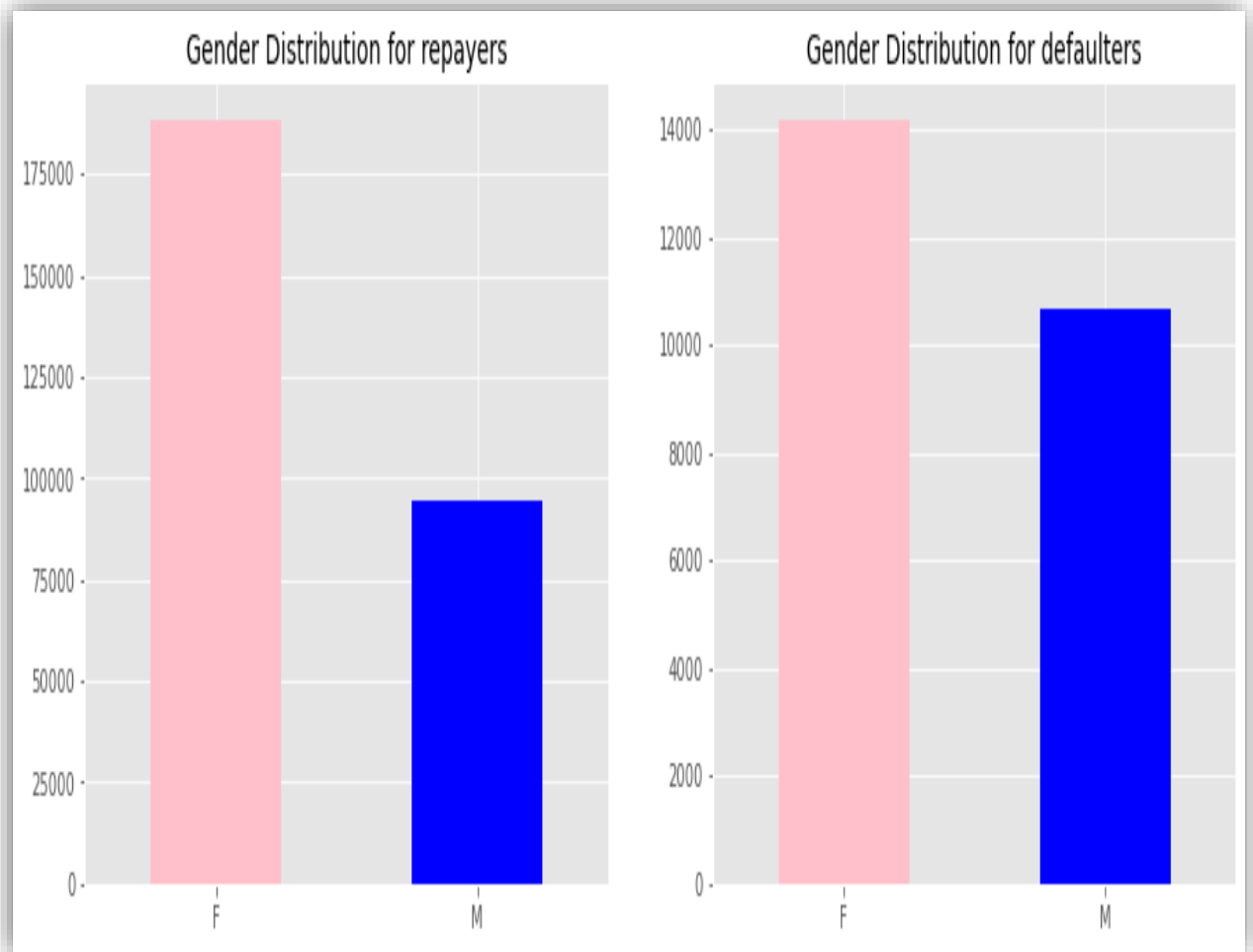
- Repayers > Defaulters

UNIVARIATE ANALYSIS

LET'S MAKE VISUALIZATIONS FOR THE FOLLOWING COLUMNS :

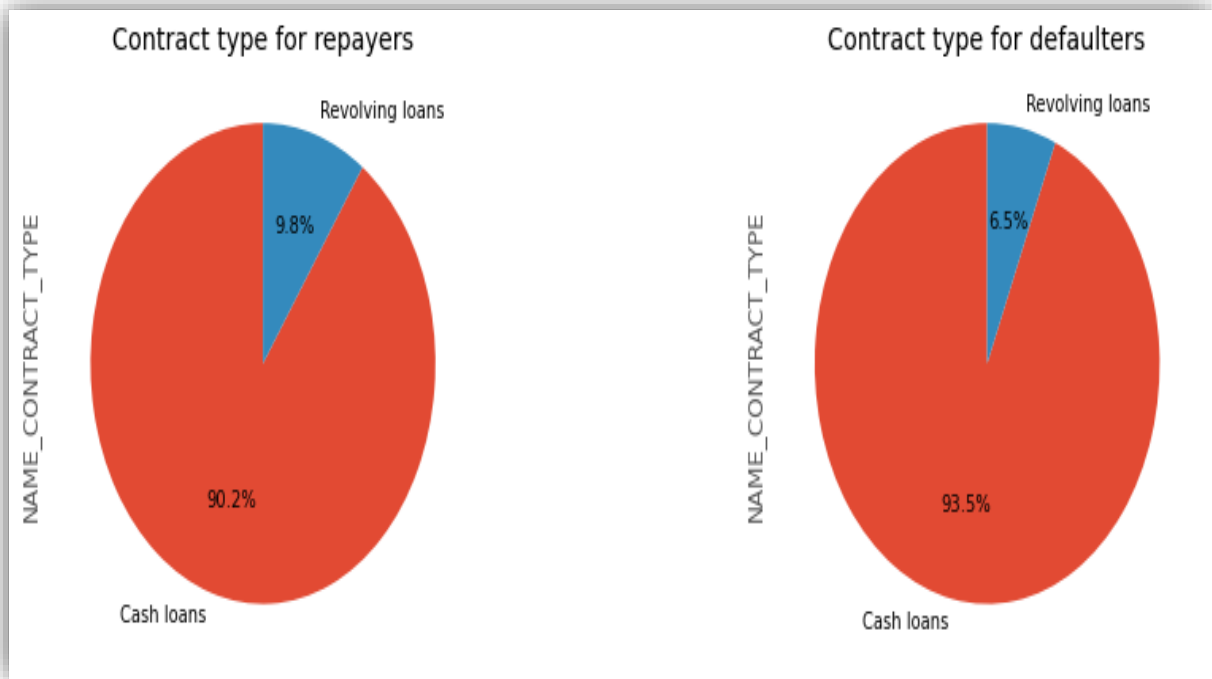
- GENDER
- CONTRACT TYPE
- INCOME TYPE
- FAMILY STATUS
- EDUCATION TYPE
- HOUSING TYPE
- TYPE SUITE
- ORGANIZATION TYPE
- OCUPATION TYPE
- INCOME RANGE
- AGE GROUP
- CREDIT RANGE TYPE
- GOODS PRICE RANGE TYPE
- CHILDREN COUNT

Gender Distribution For Repayers & Defaulters



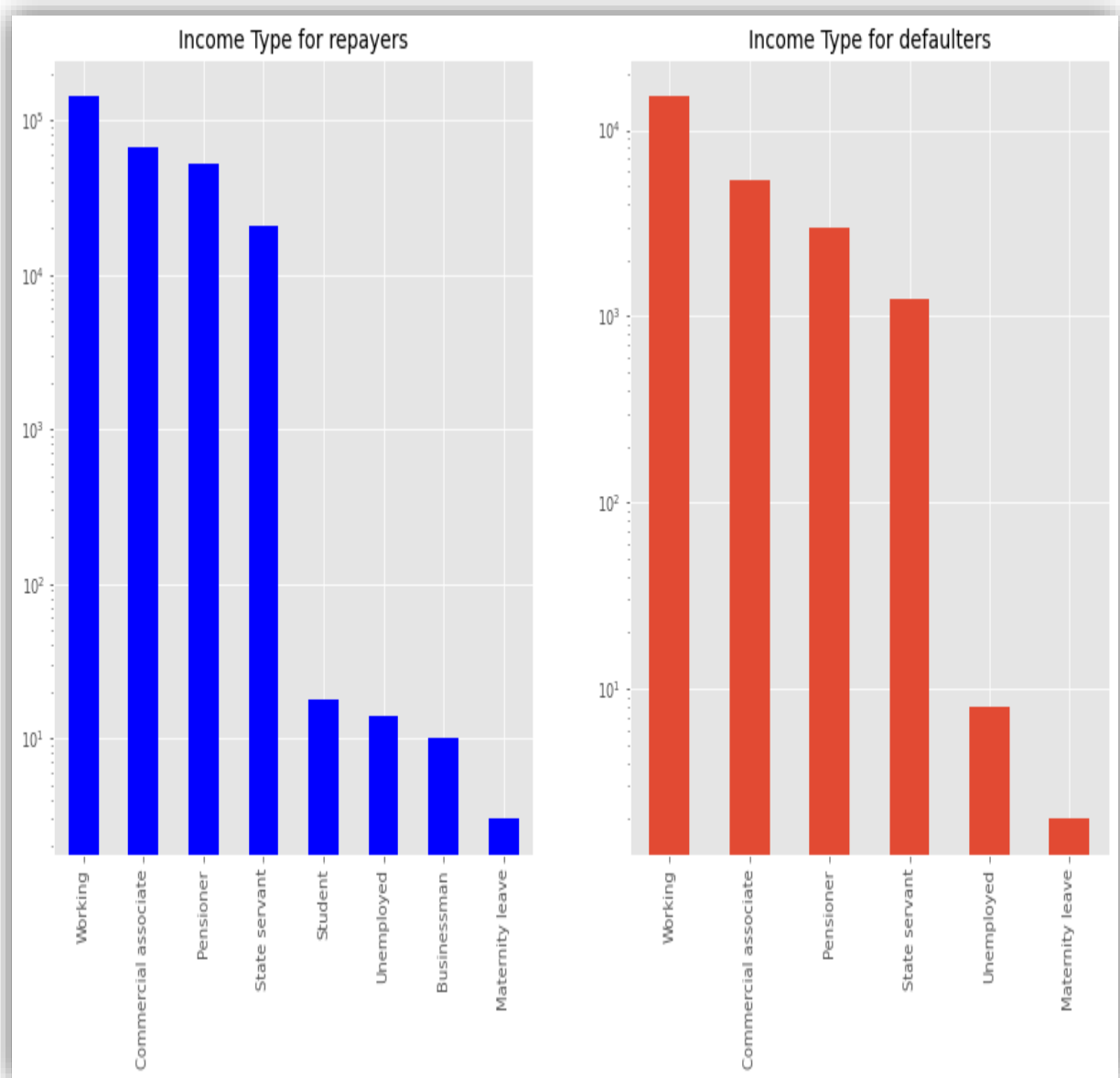
- FEMALE (F) are the majority in both cases of being repayers and defaulters.
- There is an increase in payment defaulters for MALE (M).

