



CS

CREDENCE SERVICES

Credence Services

CHANGE YOUR FUTURE

TEAM

- 16MIS0352 – SUMANTH VARMA
- 16MIS0257 – SAI NIKHIL
- 16MIS0480 – ADITYA KENGUVA
- 16MIS0316 – BHARGAVA
- 16MIS0453 – ABHISHEK

Review – 1&2

TABLE OF CONTENT

- PROBLEM STATEMENT
- PAIN POINT
- PURPOSE
- SOLUTION

Problem Statement :

- Poverty and Unemployment.
- Unable to find a job.
- Not aware of what to do.

Pain Point

- No jobs for un educated and educated people.
- Unable to find right job which suits their skills.
- No aware of jobs available.
- How to reach them.

Purpose

- To reduce Unemployment.
- To provide jobs opportunities to needy people.
- To eradicate the unemployment in India.
- To build reduce poverty rate.

Solution :

- Create a website initially.
- Perform survey in different places who are in need of employers (it includes all fields from companies, industries to small shops) and collect the required skills to be needed, contact details etc.
- Perform survey with different people in locals who are in need of jobs and what are skills they have to do a work, contact details etc.
- Collect all the companies details and job seekers details and provide them In the website.
- Let the companies choose the people who they needed and contact them.
- Let the people choose the company they want to work according the skills they pose and their comfort.

Review - 3

TABLE OF CONTENT

- DESCRIPTION OF BUSINESS
- DESCRIPTION OF INDUSTRY
- TECHNOLOGY PLAN
- MARKETING PLAN
- FINANCIAL PLAN
- PRODUCTION PLAN
- ORGANIZATION PLAN
- OPERATIONAL PLAN

Description of Business

- Provide required jobs to the customers.
- Two way income from both customers of job seekers and job givers.
- Helps in increasing the rate of job opportunities.
- Increase in number of connections with the different companies.
- Provide various types of jobs available from different regions.
- Increase in number of customers.

Description of Industry

- Marketing platform.
- Provide opportunities to job seekers.
- Help companies to find the right employee.
- Various Job opportunities.
- Easy to find a job.
- Help people to find jobs in both educational and non – educational platforms.

Technology Plan

- Web platform is the mediating platform to get the required information for both job seekers and givers.
- In initial take a survey of both job seekers and different companies and different business related shops.
- Later make collection of data from website.
- Maintain the both job seekers and providers data base in website and provide the required details to the customers.
- Provide the best results with good algorithms.

Marketing Plan

Creating a killer marketing plan doesn't have to cost a lot of money. All that is required is time, effort and creativity.

- Define your end goal.
- Maintain a consistent brand and message.
- Find the social channel for your startup.
- Build a referral network.
- Create ads that appeal to people's emotions.
- Determine your target audience.
- Marketing strategy – Online marketing strategy

Financial Plan

- Create and review a financial plan
- Organize your financial records
- Investment accounts
- Bank statements
- Tax returns and paying
- Calculate your net worth
- Establish a spending plan
- Build an emergency fund
- Risk management
- Reduce or minimize consumer debt

Financial Plan

- Initially to start the service a small amount of capital will be needed that can be invested in part by the founders of the firm or even by the members of the firm
- Once the service gets started with a stable growth in the market a small commission fee can be acquired from the company as well as the customers for the services they are offered
- If the firm grows exponentially it can be pitched at various startup events to attract investors
- Once the company is properly recognised by the DPIIT (Department for promotion of industry and internal trade) it will be eligible for applying loans through various government schemes and even will also be given a small allowance capital by the government
- The company will also be exempted from paying taxes until its total profits and funds touch a total of 25 crore

