Lecture

The Web Server

Outline

- Available Web Servers
- Server Features
 - Document Root
 - Authentication
 - Proxy Servers
 - Caching
 - CGI Scripting
 - Application Program Interface
- Configuring a Server
- Analyzing a Server's Performance
- Server Log Files

What Does the WWW Server Do?

- Enables browser requests
- Mainly provides
 - Support for retrieving hypertext documents
 - Manages access to the Web site
 - Provides several mechanisms for executing server-side scripts
 - Common Gateway Interface (CGI)
 - •Application Program Interface (API)
 - •Direct Module Interfaces (SAPI)
 - provides log files and usage statistics

What to Look for in a Web Server

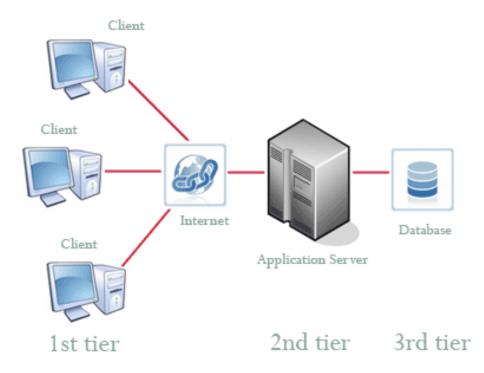
- Main features
 - platform they run on;
 - complete support for HTTP 1.1
 - Multithreading, load balancing
- Security features
 - ability to provide IP address restriction
 - ability to provide domain name restriction
 - Support for secure transactions: SSL
 - Ability to act as a proxy server

How Servers Handle Multiple Requests

- For each request, a complete copy of the server is made and executed
 - Initially a parent process waits for requests; for each new request a child process is spawned
- Or, a single server program handles many requests simultaneously (multithreaded)
 - the server must keep track of all requests and switch between them as needed
 - writing multithreaded programs is easier in a language that supports multiple threads, e.g. Java

Application Web Server

• An application server is software that typically interfaces one or more databases to convey processed data to and from a user interface such as a web browser



- An application server acts as a set of components accessible through an API
- For web applications, these components are usually performed in the same machine where the web server is running, and their main job is to support the construction of dynamic pages.
- For example, Apache Tomcat is a popular, light-weight application container, but not a full application server as it doesn't provide the services specified in the J2EE specification. The web modules include servlets and JavaServer Pages. Business logic resides in Enterprise JavaBeans (EJB).

Some Available Web & Application Servers

Publisher	Product	Platform URL	
Web Servers			
apache	apache	Win32/UNIX	http://httpd.apache.org/
Microsoft	IIS 7-10.0	Win32	http://www.iis.net
NGINX	nginx (open source)	Linux, BSD, Win32	http://nginx.org
NGINX Software	NGINX Plus	Ubuntu, AWS	http://www.nginx.com
		Google Cloud, Microsoft Azure	

Application Servers

Oracle GlassFish 4.1 Solaris/Win32/Linux https://glassfish.java.net

IBM WebSphere V 9 Win32/UNIX/Linux

http://www.ibm.com/software/websphere/

Oracle WebLogic Server 12c Win32/UNIX/Linux

https://www.oracle.com/middleware/weblogic/index.html

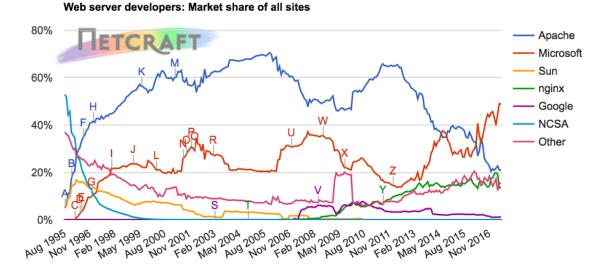
For a comparison of web servers see http://www.serverwatch.com/, click on Server Comparison Tool

Web Server Usage

- Netcraft has identified more than 1,766,000,000 sites (6/2017)
 - Apache no longer dominates Internet servers
 - Microsoft on top, NGINX closing in to Apache at #2
- Statistics on intranets are difficult to determine
 - http://news.netcraft.com/archives/category/web-server-survey/

In July 2014, for the first time since measurements began, Microsoft's IIS had taken the lead, and retook it in July 2016.

