

# COLLEGE OF BUSINESS

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# COLLEGE OF BUSINESS

The College of Business includes two departments: (1) Business Administration and (2) Accounting, Business Information Systems and Marketing.

The mission of the College of Business is to create a learning community in which all who want a quality business education can gain the measurable skills and competencies demanded by global employers, required for self-employment or admission to graduate school. The college serves the educational needs of an increasingly diverse student population. The college offers undergraduate degrees in accounting, business information systems, management, supply chain and logistics management, technology management, and marketing, as well as a concentration area in health care management. A graduate degree in Business Administration (MBA) is also offered (see ASU Graduate Catalog for details).

The undergraduate and graduate curricula developed by the College of Business meet the highest academic standards in preparing graduates for positions of responsibility in our global, highly competitive economy. The instructional approach of the business faculty is to engage students in “learning by doing” - encouraging open discussion, debate and other experiential work, including learning teams preparing case analyses and students using technology to enhance their critical thinking skills.

The college’s core values include integrity and trust, continuous improvement, and professionalism. The vision of the college is to become one of the preeminent business colleges in the University System of Georgia and throughout the Southeastern United States.

The following baccalaureate and master’s degree programs of the College of Business at Albany State University are accredited by the Southern Association of Colleges and Schools and the Association of Collegiate Business Schools and Programs (ACBSP):

1. Bachelor of Science in Accounting
2. Bachelor of Science in Business Information Systems
3. Bachelor of Science in Management
4. Bachelor of Science in Management (Healthcare Administration)
5. Bachelor of Applied Science in Technology Management
6. Bachelor of Science in Marketing
7. Bachelor of Science in Supply Chain and Logistics Management
8. Master of Business Administration

The College of Business is housed in Peace Hall, a modern two-story building with spacious and attractive classrooms, a large lecture room, computer labs, student lounge, faculty lounge, conference room, and administrative and faculty offices. The overall setting is highly conducive to learning, leadership and character-molding activities.

## INTERNSHIP PROGRAM (WORK-BASED PARADIGM)

The College of Business actively supports the Work-Based Paradigm (WBP) of the University by involving students in the WBP major components: shadowing, mentoring, interning and cooperative education. Internships normally consist of students working full or part time for a semester at a cooperating firm. Internships may be for pay, volunteer and/or for course credit. Business students are expected to complete internship experiences in their major area of study before graduation. The college offers three formal courses for internship credit: BUSA 3100 (3hrs), BUSA 4100 (3hrs) and MGHC 4110 (4hrs). Cooperative Education assignments are normally at out-of-state locations, although a limited number of COOP assignments are available in the Albany area. Students may earn University credit for cooperative education courses while on assignments.

## WEEKEND COLLEGE

All degrees in the college of business can be earned either during regular work hours or in evening classes. Weekend classes are scheduled when enrollment demands are sufficient.

## Two-Plus-Two Program

The College of Business has several articulation agreements which allow students with associate degrees to transfer easily to Albany State University. These agreements include technology management, accounting, information systems, marketing and management. Normally, students transfer no more than 60 semester hours and complete at least 60 semester hours at Albany State University.

## On-Line Degree Programs

The college offers two formal degree programs online: the BS Degree in Business Information Systems and the Technology Management Degree. In addition, the logistics courses are offered online, as well as all Area F and G courses.

# DEPARTMENT OF BUSINESS

## ADMINISTRATION

The Department of Business Administration offers the Bachelor of Science degree in Management with concentrations in either Business Management or Healthcare Administration. The Department also offers the Bachelor of Applied Science in Technology Management.

The degree programs in the Department of Business Administration are nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP), and by the Southern Association of Colleges and Schools (SACS).

The mission of the management program is to enable students to develop analytical skills, reflective thinking, logical reasoning, and a sound understanding of the quantitative techniques and computer applications used in decision-making processes. Career options may include industrial and service management, financial analysis, quality control management, and first level supervision in industry, business and government. Many of our majors are interested in entrepreneurship and small business management.