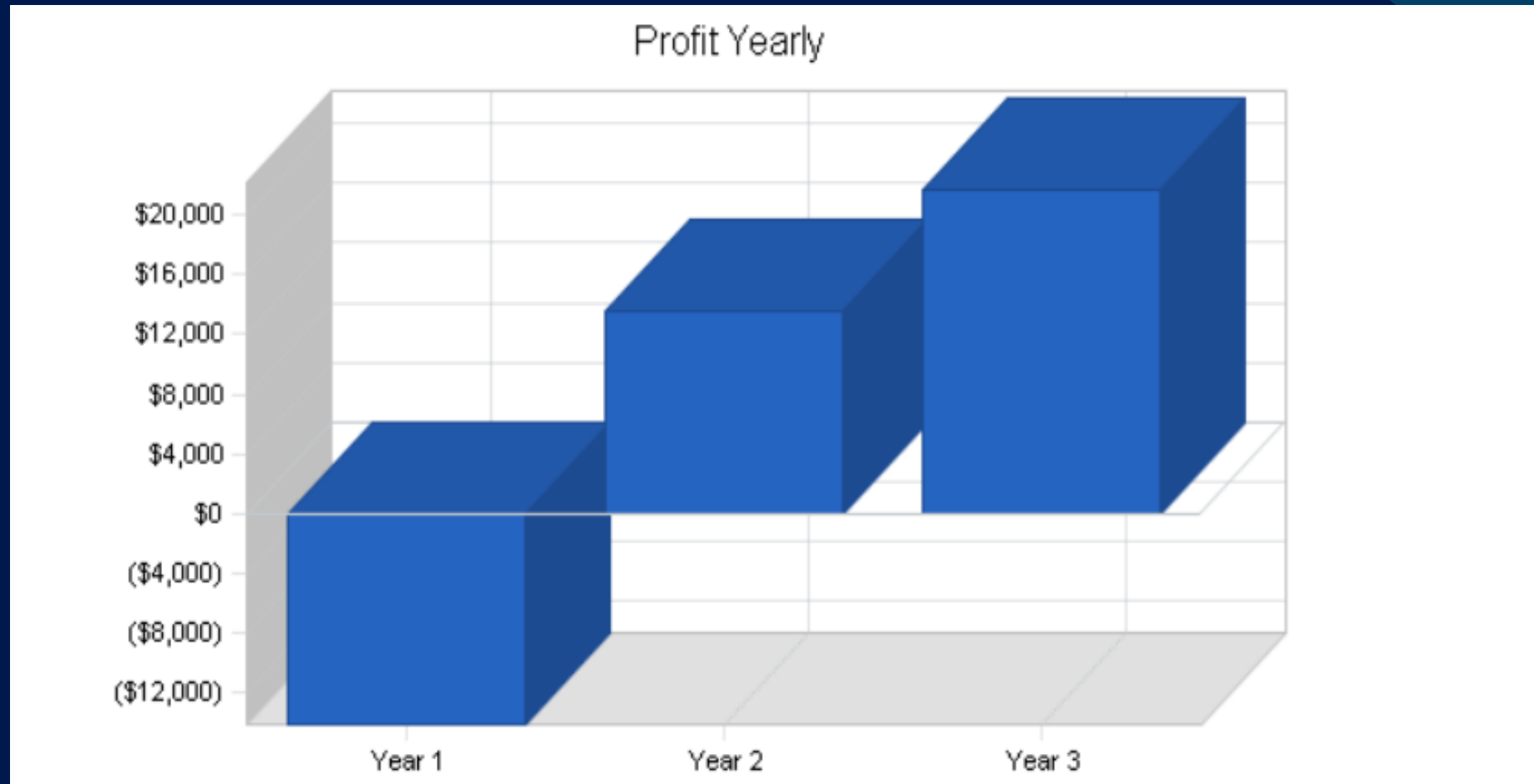
Financial Plan

GENERAL ASSUMPTIONS				
	YEAR 1	YEAR 2	YEAR 3	
Plan Month	1	2	3	
Current Interest Rate	10.00%	10.00%	10.00%	
Long-term Interest Rate	10.00%	10.00%	10.00%	
Tax Rate	30.00%	30.00%	30.00%	
Other	0	0	0	

Financial Plan



Financial Plan



Production Plan

- Both the customer and the company registers with the firm for their job requirement and job vacancies respectively.
- Customers are surveyed for their physical and technical skillsets.
- Companies are surveyed for their vacancies and required skillsets for the vacancy.
- Customers are screened based on their skillsets to see if or not they have what they say.
- Companies are screened for their viability to check if they are genuine and are legal.

Production Plan

- Once all this pre-processing is done one or more number of customers skillsets are mapped to the companies requirement.
- The company can also have their own screening if required and selects the most viable employee or employees based on its requirement.

Organization Plan

- SURVEY TEAM – They prepare a survey for the unemployed people who are jobless.
- MANAGEMENT TEAM – They categorise into many different ways and they provide to the technical team.
- TECHNICAL TEAM – So they will start designing the whole thing in such a way that the user will be easily able to identify his suitable job and also the design will be made neatly.
- MARKETING TEAM – So after the product is ready the marketing team will approach the unemployed ones and explain the procedure he is suppose to do.
- BUISINESS TEAM – Actually they are the ones who will manage the whole organisation.

Organization Plan

- For the whole organisation plan the survey will first start preparing a survey regarding what kinds of jobs are vacant and they will start noting it.
- The survey will be given to the management team and the management team will categorise the jobs from small scale to large scale jobs.
- After categorising the technical team will have to design the whole thing and should connect to the databases for that large servers have to be maintained in such a way they should not be anything wrong with the server even though there would be a problem the technical team should be able to fix it. So that when a user want to apply for a job he should not face any problem with it.
- The marketing team has a job to let the people know that there shouldn't be any unemployment and bringing out the unemployed ones and make them employed
- Business teams job is most important they have to make sure that everything is going well because they are ones who started the job. Right from the survey to the marketing they will have to check.

Operational Plan

- Description of our objective and mission.
- Users of our platform are the applicants who apply for the job.
- For educated users they can login using their E-mail ID or Password.
- For Uneducated users they can login using their aadhar card number /ration card number.
- Personal details(Like password ,Email ID etc.) of the user are protected and safe.
- Chatbot will be available at the right end corner of the page .When the user logs in . Here,he/she can ask the queries they have.

Operational Plan

- User can fill in his/her resume and apply for jobs on the field he/she is interested in or the user can provide the skills in the resume and can show it in his/her profile so that companies can directly approach them.
- User can go through the details of the company (History, Current achievements and the company type).
- User will be able to give his/her complaint in the feedback form.
- User can also complaint through the chatbox hence, immediate action will be taken about the complaint given.
- User can also interact with the company person who is hiring him. So they get to know what type of job the user is looking for.

Operational Plan

- Here, user can also search jobs on basis of his education qualification.
- For uneducated users the portal will be in their mother tongue so they can access every service provided by the portal.
- Provide call services to customers for uneducated to make the process easy for them to get the job.



CS

CREDENCE SERVICES

Thank You.



Team Credence



Phone Number



team@credenceservices.com



www.credenceservices.com