Contract Type for Repayers & Defaulters



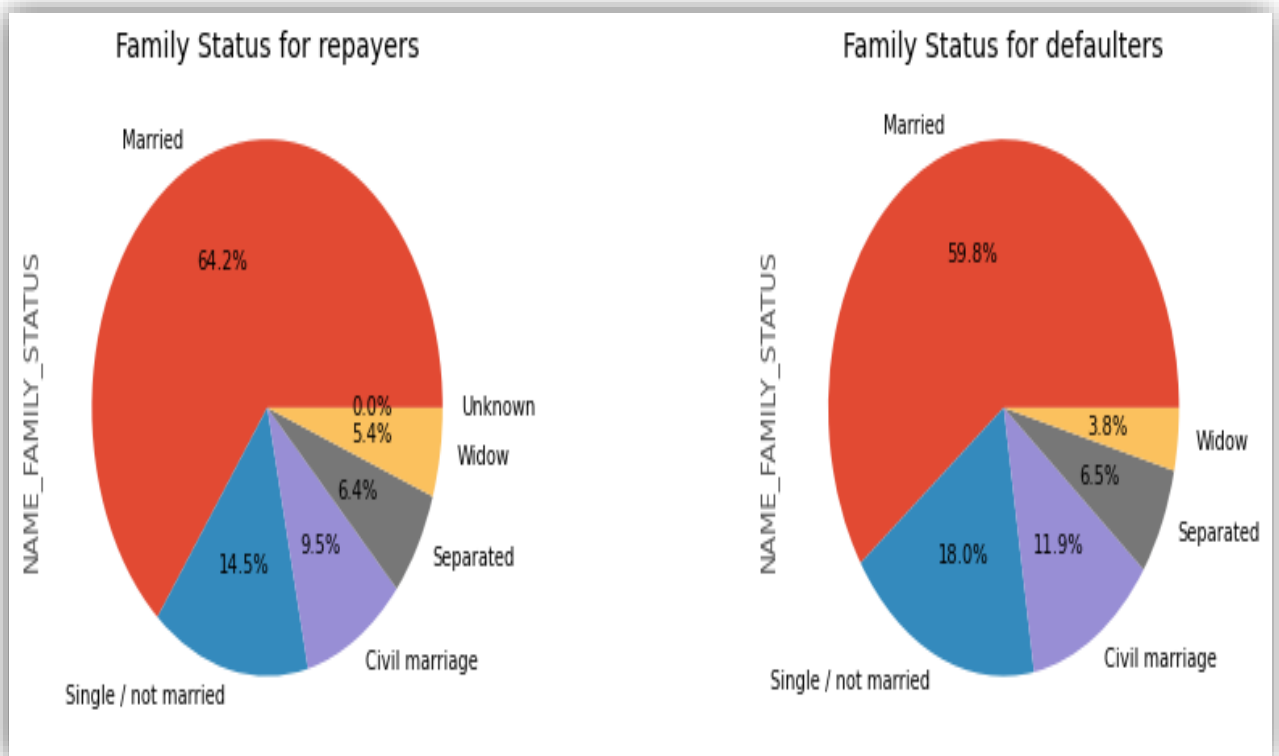
- Majority prefer getting a cash loan
- Cash loan defaulters are slightly more than the cash loan repayers
- Revolving loans defaulters are less than revolving loans repayers .

Income Type For Repayers & Defaulters



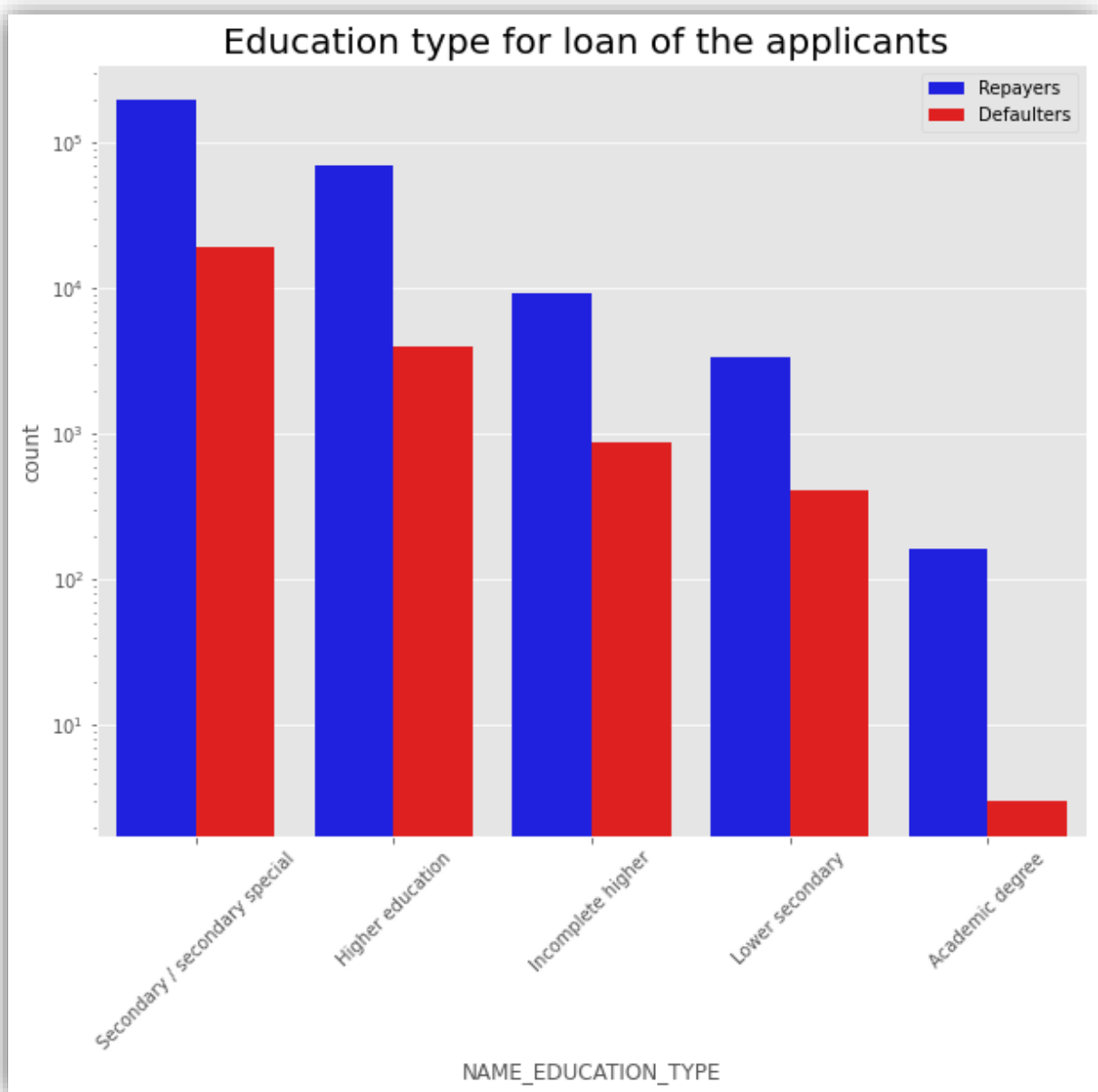
- working class people show an increase in percentage defaulting.
- pensioners show decrease in defaulting.
- Businessmen have a 100% track record of not defaulting.

Family Status For Repayers & Defaulters



- Civil marriage category , who tend to default more increase in percentage is seen in single and
- Decrease in percentage is seen in married and widow category , fewer chances of them defaulting.

