

JavaJam

# JavaJam

# SWOT

## Strengths

Location  
Music Performances  
Serves Addictive Substance

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## Opportunities

Web Presence  
Community Involvement

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## Weaknesses

No Web Presence  
Coffee Houses are Flammable

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## Threats

Coffee Prices  
Competitors

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JavaJam

Modular

Easily changed and updated

JavaJam

Responsive

Looks good at **any** size

JavaJam

Minimal

Help customers **find** you, not get lost

JavaJam

# Floating Mau

Get them through the site **faster** and to your **coffee**

JavaJam

# Parallax Homepage

Looks pretty awesome