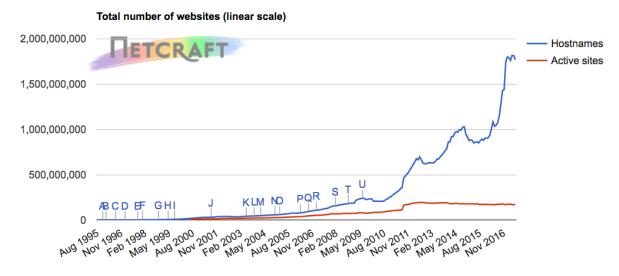
Almost 200,000 Apache servers (7%) are Western Digital MyCloud servers, consumer devices that can be accessed using public hostnames similar to device1000000-a1b2c3d4.wd2go.com



Developer	May 2017	Percent	June 2017	Percent	Change
Microsoft	891,000,721	49.09%	862,255,584	48.80%	-0.29
Apache	380,321,106	20.95%	371,461,399	21.02%	0.07
nginx	245,114,317	13.50%	239,666,345	13.56%	0.06
Google	20,033,229	1.10%	20,136,304	1.14%	0.04

Web Server Survey Takeaways

- From Netcraft June 2017 survey we can make these observations
 - Loss of 48 million websites. Many sites that disappeared were spam sites using the .cn top-level domain.
 - Apache lost "computer" market share:
 - Nginx +4.2%
 - Microsoft +1.6%
 - Apache -0.28%
 - Nginx only major server vendor to experience gains across all metrics: active sites, web facing computers, busiest sites.
 - Nginx is only 3% behind Microsoft, but surpassed Microsoft in terms of "active sites" in Jan. 2012 and the top million busiest sites in March 2013



Web Server Features

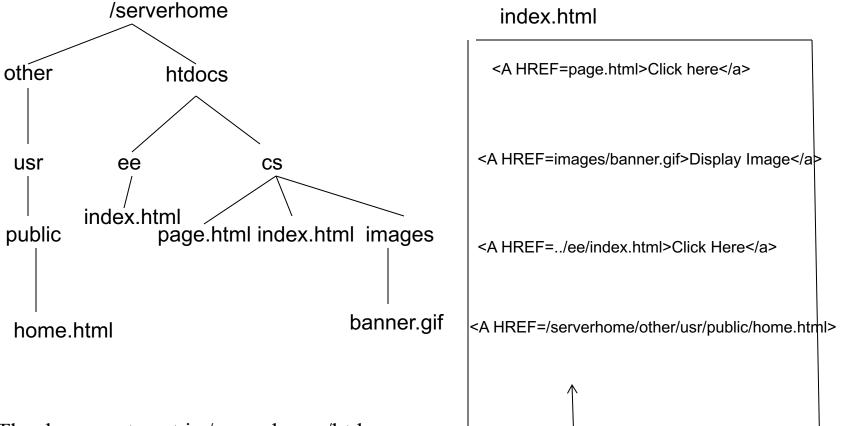
- Document Root
- Authentication
- Proxy Servers
- Caching
- CGI Scripting
- Application Program Interface

Web Server Features - Document Root

- The Web server has access to a tree of files that it can deliver
 - the files are created by content providers
 - files may contain text, images, sound, video, other programs, etc.
- the document tree is organized by the web site administrator
- The root of the document tree is given to the web server when it starts

Managing the Document Tree

http://domain/cs is mapped to /serverhome/htdocs/cs/index.html



The document root is /serverhome/htdocs

Web Server Features Virtually Hosted Document Roots

- Hosting multiple web sites by the same web server
- It uses the host name or IP address to distinguish the document roots, e.g.

```
GET /index.html HTTP/1.0

Host: www.hardware.com

might return documents from /htdocs/hardware, while

GET /index.html HTTP/1.0

Host: www.antiques.com

might return documents from /htdocs/antiques

• This might be configured in, say apache by writing

<VirtualHost www.hardware.com>

ServerName www.hardware.com>

ServerName www.antiques.com

DocumentRoot /htdocs/hardware

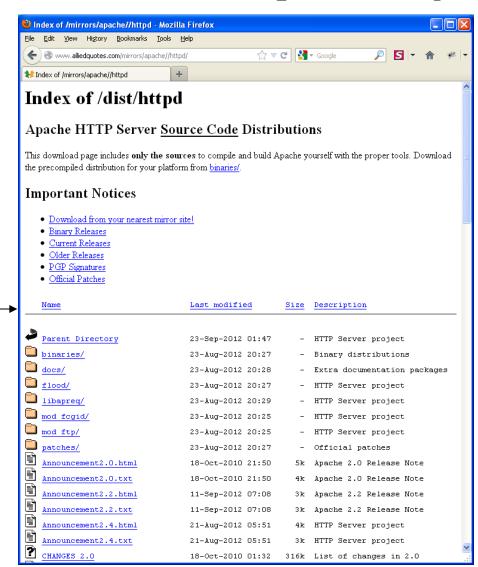
</VirtualHost>
```

