

ANDRÉ CARDOSO



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whoisjuarez.github.io



Montreal, QC

PROFILE

INFJ personality

Skilled in Graphic Design & Web Development:

- Large experience in graphic production across diverse fields.
- Recently acquired web development skills, creating a well-rounded skillset for both design and development needs.

Highly Organized and Effective Communicator:

- Proven ability to manage time, organize tasks, and plan effectively, ensuring I meet deadlines efficiently.
- Thrive in both autonomous and collaborative environments, demonstrating strong versatility.
- Excellent interpersonal skills, including empathy, open-mindedness, and active listening, fostering strong relationships with colleagues and clients.

Problem-Solving and Continuous Learner:

- Leverage logical thinking and analytical problem-solving skills to effectively tackle challenges.
- Strong desire to learn and adapt, making me a valuable asset in today's dynamic work environment.

SKILLS

Language:

FR ●●●○○

EN ●●●●○

PT ●●●●●

ES ●●○○○

Graphic / Technical:

- Graphic softwares: Adobe CC, Figma
- Management & Communication tools: Zoom, Togggl, Slack, Trello, Asana
- Windows and Mac OS
- Microsoft Word, Powerpoint, Teams

Web:

- UI/UX, HTML, CSS/Sass
- JavaScript, React | Python + Django
- PHP, MySQL/phpMyAdmin
- Wordpress, Three.js
- Git, GitHub

Design Experience:

- Develop and implement cohesive corporate identities across various materials like institutional and promotional pieces.
- Create engaging layouts for documents, brochures, posters, inserts, procedural manuals, and more.
- Design packaging with strong visual appeal and functionality for diverse retail products.
- Craft compelling presentations and promotional materials using corporate branding and tools like PowerPoint.

ACADEMIC

Comparative evaluation
for studies done
outside Québec issued
by the ministère
de l'Immigration
et des Communautés
culturelles du Québec.

Website Design Specialist (end date: June 2024).

Vanier College. Montreal, Canada.

Bachelor's degree in Social Communication - Advertising and Publicity (Brazil, 2007).

Quebec Benchmark: Bachelor's degree.

Field(s) of training: Communications.

Data Processing Technician (Brazil, 2001).

Quebec benchmark: Diploma of Vocational Studies (DEP)

Field(s) of training: Administration, Commerce and Computer Science.

EMPLOYMENT

Marketing Graphic Designer

Collège National de Science et Technologie - Montreal, Canada

2021 - 2022

Packaging Designer

Smolarz Design - Montreal, Canada

2015 - 2021

PowerPoint Presentation Designer

La Gracia Design - São Paulo, Brazil

Meu Estúdio - São Paulo, Brazil

2011 - 2015

Creative assistant

Grupo New Marketing - São Paulo, Brazil

2009 - 2011