

Credit Card Transaction

Q4

Q2

Q3

Q1

week_start_date

All

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

Gender

F

M

Income Group

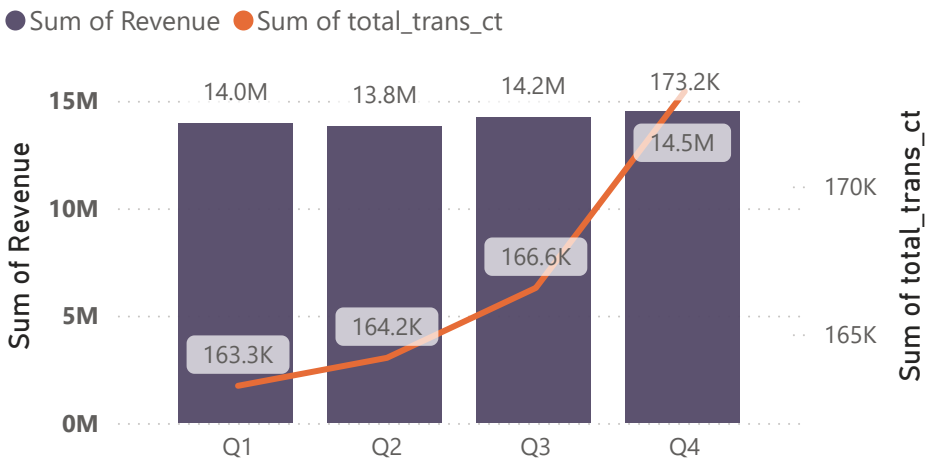
Low

Med

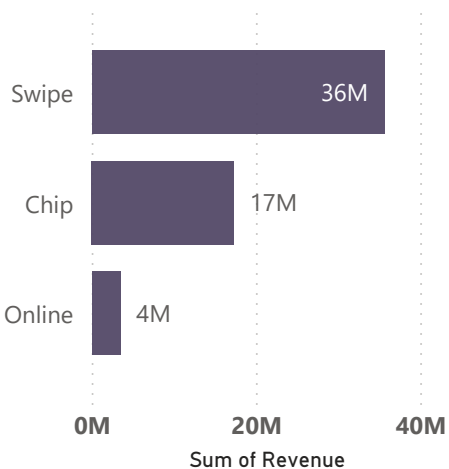
High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

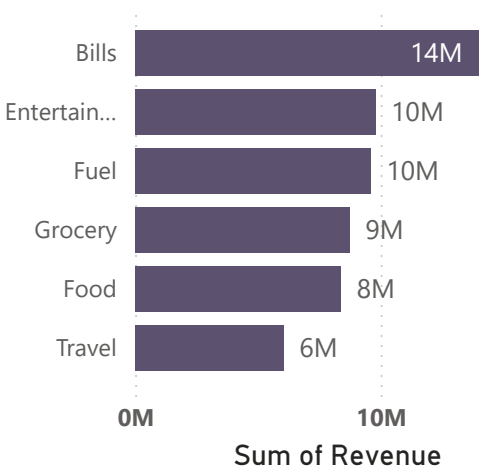
QTR Revenue and total transaction count



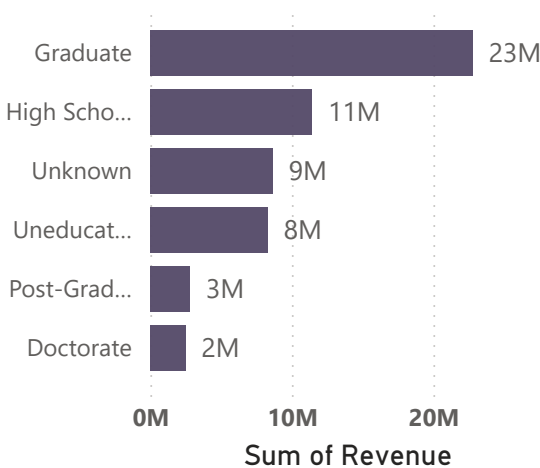
Revenue by Use Chip



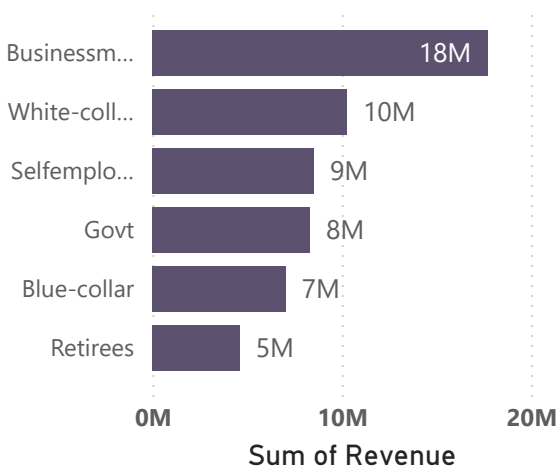
Revenue by Ependiture type



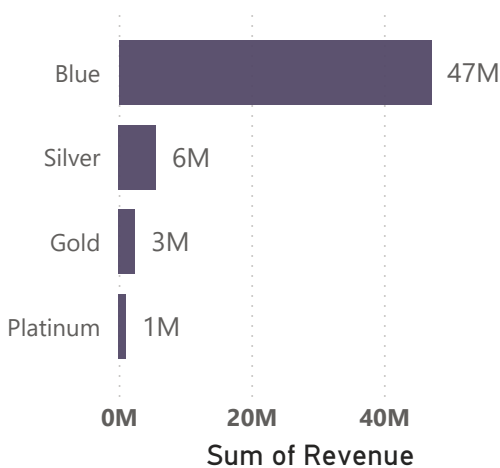
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