Web Server Features - Directory Listing

• When the URL path resolves to a directory, not to a file, a web server can be configured to return more than just a default file; to the right you see the server returning a list of files in the directory including special icons for files and folders

Important Note:

Turn off this feature! Remove "Indexes" from Options Indexes in httpd.conf



Web Server Features Basic User Authentication

- Basic authentication is supported by all HTTP servers
 - The server administrator creates secure directories accessible via password files maintained by the server
 - Client requests a resource from a secure directory; e.g., GET /secure/test.html HTTP/1.0
 - Server responds with authentication request to the client; e.g., HTTP/1.0 401 Unauthorized
 - Browser requests user name and password, scrambles them, and retries the request

GET http://domain/secure/test.html HTTP/1.0 Authorization: Basic 0<V%L:EB.G-E8W))\$J

- Server decodes name and password and checks it against its password file

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• Note: we ran this example before using Live HTTP Headers or WireShark Copyright © Ellis Horowitz 1998-2017 Web Servers

Web Server Features Creating Server-Side Applications

- Web Servers offer several mechanisms
 - Application Programming Interface (API)
 - Common Gateway Interface (CGI)
 - J2EE / .NET interfaces
 - Chrome V8 JavaScript Engine (Google)
 - Node.is
 - Direct Module Interfaces (PHP)
 - Apache offers a PHP module
- Microsoft IIS server-side supports:
 - CGI applications
 - API applications compiled as DLL
 - Active Server Pages (written in VBScript)
 - ASP.NET applications (written in C++, VB.NET, C#, or HTML/CSS/JavaScript)

Configuring a Server

- No matter which operating system or server, you will need to define the
 - 1. location of the server (server root)
 - 2. location of documents to deliver (document root)
 - 3. location of CGI scripts or server-side components to execute
- You may also wish to define
 - Access restrictions
 - Fancy indexing
 - Sys admin e-mail
 - Other features

Port Numbers

- A typical computer will have thousands of ports
- System ports: 0 1023, are reserved for certain functions, typically assigned by IANA (<u>Internet</u> <u>Assigned Number Authority</u>), http://www.iana.org/
- Well-known TCP / UDP ports:

http://en.wikipedia.org/wiki/List_of_TCP_and_UDP_port_numbers#Well-known ports

- programs running on these ports must be started under root
- TCP/UDP ports used by Apple products: http://support.apple.com/kb/HT6175
- Dynamic ports 49152 65535, ports that are freely available (check OS X possible conflicts)

Some Well-Known Port Numbers

Port	Protocol	Purpose
20	ftp	ftp data connection
21	ftp	ftp control connection
23	telnet	telnet session
25	SMTP	simple mail transfer protocol
53	DNS	domain name service
70	gopher	gopher protocol
79	finger	finger protocol
80	http	hypertext transfer protocol
88	kerberos	kerberos authentication protocol
110	pop3	post office protocol
113	ident	remote identity service
119	nntp	network news transfer protocol
143	IMAP	email access
161	snmp	simple network management proto
162	snmp	snmp traps
194	irc	internet relay chat
280	http mgmt	http management
389	ldap	lightweight directory access pr

Standard Port Numbers (cont'd)