Education Type For Repayers & Defaulters



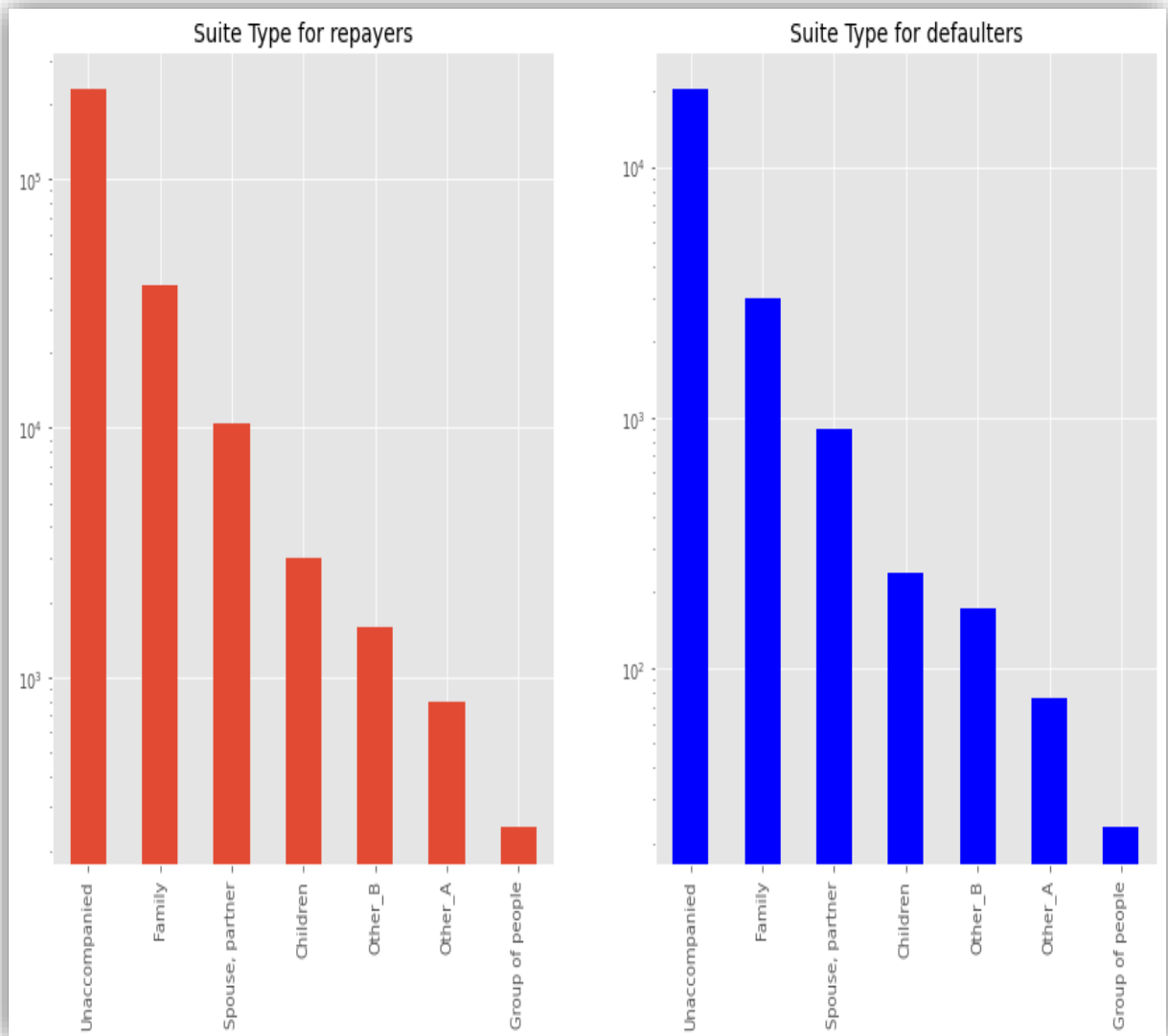
- Majority of applicants pursuing secondary education
- People with academic degree tend to default the least

Housing Type For Repayers & Defaulters



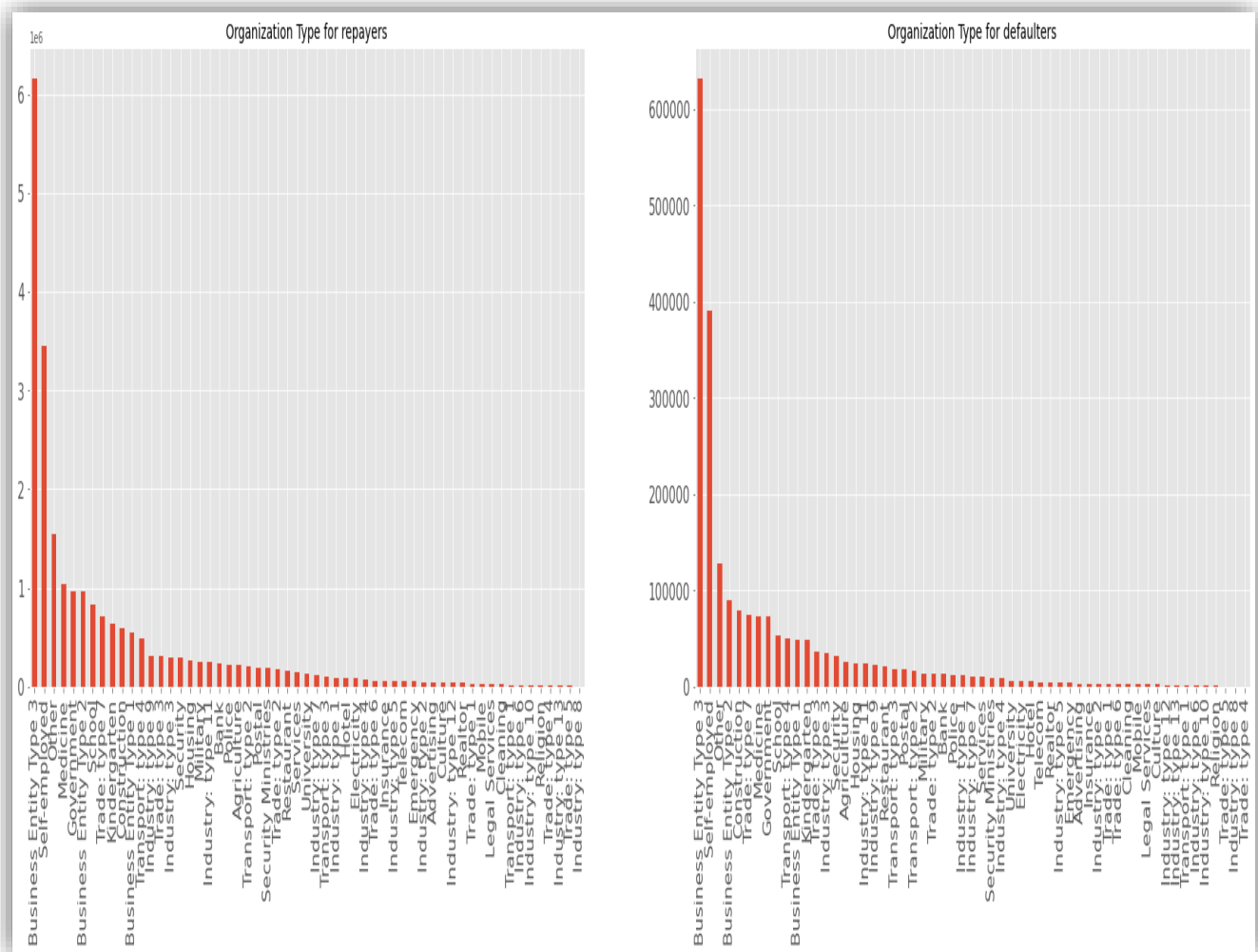
- Slight increase in percentage is seen with people defaulting who live with their parents
- Slight increase in percentage is seen with people defaulting who live in rented apartment

