JOHNSON MUTURI

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LinkedIn

PROFESSIONAL SUMMARY

Multi-faceted and dynamic Knowledge Management and Technology Professional with over 5 years of cross-functional expertise in software development, data analysis, community development, remote team management, and business operations. Proven track record of creating and overseeing online platforms, leading technical and financial projects, and designing incentive-based community systems. Expertise in data analysis, content development, and digital tools to enable thriving online communities. Strong leadership, research, and communication skills, with a passion for empowering communities through the use of technology.

CORE COMPETENCIES

- **Knowledge & Content Management**
- Community Engagement & Incentives
- Web & App Development (HTML, CSS, JS, Python, Android)
- Data Analytics & Visualization (Excel, Tableau, Google Data Studio)
- Financial Oversight & Forecasting
- Platform Administration & Technical Troubleshooting
- Research & User Feedback Analysis
- Team Leadership & Virtual Coordination
- Design Tools: Canva, Adobe Creative Suite
- Hardware Repair & Systems Consulting

PROFESSIONAL EXPERIENCE

Former Virtual Assistant

Online Casino (Remote) – May 2022 – June 2023

- Part of a team of 6 that trained 6 Kenya-based remote virtual assistants.
- Organized task delegation, performance tracking, and continuity of operations.
- Enhanced communication and issue resolution across 24/7 global shifts.

Lead Developer & Co-Founder

CTL Inc. - Kenya | dec 2023 - feb 2025

- Created and deployed tailored websites and Android apps for clients.
- Created data pipelines to facilitate automation and analytics for SMEs.
- Created technical documentation and managed customer onboarding.

Entrepreneur & Business Owner

Self-Managed Ventures - Nakuru, Kenya | May 2023 - Present

VOLUNTEER EXPERIENCES

Social Media Manager

Agro-Kenya NGO | Jul 2021 – Jul 2022

 Managed social content strategy for agriculture-based NGO; increased online engagement.

Computer Tutor

Reboot Nation – Western Kenya | Jan 2019 – Jan 2020

Taught basic digital literacy to rural youth and adults...

EDUCATION

Bachelor in Business Information Technology

• Technical University of Mombasa

Kenya Certificate of Secondary Education (KCSE)

Nyang'ori High School

Primary Education

• Clever Bee Academy

Certifications

- Cisco Networking Academy
- Python Essentials 1
- JavaScript Essentials 1
- Computer Hardware Basics (Completed)
- Introduction to Cybersecurity
- Introduction to IoT
- Entrepreneurship
- Coursera Google Data Analytics Specialization
- Business Analysis & Process Management
- IBM SkillsBuild
- Al Fundamentals
- In Progress: Cyber Threat Management, Networking Basics, Digital Transformation,
 Modern AI, Data Science, Endpoint Security, Ethical Hacking

TECHNICAL SKILLS

Programming & Development:

- Python, JavaScript, HTML5, CSS3, Android (Java/Kotlin), CMS (WordPress)
- Reactjs, React Native, Expressjs, Tailwind css, Flask, Redux.

Design & Content Creation:

Canva, Adobe Illustrator, Photoshop

Data Tools & Analytics:

• Excel, Tableau, Google Data Studio, Microsoft Access

Hardware & Systems:

• Computer repair, assembly, diagnostics, consulting

Platforms & Management Tools:

• Slack, Trello, Notion, Discourse, GitHub, Word

HOBBIES / INTERESTS

- Computers (hardware & software tinkering)
- Tech blogging
- Basketball
- Analyzing financial markets
- Travel & cultural exploration