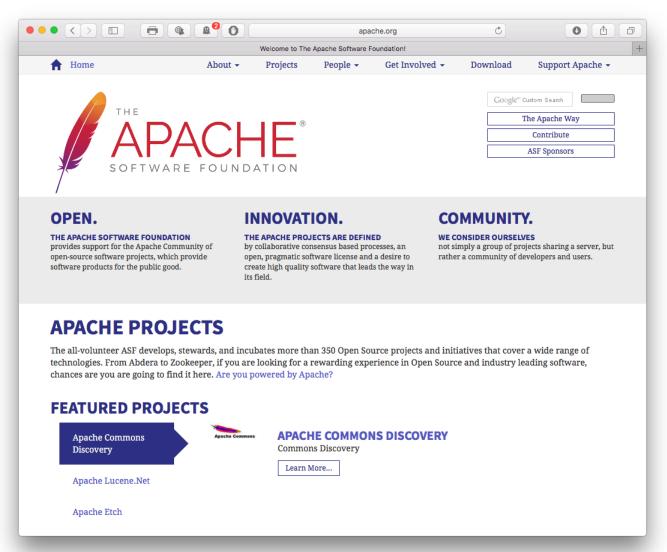
Port	Protocol	Purpose
427	srvloc server	location protocol
443	https	secure http (SSL)
465	smtps	secure email (SSL)
535	iiop	internet inter-orb protocol
551	cybercash	secure money transaction
563	snews	secure news (SSL)
614	ssl shell	ssl shell
636	ldaps	secure ldap (SSL)
989	ftps	secure ftp data connection
990	ftps	secure ftp control connection
992	telnets secure	telnet (SSL)
993	imaps	secure imap (SSL)
994	ircs	secure irc (SSL)
995	pop3s	secure pop3 (ssl)
1080	socks	socks protocol, circuit level

The Apache Web Server

Apache Web Server

- Apache is based on code and ideas developed at NCSA in httpd version 1.3 (early 1995)
- The name "Apache" comes from the fact that it is A set of PAtCHEs to NCSA's httpd
- Apache is free and is downloadable from http://httpd.apache.org
- Apache version 2.4.25 included in OS X Sierra:
- https://coolestguidesontheplanet.com/get-apache-mysql-php-and-phpmyadmin-working-on-macos-sierra/
- Using Apache in Windows 8:
- http://www.techscio.com/install-apache-on-windows-8/
- Using Apache in Windows 10
- http://dalaris.com/how-to-install-and-run-apache-web-server-on-windows-10/

Apache Home Page



Available for many platforms: Win64 (Win7-10), Win32, Solaris, Linux, Mac OS X, etc.

Apache httpd server

- The Apache httpd server
 - is a powerful, flexible, HTTP/1.1 compliant web server
 - implements the latest protocols, including HTTP/1.1 (RFC2616)
 - is highly configurable and extensible with thirdparty modules
 - can be customized by writing 'modules' using the Apache module API
 - provides full source code and comes with an unrestrictive license
 - runs on Windows, Netware, Mac OS X, Linux, and most versions of Unix, as well as several other operating systems

Configuring Apache

- server functionality is available through modules which are either built-into or loaded into the server
- server instructions
 - apache reads its run-time configuration instructions from text files
- no GUI available (visual start/stop available on Windows)
- 182 configuration directives in the basic package
- On UNIX, Apache starts several processes to implement the server and handle requests
- On Windows there are only two processes, a parent and a child that handles all requests. Within the child all requests are handled by separate "threads"
- See http://httpd.apache.org/docs/2.2/configuring.html

How does Apache Work?

- Apache runs under a multitasking operating system, e.g. UNIX, OS/2, Windows
- the binary is called httpd
- Key directories include:

- conf	contains configuration files
- htdocs	contains html files
- logs	contains logging data
- cgi-bin	contains executable scripts
- icons	set of *.gif files used e.g. in directory listings
- src	contains actual source code if you download the source

 Apache idles, listening to an IP address and port

distribution

Configuring Apache - conf Directory

- In the conf directory there is a file provided with model configuration parameters
 - httpd.conf
- This file must be edited
- Partial contents of the mime.types file

text/html html

text/plain txt

text/richtext rtx

video/mpeg mpe mpeg mpg mpe

video/quicktime qt mov

video/x-msvideo avi

x-world/x-vrml wrl vrml

Apache Settings - httpd.conf

• Directives are keywords followed by their value, e.g.

Listen 9637
ServerAdmin horowitz@usc.edu
ServerRoot /home/scf-03/csci571/WebServer/apache_2.2
ErrorLog logs/error_log
DocumentRoot "/home/scf-17/csci571c/apache2/htdocs"
ScriptAlias /cgi-bin/ "/home/scf-17/csci571c/apache2/cgi-bin/"

- the above are ones that must be set
- Note: A complete set of instructions for how to install Apache 2 can be found on the class web page under Download Course Software category
- http://csserver.usc.edu:45678/hw/hw5/HW5_Apache_Installation.pdf

Some Apache Settings - httpd.conf

Timeout: The number of seconds before receives and sends time out

Timeout 300

KeepAlive: Whether or not to allow persistent connections (more than one request per connection). Set to "Off" to deactivate.