Gender

F

M

Q4

Q3

Q2

Q1

week_start_date

All

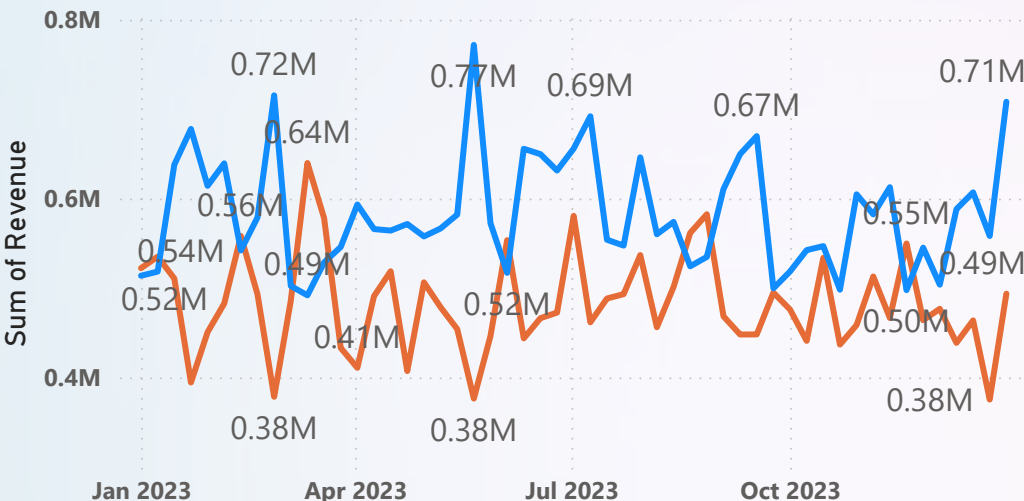
M

31M

F

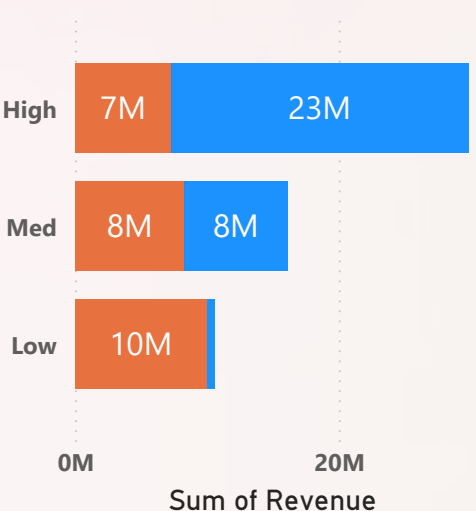
26M

Revenue by Week

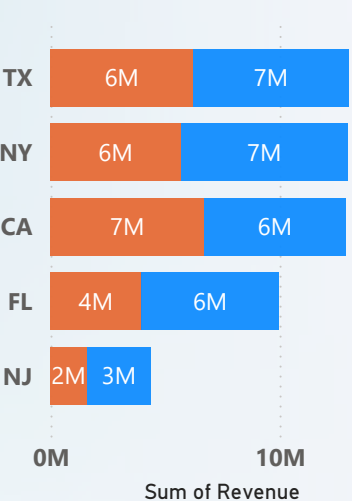


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350
White-collar	10283124	1464691	105618
Selfemployeed	8542826	1141510	77659
Govt	8335534	1182231	90834
Blue-collar	7040606	967751	73516
Retirees	4617448	641692	49619
Total	56517011	7982480	587599

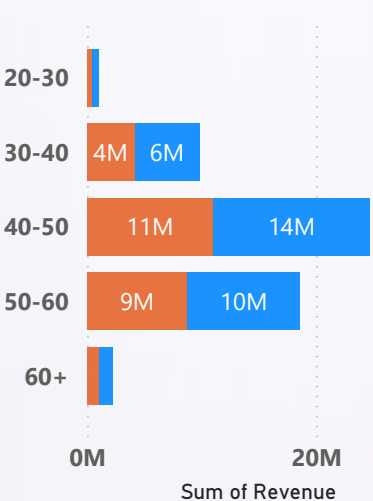
Revenue by Income Group



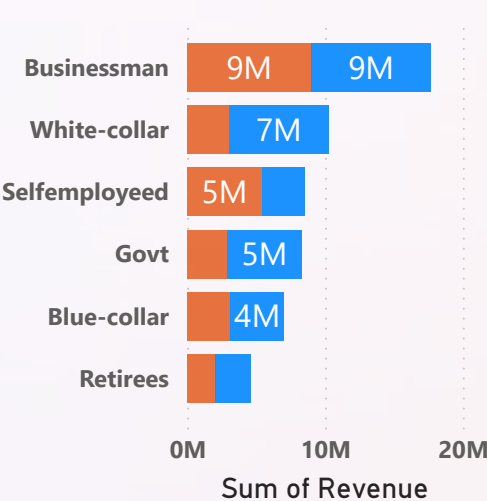
Top 5 States



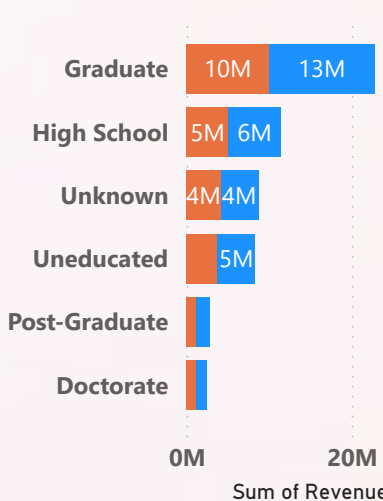
Revenue by Age Group



Revenue by Ependiture type



Revenue by Education



Revenue by Dependent