Suite Type For Repayers & Defaulters



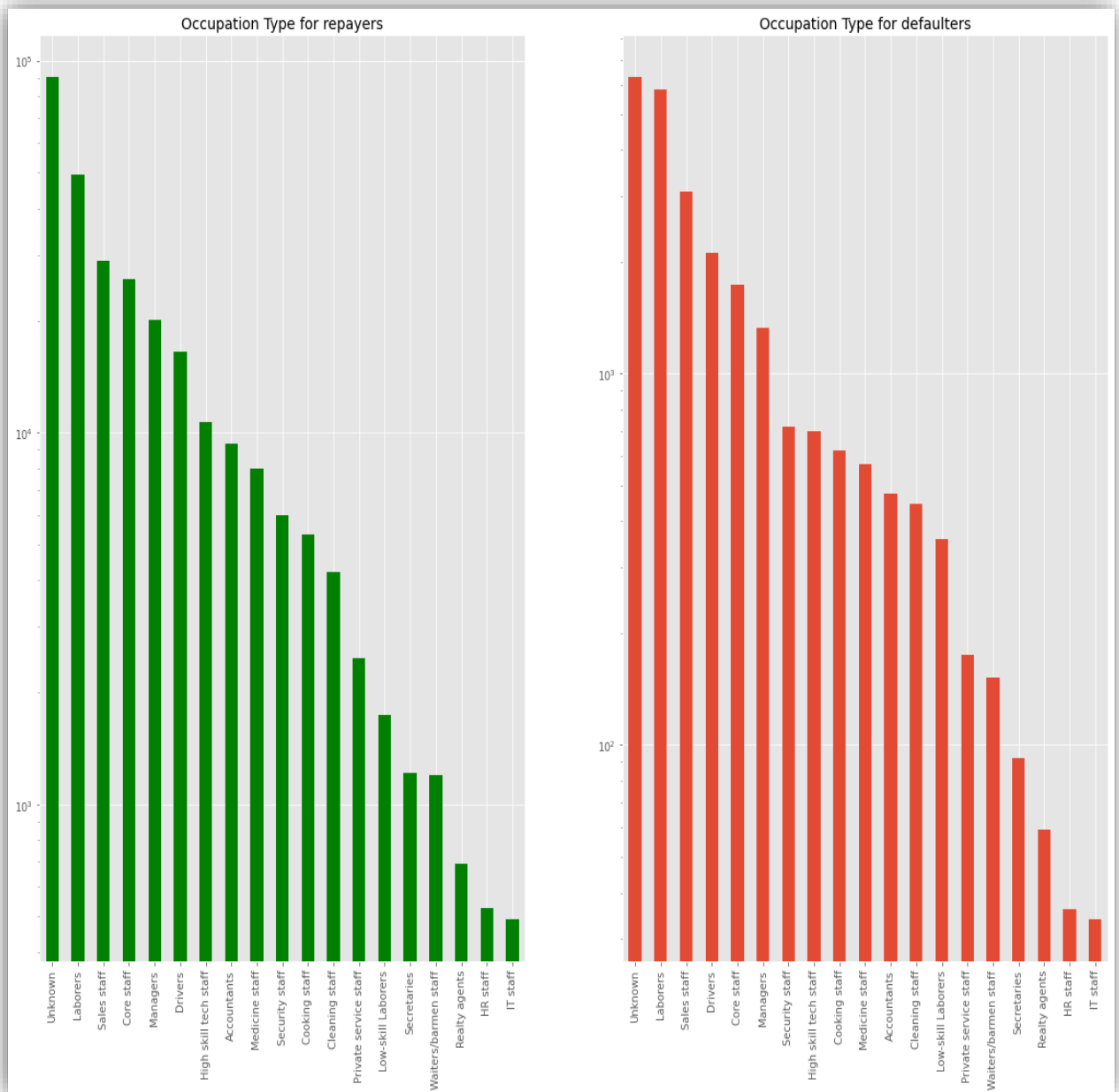
- Much difference is not seen here.

Organizational Type For Repayers & Defaulters



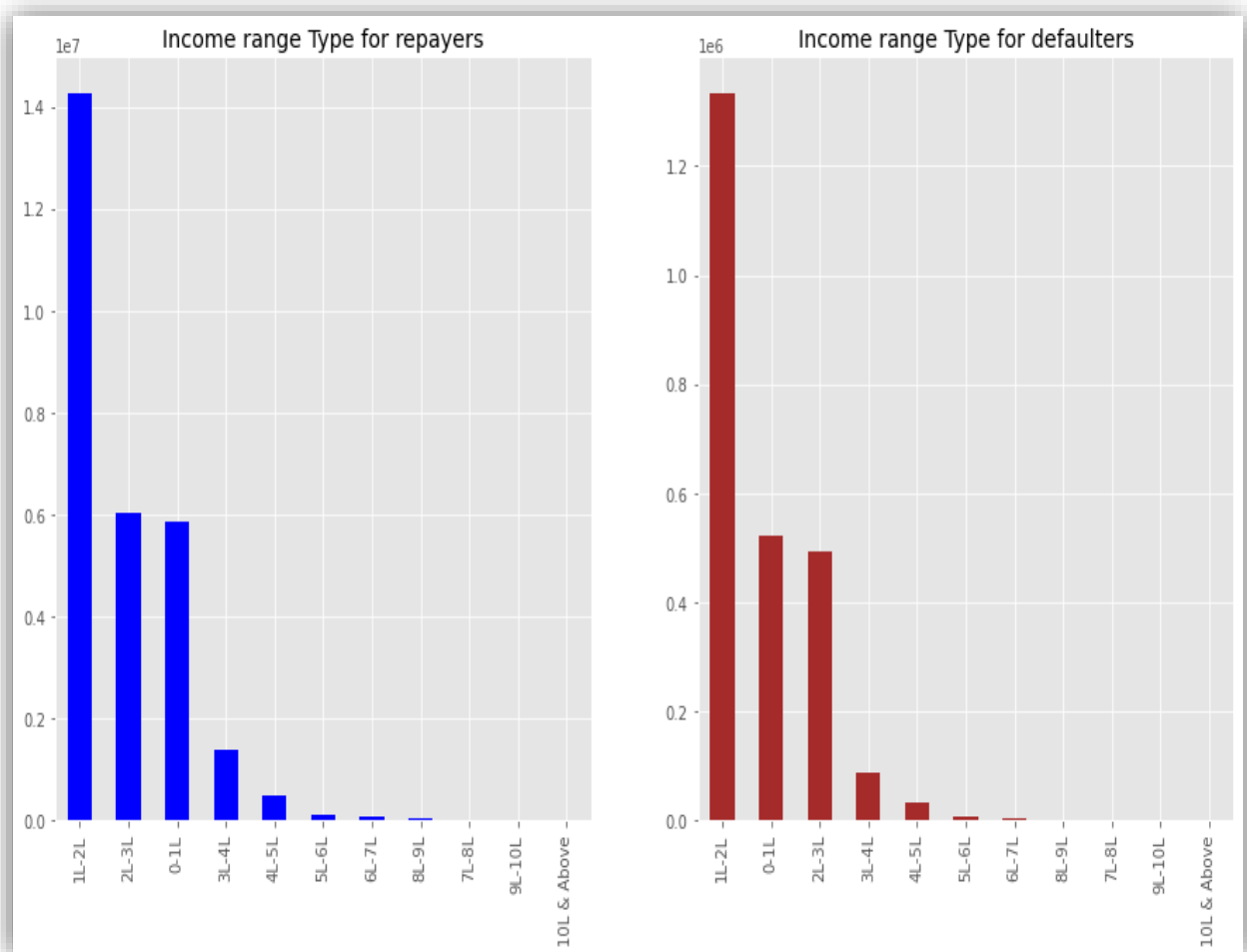
- As observed earlier business entity type 3 is the major customer and not much difference is observed between the repayer and defaulter .

Occupation Type For Repayers & Defaulters



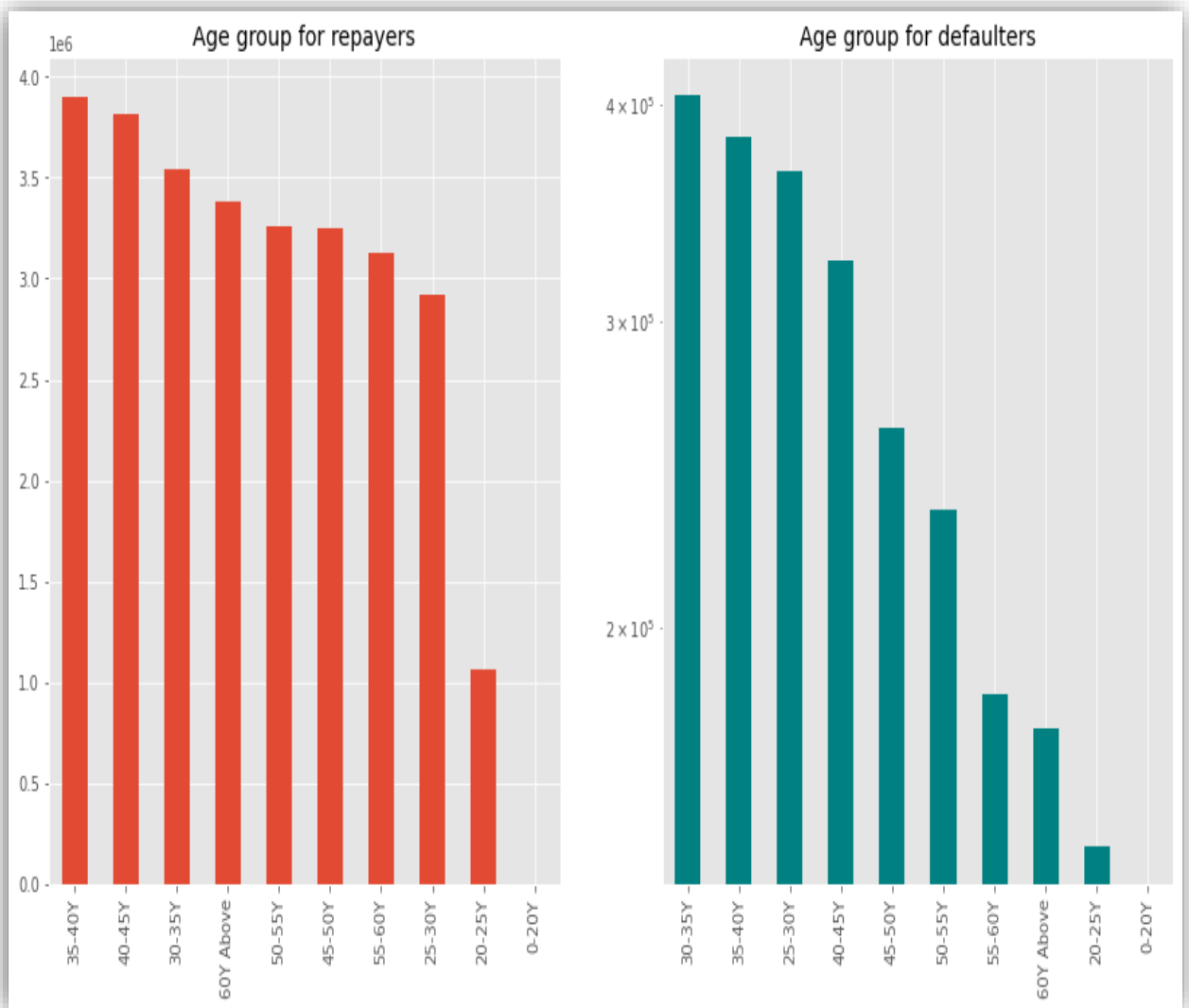
- There seems to be an increase in defaulting percentage in Laborers, Drivers
- Managers seem to repay and not default comparatively