KeepAlive On

MaxKeepAliveRequests: The maximum number of requests to allow during a persistent connection. Set to 0 to allow an unlimited amount. They recomend you leave this number high, for maximum performance.

MaxKeepAliveRequests 100

KeepAliveTimeout: Number of seconds to wait for the next request

KeepAliveTimeout 15

Apache Settings - http-mpm.conf

Server-pool size regulation. Apache dynamically adapts to the load it sees --- it tries to maintain enough server processes to handle the current load, plus a few spare servers to handle transient load spikes. It does this by periodically checking how many servers are waiting for a request. If there are fewer than MinSpareServers, it creates a new spare. If there are more than MaxSpareServers, some of the spares die off.

```
MinSpareServers 2
```

```
MaxSpareServers 2
```

```
StartServers 2 #number of servers to start
```

Apache Settings - httpd.conf

DocumentRoot: The directory out of which you will serve your documents.

DocumentRoot /home/cscixxx/WebServer/apache/htdocs # UserDir: The name of the directory which is appended onto a user's home directory if a ~user request is received.

UserDir public html

DirectoryIndex: Name of the file or files to use as a pre-written HTML

DirectoryIndex index.html

FancyIndexing is whether you want fancy directory indexing or standard

IndexOptions FancyIndexing

Apache Settings - Scripting

- # ScriptAlias: This controls which directories contain server scripts. Format: ScriptAlias fakename realname
- ScriptAlias /cgi-bin/
 /home/cscixxx/WebServer/apache/cgi-bin/
- # If you want to use server side includes, or CGI outside ScriptAliased directories, uncomment the following lines.
- # AddType allows you to tweak mime.types without actually editing it, or to make certain files to be certain types. Format: AddType type/subtype ext1
- # To use CGI scripts:
- #AddHandler cgi-script .cgi
- # To use server-parsed HTML files
- #AddType text/html .shtml
- #AddHandler server-parsed .shtml

Authentication in Apache

- There are two methods for controlling access to directories
 - 1. the file access.conf in the conf/ directory can be used
 - placing access directives in a <Directory> block is the preferred method
 - 2. per-directory access rules can be set by a file placed in a specific directory
 - the name of the file is set by the directive
 AccessFileName
 - · .htaccess is the default name
 - however, using .htaccess slows down the server;
 - NOTE: initially .htaccess is turned OFF
- When the server attempts to retrieve a document, it looks for an access control file in the directory or the parent directory.
- The file it looks for is set by the directive AccessFileName

Some Sectioning Directives

- The server configuration files use sectioning directives to define special access rights within a section or sub-directory
- Example: <Directory> specifies directory to which directives apply
- Options controls which server features are available
 - None
 - All
 - FollowSymLinks follow symbolic links
 - ExecCGI execution of CGI scripts allowed
 - Includes server-side includes are enabled
 - Indexes will automatically return a list of files in the directory

Limit Sectioning Directive

- <Limit> controls which clients can access a directory; directives within LIMIT include:
 - order in which deny and allow are evaluated
 - deny from host1, host2, ...
 - allow from host1, host2, ...
 - require named-users or group-users or AuthUserFile
 - referer allows access only from this directory
 - satisfy all or any

Using LIMIT

- Host Filtering is used to limit document trees to certain machines
- Example 1: to limit access to the cscixxx public_html documents to USC only

```
<Directory /usr/~cscixxx/public_html/>
<Limit GET>
order deny,allow
```

deny from all

allow from .usc.edu

</Limit>

</Directory>

• If someone tries to access documents in this directory from outside of usc they get a 403 Forbidden message

• Example 2: to limit documents so USC people CANNOT access them

```
<Directory /usr/~cscixxx/public_html/>
<Limit GET>
order allow,deny
allow from all
deny from from .usc.edu
</Limit>
</Directory>
```

• Example 3: a directive used to limit access to
 only USC and ISI domains
 dimit GET>
 order deny, allow
 deny from all
 allow from 128.125
 allow from 128.9
 </Limit>

- Example 4: Suppose you want to restrict files in a directory called secure/ to the user named student1 and password XXXYYY
- Step 1. create a file called .htaccess in directory secure/ that contains these 7 lines:

AuthUserFile /otherdir/.htpasswd must be a full UNIX pathname

AuthGroupFile /dev/null there is no group file AuthName ByPassword

AuthType Basic

<Limit GET>

require user student1

</Limit>

any name is OK here Basic or Digest is OK

- Step 2. Next create the password file /otherdir/.htpasswd using the htpasswd program distributed with apache.
- Type

htpasswd -c /otherdir/.htpasswd student1 and enter the password twice.