The Healthcare Administration area of concentration is structured as a four-year generic program to provide specialty training for the entering freshman or transfer student. The 2 + 2 program is designed to permit students to continue their education beyond the associate degree level with full credit. Healthcare graduates have experienced an employer-based practicum and are prepared for entry level management and supervisory practice in the healthcare industry.

The Bachelor of Applied Science degree in Technology Management is designed to prepare students who have successfully completed the Associate of Applied Science (AAS) degree in Technology or the Associate of Applied Technology (AAT) degree from SACS accredited institutions to earn Bachelor of Applied Science (BAS) degree in Technology Management. Online BAS in Technology Management that offers all coursework online is available for location-bound students who can not take advantage of the traditional in-class instructions to earn a BAS degree in Technology Management. Through a combination of business management and business information systems courses, the BAS curriculum provides a solid grounding in the skills needed to manage human and technology resources in today's global and dynamic business and industry settings. Career opportunities in Technology Management include industrial and service management, technology security specialist, quality control management, business/management information systems specialist, and other related fields.

The Department of Business Administration faculty is also committed to serving the economic and organizational needs of the business community in Albany and Southwest Georgia.

### REQUIREMENTS FOR A BACHELOR OF SCIENCE DEGREE IN MANAGEMENT

1. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in the overall program, and a grade of "C" or above in all business (Areas F, G, and H) courses.
2. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
3. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 27 hours of management concentration courses (Area H).
4. The student must complete the Major Field Achievement Test (MFAT) as a part of course requirements for MGMT 4199, Business Policy, which is taken the graduating senior semester.

## BACHELOR OF SCIENCE DEGREE IN MANAGEMENT (BUSINESS MANAGEMENT CONCENTRATION)

Courses	Titles		Prerequisites	Credit Hrs.
Area F: Program of Study Related Courses				
ACCT	2101	Principles of Accounting I	MATH 1111	3
ACCT	2102	Principles of Accounting II	ACCT 2101	3
BISE	2010	Fundamentals of Computer Applications		3
BISE	2040	Communication for Management	ENGL 1102	3
ECON	2105	Principles of Macroeconomics		3
ECON	2106	Principles of Microeconomics		<u>3</u>
Subtotal				18
Area G: Business Major Required Courses				
BUSA	4105	International Business	ECON 2105/ECON 2106, MGT 3105	3
ECON	3205	Economic and Business Statistics	ECON 2105 /ECON 2106	3
FINC	3105	Foundations of Financial Management	ACCT 2101	3
MGMT	3105	Legal Environment of Business		3
MGMT	3106	Management Science and Operation Mgmt.	ECON 3205	3
MGMT	4110	Organizational Behavior	MGMT 3105	3
MGMT	4125	Human Resource Management	MGMT 3105	3
MGMT	4205	Management Information Systems	BISE 2010	3
MGMT	4199	Business Policy		3
MKTG	3120	Principles of Marketing	ECON 2106	<u>3</u>
Subtotal				30
Area H: Management Majors Required Courses				
BUSA	3100	Business Internship I		3
ECON	3145	Money, Banking and Foreign Exchange	ECON 2106	3
MGMT	4126	Organizational Learning	MGMT 4110	3
MGMT	4127	Small Business Management	MGMT 4110, FINC 3105	3
MGMT	4206	Database Management Systems	BISE 2010	3
MGMT	4207	System Analysis and Design	MGMT 4206, BISE 2010	3
Area H Non-Business Electives				<u>9</u>
Subtotal				27

## PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN MANAGEMENT (BUSINESS MANAGEMENT CONCENTRATION)

124 Semester Hours

### Freshman Year (Fall)

ASU	1200	Freshman Seminar & Service to Leadership	3
ENGL	1101	English Composition I	3
MATH	1111	Mathematical Modeling or College Algebra	3
Area D		Science, Math, Technology	4
Area D		Select One	<u>3</u>
<b>Subtotal</b>			<b>16</b>

