

# TONY TIRADOR

I am a music business graduate interested in deconstructing social and cultural hegemonies through deft discernment, navigation, and reassessment of the channels that people interact with art.

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## EDUCATION

**Berklee College of Music**  
B.M. in Music Business/Management  
Class of 2018 (Sept. 2014 – May 2018)  
Boston, MA

Music Business/Management Marketing Technology Scholarship  
North American Tour Scholarship  
Vendini Scholarship  
Berklee Popular Music Institute (2016-2017)

## EXPERIENCE

**Visitor Experience Associate**  
The Shed  
March 2019 – Present  
Manhattan, NY

Welcome visitors to the Hudson Yards arts center  
Provide overviews to visitors detailing the programming, building, and organization  
Administer ticket and membership sales through Tessitura  
Usher guests in the various theater spaces

**Patron Lounge Host**  
Park Avenue Armory  
March 2019 – April 2019  
Manhattan, NY

Welcomed members to the patron lounge during the run of The Lehman Trilogy  
Reported nightly feedback to the development team

**Host**  
Restaurant Orto  
October 2018 – February 2019  
Miller Place, NY

Greeted and sat guests at the critically acclaimed Italian restaurant  
Fielded incoming calls, addressing guest inquiries, issues, and requests

**Intern**  
H010  
October 2018 – January 2019  
Queens, NY

Built production for various events  
Weekly maintenance to the space

**Programing Intern**  
BRAIN Arts Organization  
January 2018 – May 2018  
Boston, MA

Assisted in booking and producing events by the independent music and arts nonprofit

**Promotions and Marketing Supervisor**  
The Red Room at Cafe 939  
September 2015 – May 2018  
Boston, MA

Oversaw the promotional strategy for shows, including social media campaigns, content development, and night-of photography  
Trained and coordinated a team of assistants

**Fellow**  
Open Music Initiative  
June 2017 – July 2017  
Cambridge, MA

Hosted by BerkleeICE and innovation and design firm IDEO  
Developed artful solutions in artist compensation, utilizing distributed ledgers, the OMI API, and the human-centered design process

**Intern**  
Run For Cover Records  
January 2017 – May 2017  
Allston, MA

Aided in daily operations, such as merchandise distribution, promotional material coordination, and social media management

## SKILLS

**Administrative**  
**Audio**  
**Design**  
**Musical Proficiency**

Microsoft Office Suite, Google Suite, Filemaker Pro  
Ableton Live, rekordbox dj  
Adobe CS6 (Photoshop, Premiere, After Effects, Lightroom), HTML/CSS  
Classical Piano, Orchestral Percussion, Jazz Vibraphone