- You are done.
- Step 3. To add other names and passwords run htpasswd without the -c option.

- To generalize this example to include several students,
- Step 4. create a group file called /otherdir/.htgroup which looks like:

```
my-users: student1 student2 student3 student4
Alter the .htaccess file to look like
AuthUserFile /otherdir/.htgaswd
AuthGroupFile /otherdir/.htgroup Now it points
  to the group file
AuthName ByPassword
AuthType Basic
<Limit GET>
require group my-users
</Limit>
```

Contents of .htaccess

• The .htaccess file contains pointers to the users file, the group file, and defines the name and type of authorization

nunki.usc.edu(10): more .htaccess
AuthUserFile /home-scf-03/cscixxx/pwd/.htpasswd
AuthGroupFile /home-scf-03/cscixxx/pwd/.htgroup
AuthName OnlineCourse
AuthType Basic

Contents of .htpasswd

• This file contains a set of names and passwords nunki.usc.edu(13): more .htpasswd

admin:kjpokufbLdrXU

chungw:2Ds5QooEqT1HM

csci351:ykGZC.bMvV8SY

csci351notes:7814Vi6oJtq9c

csci565:t.OSxBunNhigg

csci571:NUKyNCCLvgLH.

nunki.usc.edu(13): more .htgroup

admin: admin csci571 csci565

student: admin csci571 csci565

Adding a Smart Error Page

- When someone requests a page or directory that does not exist it is better to return an error page than a 404 Not Found message
- For an example try: http://www.usc.edu/x.html
- Look at /conf/httpd.conf
- find the section that describes the properties of your domain, e.g.

```
<VirtualHost www.test.com>
ServerAdmin webmaster@test.com
DocumentRoot /web/test
ServerName www.test.com
ErrorLog /log/test/error_log
transferLog /log/test/access_log
AgentLog /log/test/agent_log
RefererLog /log/test/refer_log
</VirtualHost>
```

Adding a Smart Error Page

- Insert the line ErrorDocument 404 /error-page.html
- place the error page at DocumentRoot/ErrorDocument or in this case /web/test/error-page.html

Sample contents of error-page.html:

<html><head><title>test Error Page</title></head>

<BODY>Error. You have requested a page that
 cannot be found. You may wish to return to the
 home page by
 clicking here.

</BODY></HTML>

Apache Approaches to Server-Side Processing

- CGI the standard way to invoke an external process, e.g. perl & perl.exe
- Fast CGI, Java Servlets Apache passes a request to another running server which executes the request and returns the result
 - see mod_fastcgi at http://www.fastcgi.com
- Interpreters embedded in the server itself. There are roughly two categories
 - Modules that answer or modify requests directly, e.g. mod perl (Perl)
 - Modules aimed to process commands embedded in HTML pages before serving it to the client. e.g. mod php5 (PHP)

Virtual Hosting

- Virtual hosting is a way of setting up your server so that it can appear to be multiple Web sites at once, depending upon how it's accessed by clients
- ISPs do this a lot
- The Apache Web server software allows you to create as many such virtual site identities as your system's limits will allow;
- Example of a virtual host definition. <VirtualHost 10.0.0.1>

ServerName WWW.Mydomain.Com

ServerAdmin Webmaster@Mydomain.Com

DocumentRoot /home/httpd/mydomain

CustomLog logs/mydomain_log CLF

</VirtualHost>

Virtual Hosting (cont'd)

- there are two ways to do virtual hosting
 - address-based virtual hosting uses IP addresses
 - name-based hosting allow a single IP address to have multiple identities, e.g.