### Sophomore Year (Fall)

		Above Core Option	1
POLS	1101	U. S. & Georgia Government or	
HONR	1161	Honors U.S. & Georgia Government	3
Area E Option:		Social Science	3
ACCT	2101	Principles of Accounting I	3
ECON	2106	Principles of Microeconomics	3
Area C		Humanities/Fine Arts – Select One	3
<b>Subtotal</b>			<b>16</b>

### Freshman Year (Spring)

ENGL	1102	English Composition II	3
COMM	1100	Analytical Discussion of Global Issues	3
HIST	1002	Intro to the African Diaspora	2
Area C		Humanities/Fine Arts ENGL 2111	3
Area D		Science, Math, Technology	4
Above Core Option			<u>1</u>
<b>Subtotal</b>			<b>16</b>

### Sophomore Year (Spring)

		Above Core Option	1
Area E Option:		Social Science	3
BISE	2040	Communication for Management	3
ACCT	2102	Principles of Accounting II	3
ECON	2105	Principles of Macroeconomics	3
BISE	2010	Fundamentals of Computer Applications	<u>3</u>
<b>Subtotal</b>			<b>16</b>

**Junior Year (Fall)**

FINC	3105	Foundations of Financial Management	3
MGMT	3105	Legal Environment of Business	3
MGMT	4125	Human Resource Management	3
Area E Option:	Social Science		3
MKTG	3120	Principles of Marketing	3
<b>Subtotal</b>			<b>15</b>

**Senior Year (Fall)**

ECON	3145	Money and Banking	3
MGMT	4127	Small Business Management	3
MGMT	4206	Database Management Systems	3
Area H	Elective Non-Business		3
Area H	Elective Non-Business		<u>3</u>
<b>Subtotal</b>			<b>15</b>

**Junior Year (Spring)**

BUSA	4105	International Business	3
ECON	3205	Economics/Business Statistics	3
MGMT	3106	Mgmt Science/Operations Mgmt	3
MGMT	4110	Organizational Behavior	3
MGMT	4205	Management Information Systems	3
<b>Subtotal</b>			<b>15</b>

**Senior Year (Spring)**

BUSA	3100	Business Internship I	3
MGMT	4126	Organizational Learning	3
MGMT	4207	Systems Analysis and Design	3
MGMT	4199	Business Policy	3
Area H	Elective Non-Business		<u>3</u>
<b>Subtotal</b>			<b>15</b>

## Requirements for a Bachelor of Science Degree in Management (Health Care Administration Concentration)

1. The student must complete a minimum of **124** semester hours with a cumulative grade point average of 2.25 in overall program, and a grade of "C" or above in all business courses.
2. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
3. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of healthcare management concentration courses.
4. The student must complete the MFT during the student's graduating senior semester..

## Bachelor of Science Degree in Management (Health Care Administration Concentration)

Courses	Titles	Prerequisites	Credit Hrs.
<b>Area F: Program of Study Related Courses</b>			
ACCT	2101	Principles of Accounting I	3
ACCT	2102	Principles of Accounting II	3
BISE	2010	Fundamentals of Computer Applications	3
BISE	2040	Communication for Management	3
ECON	2105	Principles of Macroeconomics	3
ECON	2106	Principles of Microeconomics	3
<b>Subtotal</b>			<b>18</b>
<b>Area G: Business Major Required Courses</b>			
MGHC	2220	Medical Terminology	3
MGHC	3110	Introduction to Health Care Org.	3
MGHC	3120	Ethical/Legal Issues in Health Care	3
MGHC	3220	Research in Health/Biostatistics	3
MGHC	3310	Chronic Disease	3
MGHC	3411	Quality Mgt in Health Care	3
MGHC	3420	Economics of Health Care	3
MGHC	4211	Health Care Admin Practicum I	3
MGHC	4410	Financial Mgt in Health Care	3
MGHC	4420	Insurance for Health Care	3
<b>Subtotal</b>			<b>30</b>

