



# Grzegorz Balanda

· BUSINESS AND DATA ANALYST ·

Warsaw, Masovian

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*"The best way to predict the future is to implement it." David Hansson*

## About Me

Data Analyst with 5+ years of experience turning raw data into actionable insights, dashboards, and predictive models. Skilled in SQL and Python with hands-on experience in BigQuery, dbt, and cloud-based data pipelines. Proven track record of building reporting systems that supported a twofold company growth and enabled data-driven decision-making across operations, marketing, and customer retention. Hackathon-proven problem solver, awarded at NASA Space Apps and other AI-focused events.

## Experience

### MięsnaPaczka.pl

Warsaw

BUSINESS AND DATA ANALYST

Aug. 2024 - Present

- Analytical work supported the company's twofold growth and was recognized by external partners.
- Built reporting and dashboarding systems (Python, SQL, BigQuery), automating processes and saving several days of manual work each month.
- Monitored and analyzed KPIs across marketing, operations, and customer retention, providing actionable insights to support decision-making.
- Developed demand forecasting models (Prophet, XGBoost, regression) to improve resource planning and operational efficiency.
- Conducted pricing and offer analyses (price sensitivity, elasticity, threshold changes) that informed product and commercial decisions.
- Contributed to the data warehouse setup (BigQuery, dbt) and integrated data from multiple sources (ads platforms, CRM, transactional).

### HUS CODE

Wroclaw

OWNER

Feb. 2021 - Present

- Delivered AI training sessions for business teams on how to use tools like ChatGPT, and AI-powered reporting in daily work.
- Translated client needs into working tools (automations, data flows, dashboards), often acting as the link between business goals and technical implementation.
- Design and implement software and network solutions tailored to client needs.

### Elektrojack

Wroclaw

B2B CONTRACT

Dec. 2021 - Mar. 2023

- Analyze purchasing data from brick-and-mortar stores to identify sales trends and customer preferences.
- Develop a database of recommended products for the online store, enhancing customer experience.
- The initial product database ensured a precise inventory selection, boosting customer satisfaction and online sales.

### Law firm

Wroclaw

B2B CONTRACT

Feb. 2021 - Jun. 2022

- Design and implement a customized law firm management system, improving the firm's workflow and efficiency.
- Prepare comprehensive summaries of completed court proceedings, aiding in case review and future case strategy.
- Improved efficiency and case success rate boosted financial gains and client acquisition.

### Real estate office

Wroclaw

FREELANCE

Feb. 2019 - Mar. 2020

- Collect and analyze data from online real estate advertising platforms to identify market trends and opportunities.
- Prepare automated reports summarizing real estate trends in designated city regions.
- These insights enabled more effective strategies, boosting client satisfaction and revenues.

### esportbetting.eu

Online

FREELANCE

Oct. 2018 - Jan. 2019

- Collect and process all necessary data for the project, ensuring comprehensive and accurate analysis.
- Achieve a prediction accuracy score of 63%, closely matching the predictions of market-leading bookmakers.
- The platform achieved an improvement in forecast accuracy, which led to an increase in user trust.

### Business Consulting Center

Poznan

CONSULTANT

Sep. 2016 - Apr. 2017

- Create and modify reports (applications) using the ABAP programming environment, enhancing business operations and decision-making.
- Collaborate directly with clients to understand their needs and provide tailored solutions.
- Design and implement solutions in the Financial Accounting (FI) area, improving financial management and reporting.

Skills

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Languages	Polish (native), English (B2)
Programming	Python
Data Libraries	Numpy, Pandas, Scrapy, BeautifulSoup, Selenium, Plotly, Streamlit
AI & ML	OpenAI API, HuggingFace, Ollama, Keras, Pycaret
Automation & Workflows	n8n, cron jobs, shell scripting, FastAPI
Technologies and tools	Docker, NoSQL, SQL, Git, MS Excel, AWS, Linux

Awards and Achievements

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Oct. 2024	3rd place	Hack4Law	Online
Oct. 2024	3rd place	NASA Space Apps	Stalowa Wola
Jun. 2024	Distinction	EUDIS Defence	Cracow
Mar. 2024	2nd place - Web Impact Award	Cloudfest Hackathon	Rust, Germany
Sep. 2023	3rd place	HackBB	Bielsko-Biala
Jun. 2023	3rd place	Hack2React	Warsaw
May 2023	3rd place	Supervision Hack	Warsaw
Oct. 2019	Finalist	skyhacks 2	Gliwice
Sep. 2018	Top 21%	Google Cloud - Taxi Fare Prediction	Online

Education

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Kodolamacz	Warsaw
DATA SCIENCE MASTERCLASS	Jul. 2018 - Aug. 2018
Wroclaw College of Applied Informatics	Wroclaw
ENGINEERING DEGREE IN COMPUTER SCIENCE	Mar. 2013 - Jun. 2016

Hobby

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**Chess:** I am an avid chess player, regularly participating in local and national tournaments. My highest achievements include a 1st place finish at the "Welcoming Autumn" chess tournament in 2022 and a 2nd place finish at the Summer Chess Tournament in 2023. Chess has enhanced my strategic thinking and problem-solving skills, which I apply in my professional life.

**Juggling:** I enjoy juggling as a form of mental and physical exercise. It helps me improve my focus, coordination, and pattern recognition skills.