NameVirtualHost 10.0.0.1

<VirtualHost 10.0.0.1>

ServerName WWW.Mydomain.Com

ServerAlias WWW.X.Com WWW.Y.Org

ServerAdmin Webmaster@Mydomain.Com

DocumentRoot /home/httpd/mydomain

CustomLog logs/mydomain log CLF

</VirtualHost>

<VirtualHost 10.0.0.1>

ServerName WWW.Other.Org

ServerAlias WWW.Z.Net WWW.A.Org

ServerAdmin Webmaster@Other.Org

DocumentRoot /home/httpd/other

CustomLog logs/other log CLF

</VirtualHost>

this example assigns

same IP address

two domain names to the

Content Negotiation

- The client provides a set of preferences concerning the preferred attributes of a document, and the server tries to come up with the best match from the versions available
 - If there's only one version of a document, then that's what the server is going to send
- The set of all versions of a document that are available to the server is called the resource's list of variants.
- The ways in which they differ, such as by language or encoding, are called its dimensions.
- The Apache server can negotiate along the
 - content-type,
 - encoding, and
 - language dimensions

Content Negotiation

- The primary use of negotiation on the Web today is to select translations of text.
 - Typically a work is prepared in a default language such as English, and the result put in a file named text.html or some such. Then translated versions are prepared, and each is put into an appropriate-named file: text.html.da for Danish, text.html.fr for French, text.html.en-gb for English (Great Britain dialect), and so on.
- You can either prepare a list of variants yourself, or you can allow Apache's mod_negotiation module to calculate the list itself by scanning the directory.
- The latter method is more common, since it is easier and automatically pick up new variants as soon as they are available, but it *does* impose a slight performance penalty due to the directory scan.

Apache as a Proxy Server

- proxy servers are frequently used in fire walled environments to provide a single point of contact between the users inside and the Web outside the firewall.
 - The users ask for a page, the browser sends the request to the proxy server, the proxy server sends the request to the origin server, and the data flows back the same way.
- A second function commonly associated with proxy servers is caching.
- To use the proxy functions in your Apache Web server, the mod_proxy module must be activated, either by being statically linked in (less common than formerly), or turned on at run-time with directives, e.g.

AddModule mod proxy.c

Apache as a Proxy Server, Proxy Directives

- ProxyRequests This is the 'master directive,'
 which enables and disables proxy operation
 overall. It takes a single keyword argument,
 which must be either On or Off
- ProxyRemote tells the Apache server that certain requests are to be forwarded to yet another system rather than being handled locally, allowing for cascading of proxies
- ProxyBlock allows you to selectively block the fetching of certain resources through the proxy. It takes a list of space-separated case-insensitive phrases or URI substrings which should be blocked.
 - "ProxyBlock foo" would block all requests in which
 "foo" appeared, in any combination of upper- and
 lower-case, including "http://foo.com/bar/" and
 "http://bar.org/zardofoo.html". You can block all
 proxy requests with "ProxyBlock *"

Controlling the Apache Cache

- CacheRoot Defines the directory that's the top of the cache hierarchy
 - Apache uses its own naming conventions for the stuff it stores.
- CacheSize Specifies the largest number of kilobytes of space you want to allocate to the proxy cache.
- CacheDirLevels Controls how deep the cache directory tree is allowed to grow
- CacheDirLength Used to define the number of characters used in naming each level of cache subdirectory
- NoCache Identifies proxy-accessed documents that shouldn't be cached. The format is the same as for the ProxyBlock directive.

Proxy Host Example

- •Usually a proxy server is set up as a completely separate virtual host from the rest of the server's operation (which is likely to be handling normal requests).
- •You can do this with a <VirtualHost> stanza.

 The <IfModule> container will only be evaluated if the proxy module is part of the running server

```
<IfModule mod_proxy.c>
  Listen 10.0.0.1:8080
```

<VirtualHost 10.0.0.1:8080>

ProxyRequests On

DocumentRoot /home/httpd/htdocs/proxy

</VirtualHost>

</IfModule>

Analyzing Web Server Log Files

• A sample entry from a log file

Host date/time method file HTTP ver status bytes marmot.usc.edu - - [17/Feb/2009:23:21:09 -0800] "GET / HTTP/1.0" 200 1316

- There are different log file formats
 - W3C Extended Log File Format
 - Date/time, server port, URL and query, protocol version, user agent and cookie, referrer, etc.
 - Microsoft IIS log file format
 - IP, user, date/time, server name, server IP, bytes received, bytes sent, protocol, method, etc.
 - Other file formats
 - Cerfnet, apache extended, CERN common, Lotus Domino, Netscape Common, etc.