**Area H: Health Care Admin Majors Required Courses**

MGMT	4125	Human Resource Management	MGMT 3105	3
MGMT	4127	Small Business Management	ECON 2106	3
MGMT	4205	Management Information Systems	BISE 2010	3
MKTG	3120	Principles of Marketing	ECON 2106	3
BUSA	4105	International Business	ECON 2105/ECON 2106, MGMT 3105	3
Area H Electives Approved non-business, 2000 level and higher				<u>12</u>
<b>Subtotal</b>				<b>27</b>

## Program of Study for the Bachelor of Science Degree in Management (Health Care Concentration)

124 Semester Hours

**Freshman Year (Fall)**

ASU	1200	Freshman Seminar & Service to Leadership	3
ENGL	1101	English Composition I	3
MATH	1111	Mathematical Modeling or College Algebra	3
Area D Option		Science/Math/Technology	4
Area D		Select One	
<b>Subtotal</b>			<b>16</b>

**Freshman Year (Spring)**

ENGL	1102	English Composition I	3
COMM	1100	Analytical Discussion of Global Issues	3
HIST	1002	Intro to the African Diaspora	2
Area C Option:	Humanities ENGL 2111		3
Area D Options:	Science/Math/Technology		4
Above Core Option			1
<b>Subtotal</b>			<b>16</b>

**Sophomore Year (Fall)**

Above Core Option		1
Area C	Humanities/Fine Arts - Select One	3
Area E Option	Social Science	
ACCT	2101 Principles of Accounting I	
COMM	2040 Communication for Management	3
ECON	2106 Principles of Microeconomics	<u>3</u>
<b>Subtotal</b>		<b>16</b>

**Sophomore Year (Spring)**

Above Core Option		1
POLS 1101	U.S. & Georgia Government or	
HONR 1161		3
Area E Option		
	Social Science	3
ACCT 2102	Principles of Accounting II	3
ECON 2105	Principles of Macroeconomics	3
BISE 2010	Fundamentals of Computer Applications	
<b>Subtotal</b>		<b>16</b>

## REQUIREMENTS FOR A BACHELOR OF APPLIED SCIENCE IN TECHNOLOGY MANAGEMENT

1. The student must earn an Associate of Applied Science (AAS degree in Technology or Associate of Applied Technology (AAT) from a SACS accredited institution.
2. The student must complete 30 semester hours of business majors required courses beyond Area F courses plus additional 36 semester hours of technology management courses that include up to 27 semester hours of transfer coursework in technology and a grade of "C" or above in each course in Areas F, G, and H.
3. The student must complete a minimum of 123 semester hours with a minimum cumulative grade point average of 2.25 in overall program.
4. The student must complete the Major Field Achievement Test (MFAT) as a part of course requirements of MGMT 4199.

## BACHELOR OF APPLIED SCIENCE IN TECHNOLOGY MANAGEMENT

Courses	Prerequisites	Credit Hrs.
<b>*Area F: Program of Study Related Courses (Bridge Courses*)</b>		
ACCT 2100	Survey of Accounting	Math 1111 3
BISE 2010	Fundamental of Computer Applications	3
BISE 2040	Communication of Management	ENGL 1102 3
ECON 2201	Survey of Economics	<u>3</u>
<b>Subtotal</b>		<b>12</b>
<b>Area G: Business Majors Required Courses</b>		
BUSA 4105	International Business	ECON 2105/ECON 2106, MGMT 3105 3
ECON 3205	Economics and Business Statistics	ECON 2105/ ECON 2106 3
FINC 3105	Foundations of Financial Management	ACCT 2101 3
MGMT 3105	Legal Environment of Business	3
MGMT 3106	Management Science and Operations Mgmt	ECON 3205 3



MGMT	4110	Organizational Behavior	MGMT 3105	3
MGMT	4205	Management Information Systems	BISE 2010	3
MGMT	4199	Business Policy		3
MKTG	3120	Principles of Marketing	ECON 2106	3
Subtotal				30

## Area H: Technology Management Majors Required

MGMT	4126	Organizational Learning	MGMT 4110	3
MGMT	4127	Small Business Management	MGMT 4110, FINC 3105	3
Associate of Applied Science (AAS) in Technology or Associate of Applied Technology (AAT) Transfer Coursework.				
Subtotal				36

Student may complete either the Bridged Curriculum or Area F Curriculum in Business Administration.