Income Range Type For Repayers & Defaulters



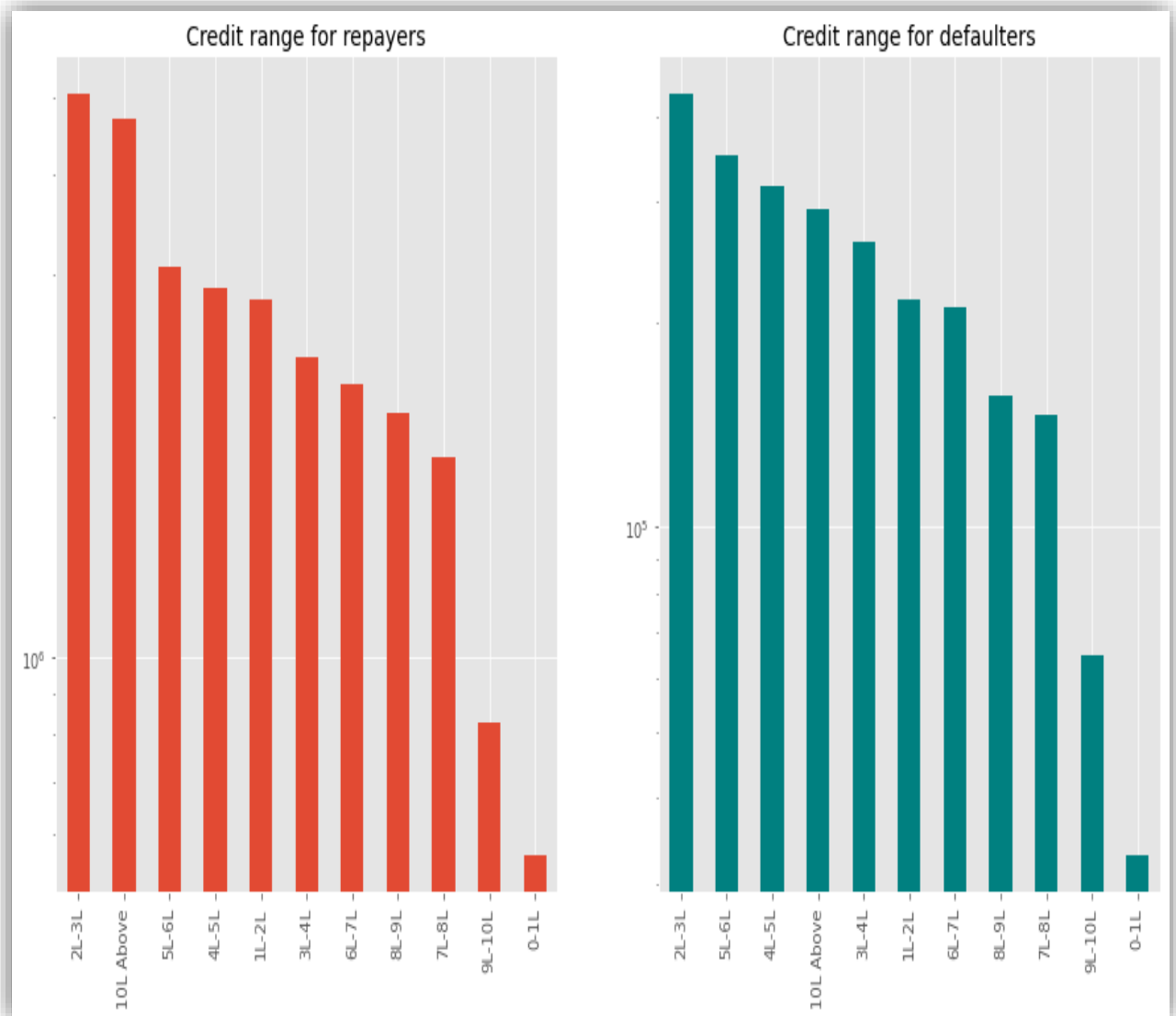
- Not much difference is observed , slight increase in percentage for defaulting with low income range which is less than 3L

Age Group For Repayers & Defaulters



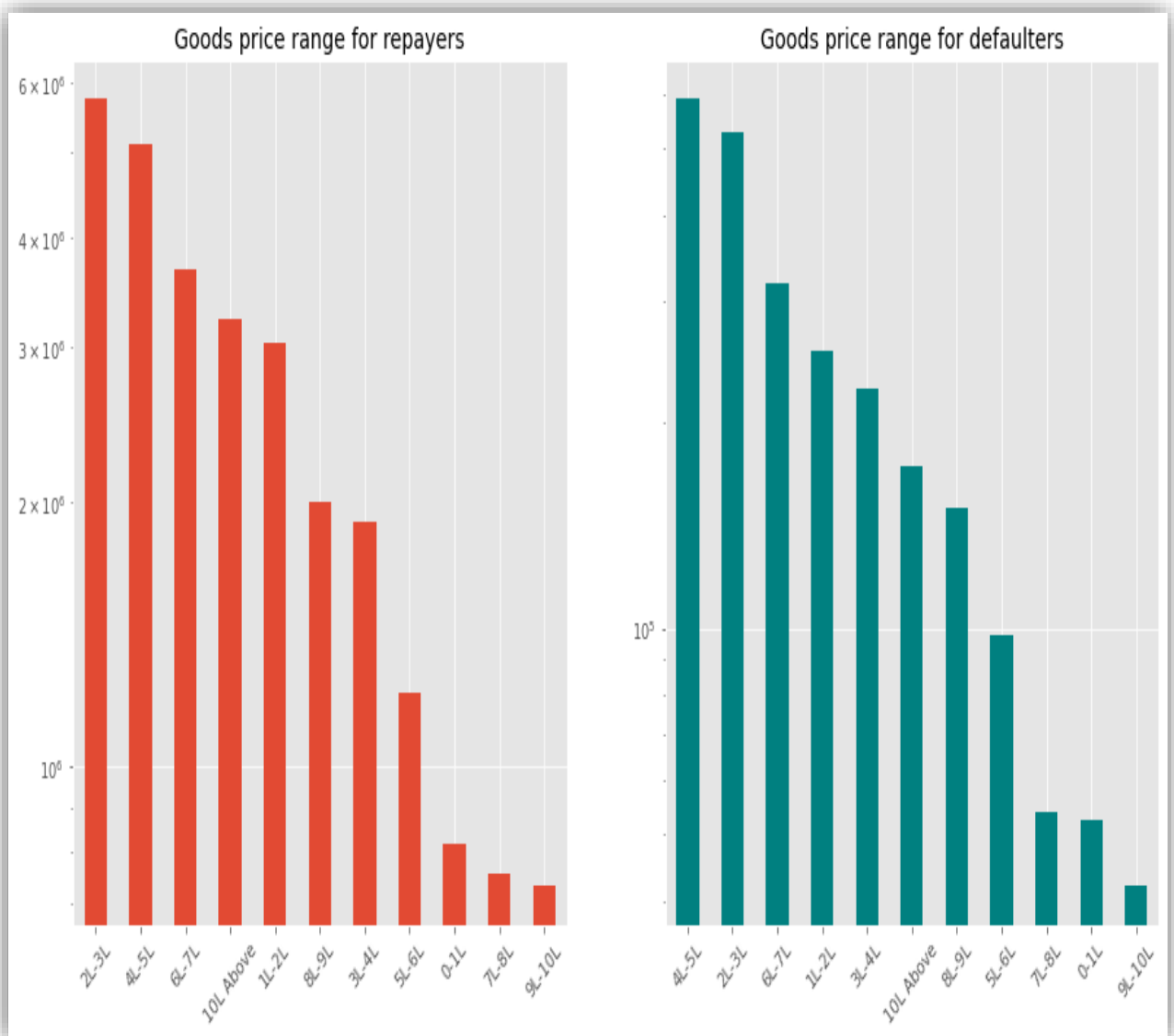
- Age 30-50Y seem to default more
- Age 20-25Y seem to default less

