

# Deep DJ

Feel your audience, experience more.

We deliver a platform for measuring and reporting audience enthusiasm during music performances.

# Why is this important?

- Refines business decision-making
- Real-time feedback for performers
- Enables real-time control of lighting and music through live feedback loops

# Featured Technology

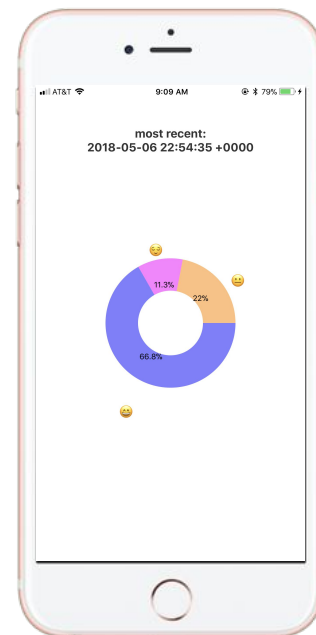
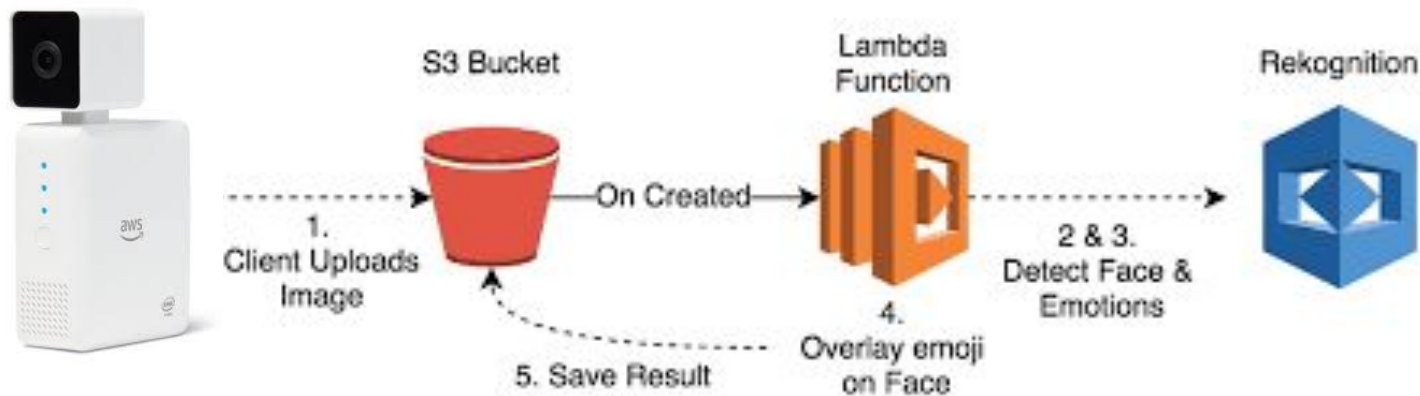
- Amazon DeepLens
- AWS Rekognition
- AWS SageMaker

# Approach

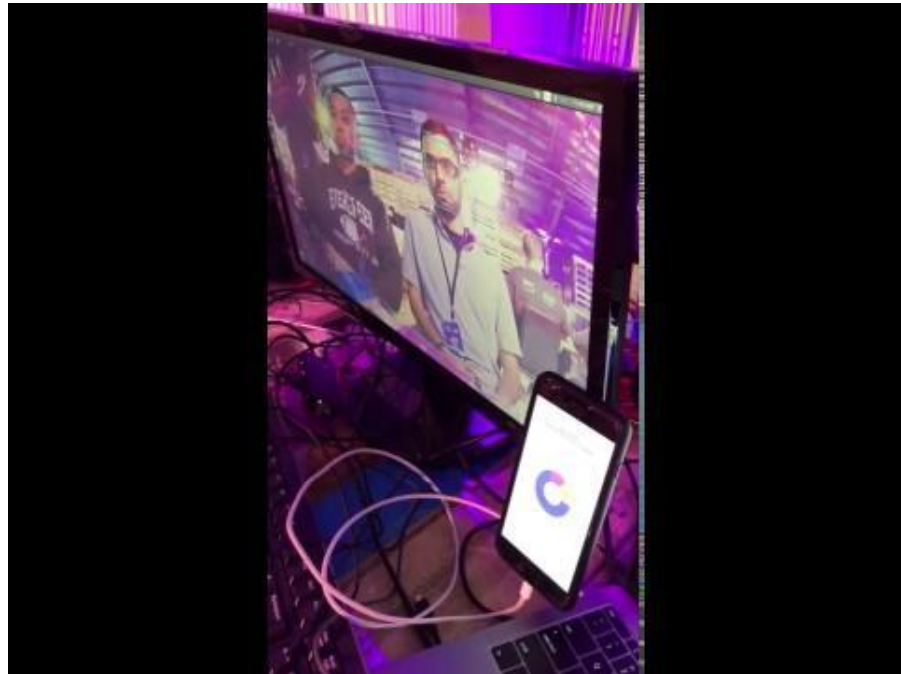
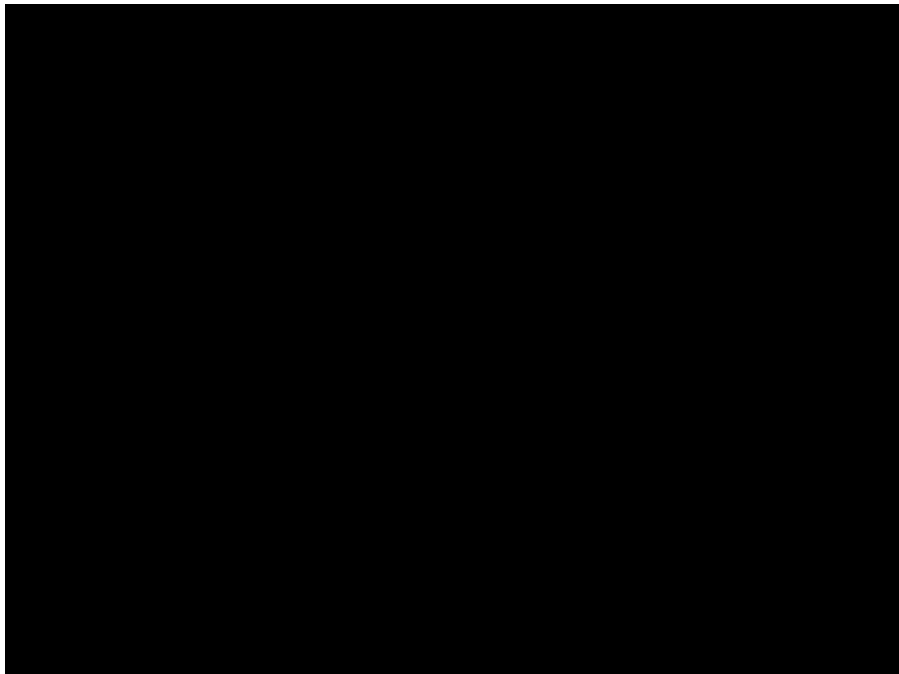


- Measure individual facial expressions
- Measure individual body movements

# DeepDJ



# Tech Demo



# Summary

- We created a technology for measuring audience enthusiasm
- Use key Amazon machine learning technology to accomplish this
- We developed an end-to-end system for our prototype