**\*Area F: Program of Study Related Courses (May be taken in lieu of Bridge Courses)**

ACCT	2101	Principles of Accounting I		
ACCT	2102	Principles of Accounting II		
BISE	2010	Fundamentals of Computer Applications		3
BISE	2040	Communication for Management		3
ECON	2105	Principles of Macroeconomics		3
ECON	2206	Principles of Microeconomics		3
Subtotal				12

## PROGRAM OF STUDY FOR THE BACHELOR OF APPLIED SCIENCE IN TECHNOLOGY MANAGEMENT

123 Semester Hours

**Freshman Year (Fall Semester)**

ENGL	1101	English Composition I	3
MATH	1111	Mathematical Modeling or College Algebra	3
Area D		Science, Math, Technology	4
Area D		Select One	3
Subtotal			13

**Freshman Year (Spring Semester)**

ENGL	1102	English Composition II	3
COMM	1100	Public Speaking	3
HIST	1002	Intro. to the African Diaspora	2
Area C		Humanities/Fine Arts ENGL 2111	3
Area D		Science, Math, Technology	4
Subtotal			5

**Junior Year (Fall Semester)**

ECON	3205	Economics/Business Statistics	3
MGMT	3105	Legal Environment of Business	3
MGMT	4110	Organizational Behavior	3
MGMT	4205	Management Information Systems	3
MKTG	3120	Principles of Marketing	3
Subtotal			15

**Sophomore Year (Spring Semester)**

POLS	1101	U.S. & Georgia Government or	
HONR	1161	Honors U.S. & Georgia Government	3
Area E Options		Social Science	3
ACCT	2100	Survey of Accounting	3
BISE	2010	Fundamentals of Computer Applications	3
Subtotal			12

**Senior Year (Fall Semester)**

MGMT	4127	Small Business Management	3
Subtotal			3+

**Senior Year (Spring Semester)**

MGMT	4111	Seminar in Org. Theory/Behavior OR	
MGMT	4030	Quality Management Systems	3
MGMT	4126	Organizational Learning	3
MGMT	4199	Business Policy	3
Subtotal			9+

AAS/AAT Applied Credits\* (Up to 27 hrs.)

# DEPARTMENT OF ACCOUNTING, BUSINESS INFORMATION SYSTEMS AND MARKETING

The Accounting, Business Information Systems and Marketing Department offers undergraduate courses for the student who plans to enter the business world in an administrative capacity. The programs are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

The program of study in Accounting, Business Information Systems and Marketing leads to a Bachelor of Science degree in Accounting, Business Information Systems, or Marketing. Internships are available for students to apply what has been learned in the classroom to real-world situations. To be admitted to programs in Accounting, Business Information Systems, and Marketing as a major, the student must have a cumulative grade point average of 2.25 or higher.

The accounting program is designed to prepare accountants for the world of work. Students are given the opportunity to gain a wide variety of needed skills. Courses in the program build a rich knowledge of accounting theory and practice on both public and private levels. Students are also introduced and taught to use and interact with contemporary technology. Developing critical thinking and communications skills is also emphasized in the program. Additionally, students are encouraged to sit for certification examinations at the completion of the program.

The business information systems program integrates information technology, people and business. The program provides professional preparation for persons who are interested in coordinating, facilitating and expediting functions of the office in business, industrial and governmental organizations. Focus is on the development of computer operation skills for text processing, human-computer interaction, technical and professional personnel, office environment management, processing of unstructured tasks, and the utilization of small systems. Interpersonal communication and organizational understanding are important skills that are developed. Career options are available in database administration, telecommunications, data communications, and management of business and office information.