Credit Range For Repayers & Defaulters



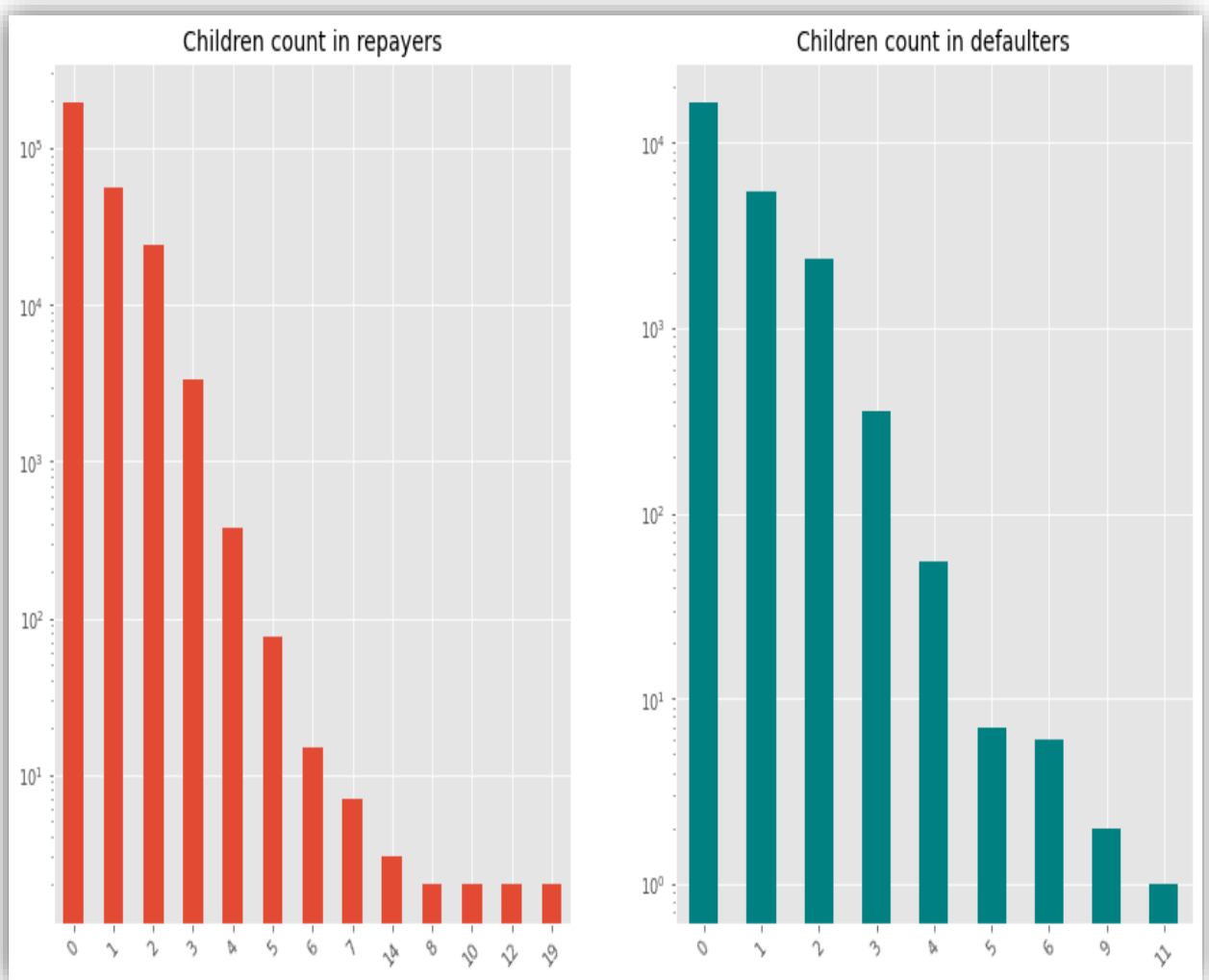
- More defaulters in the range 3-6L

Goods Price Range For Repayers & Defaulters



- Applicants whose goods price range is 4-5L tend to default more
- Highest and the lowest price range tend to do well in repaying and not defaulting

Children Counts For Repayers & Defaulters



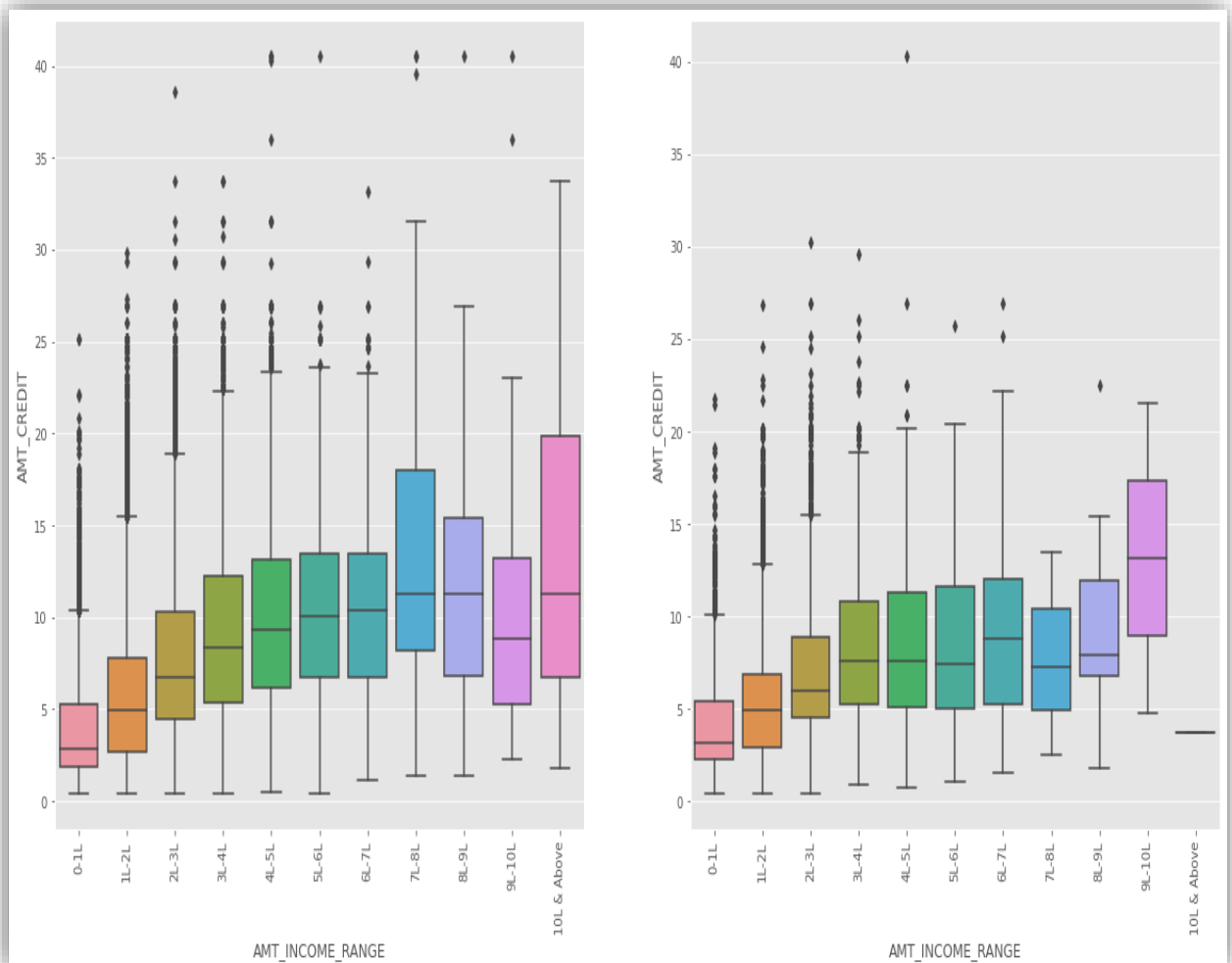
- Not much difference but seeing the values replaced in defaulters , children count with 9 and 11 tend to default

BIVARIATE ANALYSIS

LET'S MAKE VISUALIZATIONS FOR THE FOLLOWING COLUMNS :

