



Lion Tsarfin

23. November 1994

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Education

10/2017 – 09/2020

Goethe University Frankfurt

M.A. Philosophy, Average Grade: 1.0

- Master Thesis: Immanuel Kant's Notion of Freedom and its Contemporary Reception, Grade: 1.0

10/2014 – 09/2017

Goethe University Frankfurt

B.Sc. Economics, Average Grade: 2.5

- Bachelor Thesis: A Critical Appraisal of Underconsumption Theories, Grade: 1.3

Experience

02/2021 – today

PauLa (Parken&Laden) Frankfurt

Team Lead

- Name and ideate urban mobility service provider app
- Develop pay-per-use business model
- Develop Event-driven process chain
- Design UX&UI
- Pitch PauLa to stakeholders

05/2020 – today

Konzept-Bahnen Frasdorf

Freelance Sales Manager

- Rationalize material use
- Develop distribution channels for niche product
- Prepare product launch
- Optimize Social Media Strategy
- Pitch Konzept-Bahnen Augmented Reality experience to Deutsche Bahn

IT-Skills

Microsoft Office (Expert)

ARIS Express (Expert)

Adobe Creative Suite (Advanced)

HTML / CSS / CMS (Advanced)

Volunteering

2008 – today

**German-Russian Society for Integration and Education
„Spectrum“ e.V. Frankfurt**

Youth Leader

- Organize events
- Develop digital gallery for Youth Art with CMS
- Assist in administrative matters

2013 – today

City of Frankfurt

Electoral Assistant

- Provide electoral assistance at least once per year in District 252-04

Languages

German (C2)

Russian (C2)

English (C1)

Spanish (B1)

Accolades

Certificate for participation at TechQuartier Frankfurt's Impact Challenge 2021 with PauLa

Honorary Needle awarded by the Federal Ministry of the Interior, Building and Community for recurrent electoral assistance

Civic Price awarded by the 1822-Foundation of the Frankfurter Sparkasse for volunteering at the German-Russian Society for Integration and Education „Spectrum“ e.V.