Definition of Terms

- A hit: a request for a page, image, cgi script, etc.
- A page view: a request for an html page
- Unique host vs. unique visitor: aol.com is a unique host, so this statistic may not be useful; cookies are best way to track unique visitors
- An impression: is a view of an advertisement
- A click-through is when an advertisement is actually clicked on

Common Log Format

- Each visit to your site produces a record of the request in log file
- log files in Apache are typically stored in the logs directory
- Some fields include:
 - Host client hostname or IP address
 - ident remote identity, often a dash
 - authenticated user name - usr
 - time date/time request is received
 - req HTTP request
 - server's HTTP response status code - s1
 - c1 Content-length
- Example entries from access log

```
marmot.usc.edu - - [17/Feb/2008:23:21:09 -0800]
  "GET / HTTP/1.0" 200 1316
```

```
128.125.229.195 - - [23/Feb/2008:10:32:09 -0800]
  "GET / HTTP/1.1" 200 1316
```

Other Entries in access Log

- ciscoserv-229-180.usc.edu - [17/Feb/2008:23:16:51 -0800] "GET /cgi-bin/secure/admin/student.pl HTTP/1.1" 401 362
- 128.125.229.195 admin [23/Feb/2008:10:56:21 0800] "POST /cgi-bin/secure/admin/student.pl HTTP/1.1" 200 807
- 209.85.18.67 - [27/Feb/2008:01:12:38 -0800] "GET /ftp/templates.zip HTTP/1.1" 200 30780
- nunki.usc.edu - [28/Feb/2008:00:48:22 -0800] "GET / HTTP/1.0" 200 955
- nunki.usc.edu - [28/Feb/2008:00:48:26 -0800] "GET /cgi-bin/Count.cgi?df=count.dat HTTP/1.0" 200 207

access_log Contents

• Here are some lines from a single user session
lvl-sun702.usc.edu - - [09/Feb/2008:19:15:36
-0800] "GET /newsdigest/index.html HTTP/1.0"
200 3630
lvl-sun702.usc.edu - - [09/Feb/2008:19:15:37
-0800] "GET / HTTP/1.0" 200 955
lvl-sun702.usc.edu - - [09/Feb/2008:19:15:39
-0800] "GET /newsdigest/index.html HTTP/1.0"
200 3630

• A user session includes all hits and requests made by a user terminated by "n" minutes of inactivity

Sample error_log Contents

•Here are some lines from the error log file

-The file was not found

[Mon Jan 29 11:47:36 2008] httpd: access to /home/scf-13/csci665/www/pleader/horohome.html failed for internet-gw.watson.ibm.com, reason: No file matching URL: /pleader/horohome.html from -

· authorization entered is incorrect

[Thu Sep 24 10:17:41 2008] [error] [client 128.125.50.47] user csci571 not found: /cgi-bin/secure/test-cgi

· Perl script fails

[Sun Sep 30 01:15:01 2008] [error] [client 71.140.65.229] Premature end of script headers: /auto/home-scf-22/csci571/WebServer/Apache_1.3.36/cgibin/cgipm/test6.pl

More Examples of Error Log File Entries

- Undefined subroutine &main::Export_to_Excel called at /home/scf- 03/csci571/WebServer/apache_1.2.5/cgi-bin/admin/student db.pl line 75.
- [Tue Dec 29 02:07:47 2008] access to /auto/home-scf- 03/csci571/WebServer/apache_1.2.5/htdocs/robots .txt failed for 193.189.227.21, reason: File does not exist
- [Tue Dec 29 20:11:22 2008] send directory lost connection to client 128.125.223.237

Performance and Security Considerations

- Don't log more than needed
- Look for 401 (unauthorized) and 403 forbidden status codes
- Look at the response times
 - Which parts of the web site have the longest response times?
 - Where are the bottlenecks
- Look for failed page hits (404, 5xx)
- · Look for cached hits
- Look for browsers and platforms of clients

Tools to Analyze Log Files

- Some commercially available tools for IIS
 - WebTrends

```
http://www.webtrends.com
```

See also

```
http://cs-
```

server.usc.edu:45678/resources/web_servers/webtrends
/report2.html

- Marketware, webmanager, MS site server, LiveStats
- For any web server
 - Google Analytics. See:

http://www.google.com/analytics/

Google Analytics