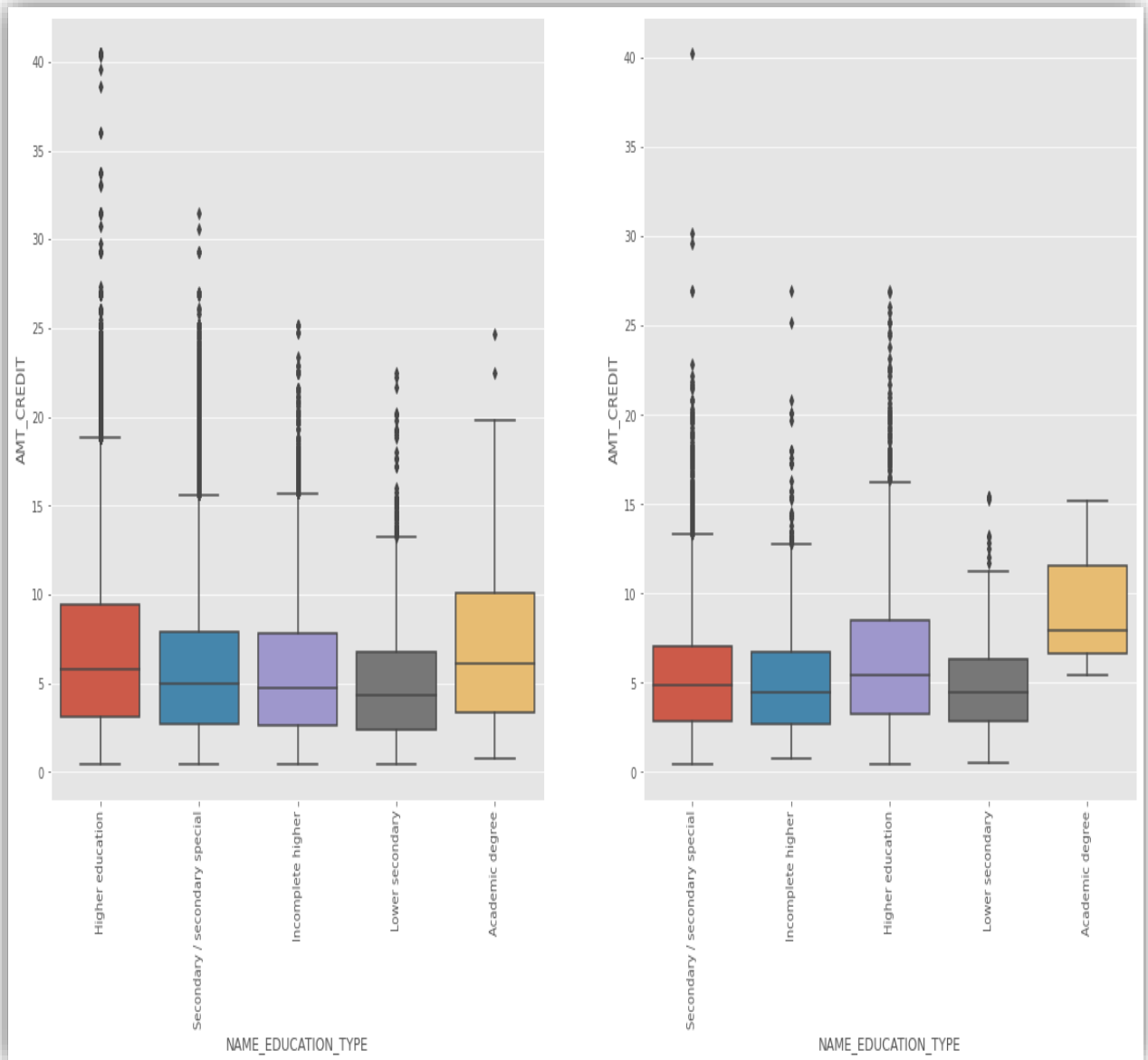
- To check how the income range affects the applicant with respect to credit amount
- To check education type vs credit amount
- To check family status vs credit amount

The income range affects the applicant with respect to credit amount



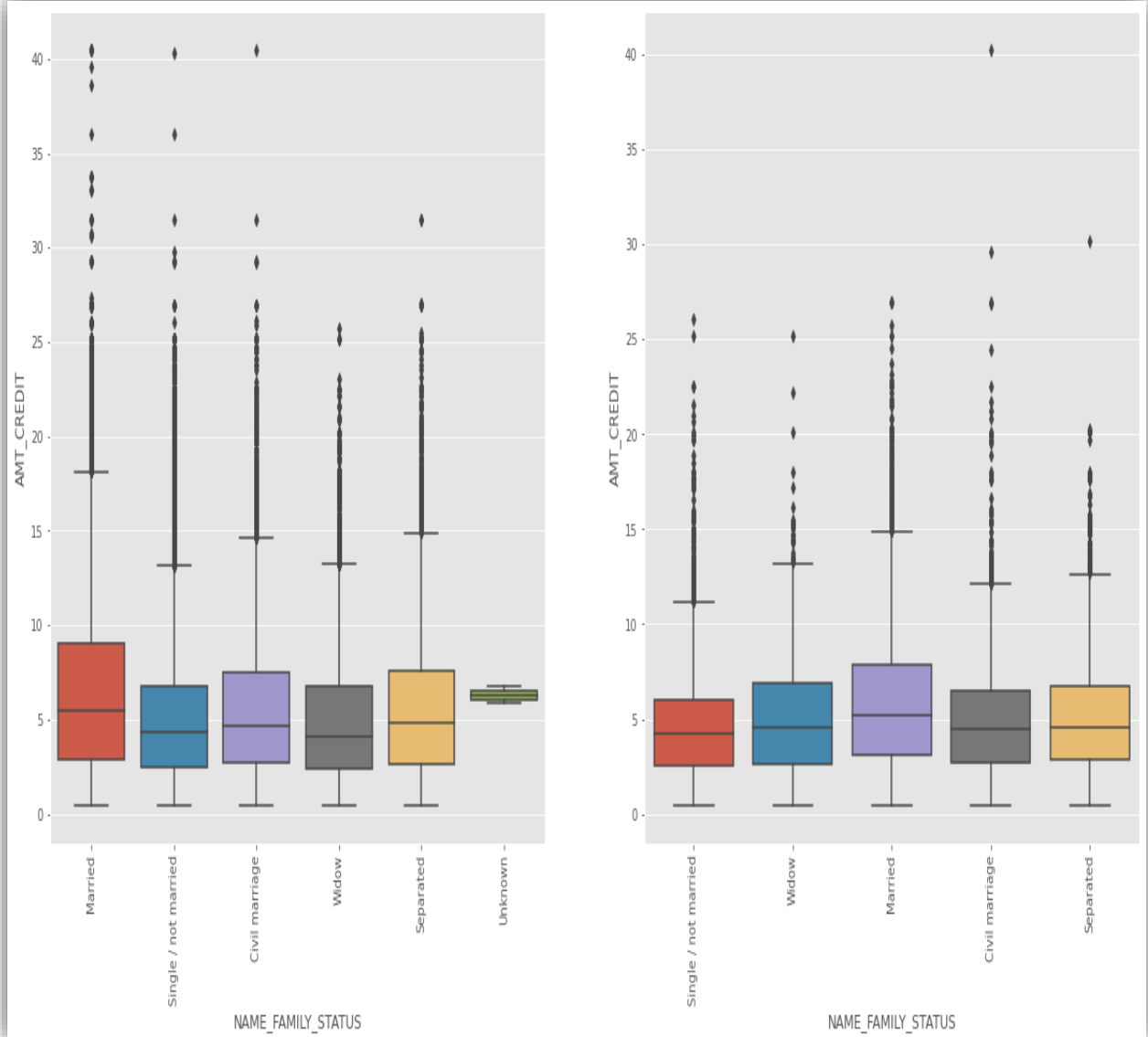
- Applicants earning more than 10L have no difficulty in repaying , mostly businessmen as seen above
- 9-10L earning range is seen to find it difficult to repay because of the applicants as outliers

Education type vs credit amount



- Applicants doing higher education have more chances of not defaulting , they can be the target audience
- Applicants with secondary / incomplete higher education tend to default more

Family status vs credit amount



- Applicants with marital status =single have higher percentage of not defaulting
- Married and widowed applicants find it difficult to repay the loan amount

Correlation

Heatmap to check correlation in repayers



Heatmap to check correlation in defaulters

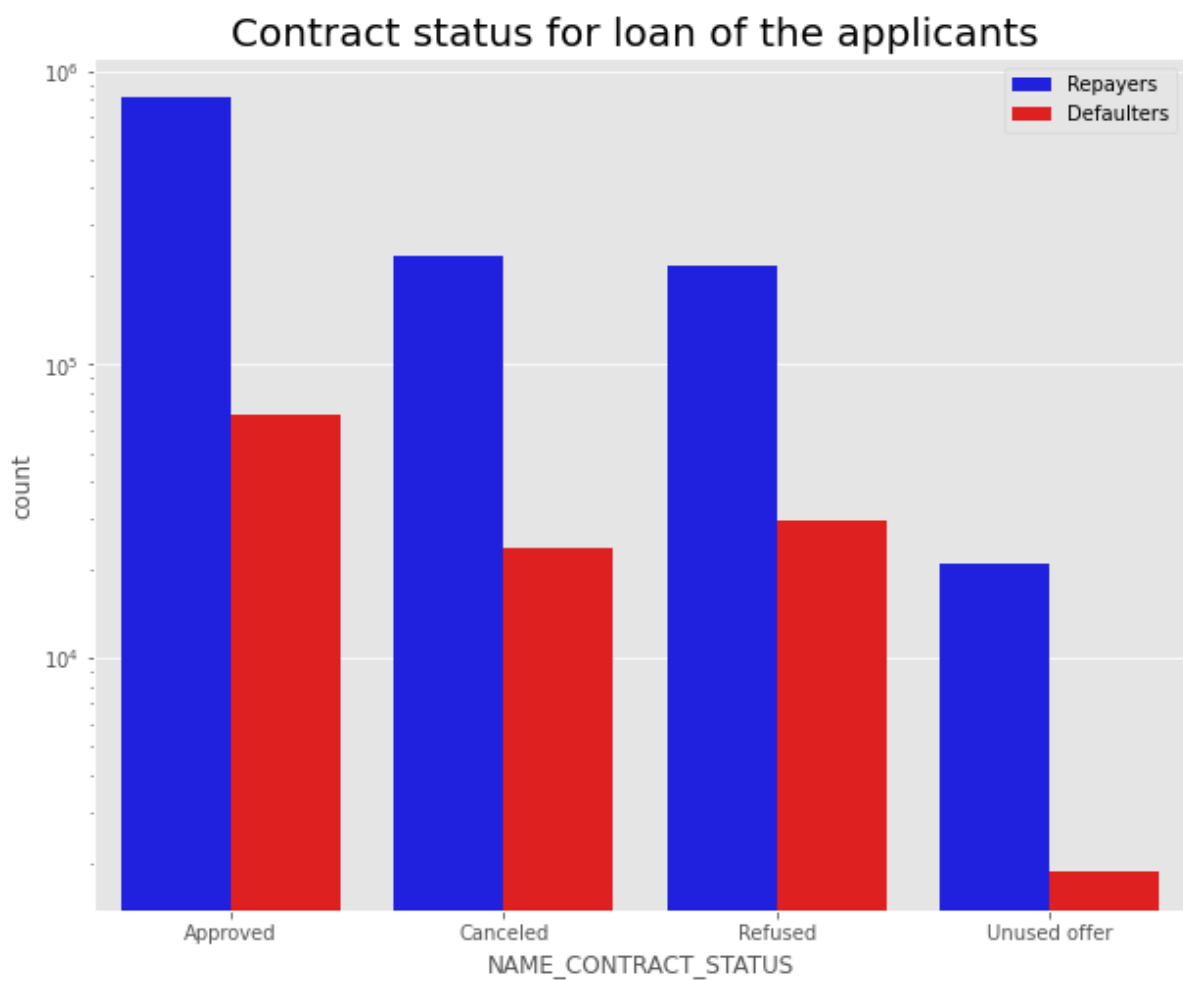


Inferences through heatmaps

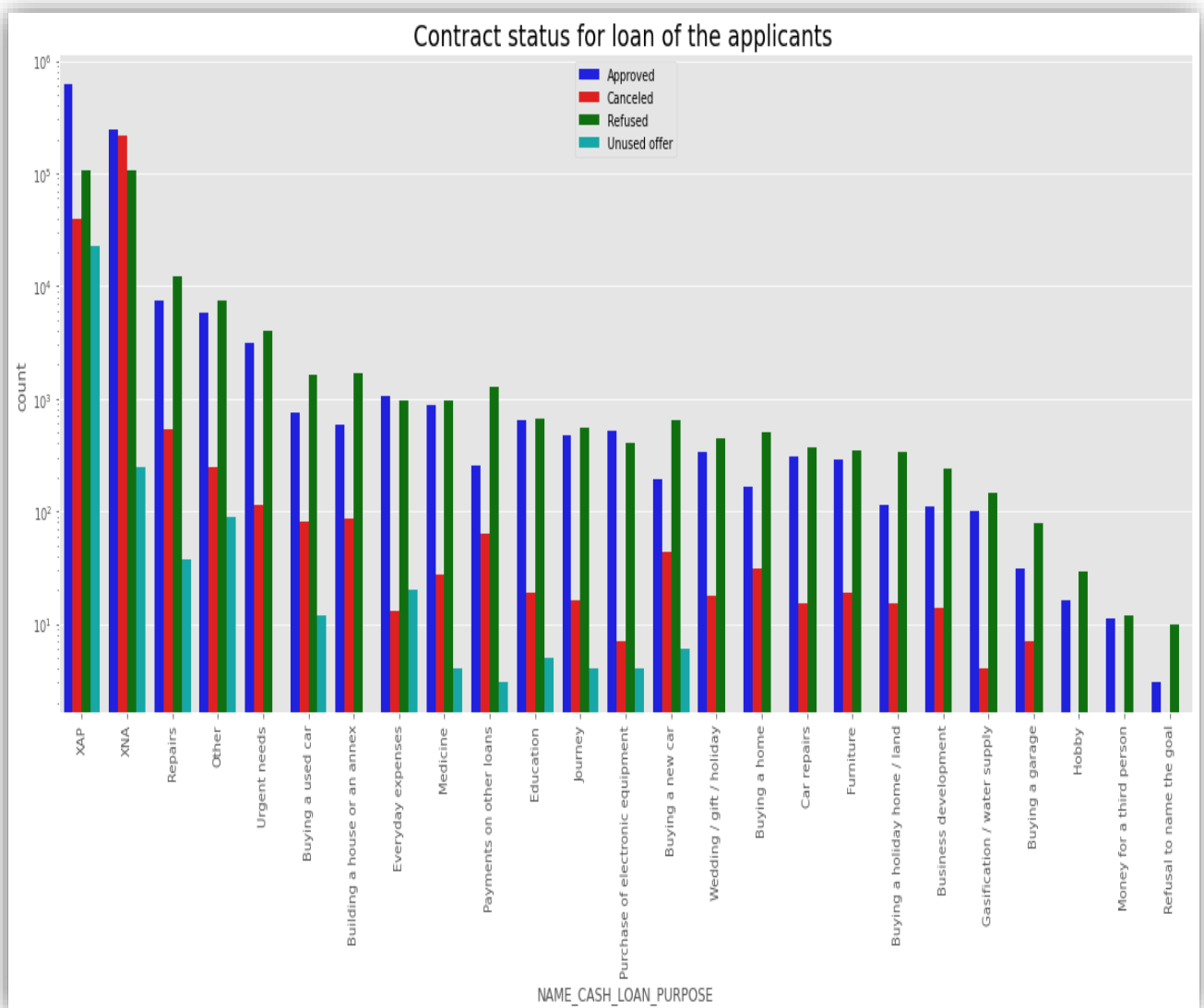
- There is a high correlation between good price and amount credit
- There is a drastic drop in correlation between total income and goods price in defaulters compared to repayers
- There is a drastic drop in correlation between total income and amount credit in defaulters compared to repayers
- Very slight drop in correlation between amount credit and annuity in defaulters compared to repayers

Merging the two datasets

- Contract status of applicants

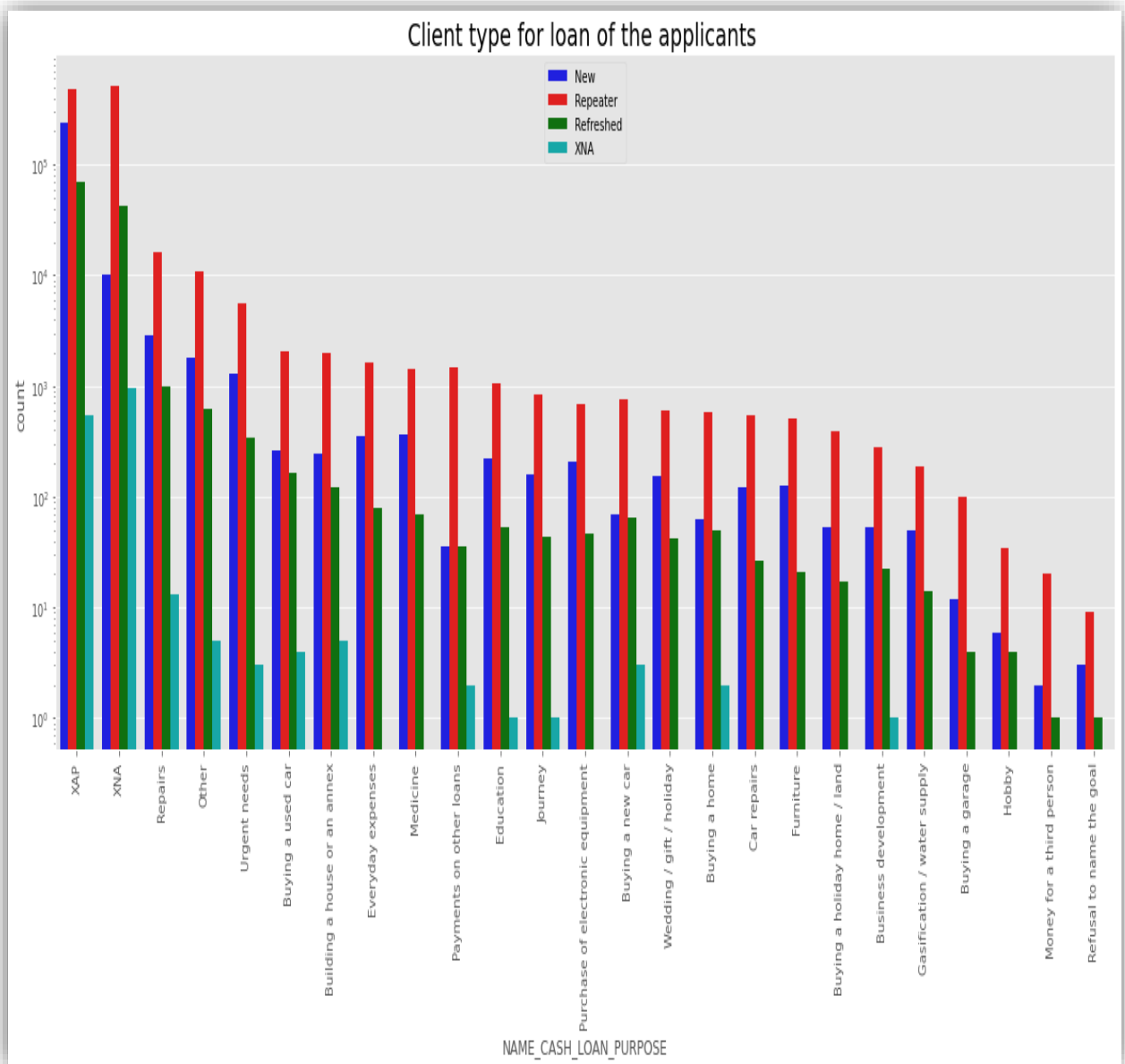


Checking the loan purpose



- The bank seems have to rejected majority loan application in XAP and XNA
- Payments on other loans and buying a new and house have more chances of getting rejected
- Education seems to be the best target for loans

Client Type For Loan Of The Applicants



- Repeaters seem to be the majority in all categories i.e. these are existing customers
- New customer taking loans to pay off other loans are less compared to the repeaters

THANK

YOU