The marketing program is designed to provide the student with opportunities to acquire the skills, concepts and knowledge needed to assume responsible positions in marketing. Skills in problem solving, decision making, and applying the principles of economics, psychology and sociology to consumer behavior are developed for future marketing professionals and marketing leaders. Career options are available in selling, purchasing, advertising, promotion, physical distribution, industrial marketing, customer service, marketing research, consumer service and many other specialties.

## REQUIREMENTS FOR THE BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

1. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
2. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 27 hours of accounting concentration.
3. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program, and a grade of "C" or above in all business courses.
4. The student must complete the Major Field Achievement Test (MFAT) as a part of course requirements for MGMT 4199

## REQUIREMENTS FOR THE BACHELOR OF SCIENCE DEGREE IN BUSINESS INFORMATION SYSTEMS

1. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
  2. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of information systems concentration.
  3. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program and a grade of "C" or above in all business courses.
- The student must complete the Major Field Achievement Test (MFAT) as a part of a course requirement for MGMT 4199.



## REQUIREMENTS FOR A BACHELOR OF SCIENCE DEGREE IN MARKETING

1. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program and a grade of "C" or above in all business courses.
2. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
3. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of marketing concentration.
4. The student must complete the Major Field Achievement Test (MFAT) as a part of course requirements for MGMT 4199.

## REQUIREMENTS FOR A BACHELOR OF SCIENCE DEGREE IN MARKETING

1. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program and a grade of "C" or above in all business courses.
2. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
3. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of marketing concentration.
4. The student must complete the Major Field Achievement Test (MFT) as a part of course requirements for MGMT 4199.

## BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

Courses	Titles		Prerequisites	Credit
Area F: Program of Study Related Courses				
ACCT	2101	Principles of Accounting I	MATH 1111	3
ACCT	2102	Principles of Accounting II	ACCT 2101	3
BISE	2010	Fundamentals of Computer Applications		3
BISE	2040	Communication for Management	ENGL 1102	3
ECON	2105	Principles of Macroeconomics		3
ECON	2106	Principles of Microeconomics		3
Subtotal				18
Area G: Business Majors Required Courses				
BUSA	4105	International Business	ECON 2105/ECON 2106, MGMT 3105	3
ECON	3205	Economics and Business Statistics	ECON 2105/ECON2106	3
FINC	3105	Foundations of Financial Management	ACCT 2101	3
MGMT	3105	Legal Environment of Business		3
MGMT	3106	Management Science and Operations Mgmt	ECON 3205	3
MGMT	4110	Organizational Behavior	MGMT 3105	3
MGMT	4125	Human Resource Management	MGMT 3105	3
MGMT	4205	Management Information Systems	BISE 2010	3
MGMT	4199	Business Policy		3
MKTG	3120	Principles of Marketing	ECON 2106	3
Subtotal				30
Area H: Accounting Majors Required Courses				
ACCT	3101	Intermediate Accounting I	ACCT 2102	3
ACCT	3102	Intermediate Accounting II	ACCT 3101, FINC 3105	3
ACCT	3103	Intermediate Accounting III	ACCT 3102	3
ACCT	4101	Cost Accounting I	ACCT 2102	3
ACCT	4111	Auditing I	ACCT 3102	3
ACCT	4121	Tax Accounting I	ACCT 2102	3
ACCT	4205	Accounting Information Systems	ACCT 2102, BISE 2010	3
	BUSA	3100	Business Internship	3
3				
Elective **				3
Subtotal				27
** Approved Foreign Language or at least 2000 level course in any non-business course, including BUSA 4100 (Business Internship II).				

# PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

124 Semester Hours

## Freshman Year (Fall)

ASU	1200	Freshman Seminar & Service to Leadership	3
ENGL	1101	English Composition I	3
MATH	1111	Mathematical Modeling or College Algebra	3
Area D		Science, Math, Technology	4
Area D		Select One	<u>3</u>
<b>Subtotal</b>			<b>16</b>

## Sophomore Year (Fall)

		Above Core Option	1
BISE	2010	Fundamentals of Computer Applications	3
		Area E Option: Social Science	3
ACCT	2101	Principles of Accounting I	3
ECON	2105	Principles of Macroeconomics	3
Area C		Humanities/Fine Arts – Select One	3
<b>Subtotal</b>			<b>16</b>

## Senior Year (Fall Semester)

BUSA	3100	Business Internship I	3
ACCT	3103	Intermediate Accounting III	3
BUSA	4105	International Business	3
ACCT	4101	Cost Accounting I	3
ACCT	4121	Tax Accounting I	<u>3</u>
<b>Subtotal</b>			<b>15</b>

## Freshman Year (Spring)

ENGL	1102	English Composition II	3
COMM	1100	Analytical Discussion of Global Issues	3
HIST	1002	Intro to the African Diaspora	2
Area C		Humanities/Fine Arts ENGL 2111	3
Area D		Science, Math, Technology	4
		Above Core Option	1
<b>Subtotal</b>			<b>16</b>

## Sophomore Year (Spring)

		Above Core Option	1
		Area E Option: Social Science	3
BISE	2040	Communication for Management	3
ACCT	2102	Principles of Accounting II	3
ECON	2106	Principles of Microeconomics	3
POLS	1101	U. S. & Georgia Government or	
HONR	1161	Honors U.S. & Georgia Government	3

## Senior Year (Spring Semester)

MGMT	4110	Organizational Behavior	3
ACCT	4111	Auditing I	3
ACCT	4205	Accounting Information Systems	3
		Area H: Elective Non-Bus. Elect. (See Check sheet for Courses)	3
MGMT	4199	Business Policy	<u>3</u>
<b>Subtotal</b>			<b>15</b>

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# BACHELOR OF SCIENCE DEGREE IN BUSINESS INFORMATION SYSTEMS

Courses Credit		Title	Prerequisites	
<b>Area F: Program of Study Related Courses Hours</b>				
ACCT	2101	Principles of Accounting I	MATH 1111	3
ACCT	2102	Principles of Accounting II	ACCT 2101	3
BISE	2010	Fundamentals of Computer Applications		3
BISE	2040	Communication for Management	ENGL 1102	3
ECON	2105	Principles of Macroeconomics		3
ECON	2106	Principles of Microeconomics		<u>3</u>
<b>Subtotal</b>				<b>18</b>
<b>Area G: Business Majors Required Courses</b>				
BUSA	4105	International Business	ECON 2105/ECON 2106, MGMT 3105	3
ECON	3205	Economics and Business Statistics	ECON 2105/ECON 2106	3
FINC	3105	Foundations of Financial Management	ACCT 2101	3
MGMT	3105	Legal Environment of Business		3
MGMT	3106	Management Science and Operations Mgmt	ECON 3205	3
MGMT	4110	Organizational Behavior	MGMT 3105	3
MGMT	4125	Human Resource Management	MGMT 3105	3
MGMT	4205	Management Information Systems	BISE 2010	3
MGMT	4199	Business Policy		3
MKTG	3120	Principles of Marketing	ECON 2106	<u>3</u>
<b>Subtotal</b>				<b>30</b>
<b>Area H: Business Information Systems Majors Required Courses</b>				
BISE	3090	Information Systems Framework		3
BISE	3100	Information Resource Mgmt.	BISE 3090	3
BISE	3330	Human-Computer Interaction		3
BISE	3350	Telecommunications Management	BISE 2010	3
BISE	4206	Database Mgmt Systems#	BISE 2010	3
BISE	4207	Systems Analysis & Design#	BISE 2010, MGMT 4205	3
BUSA	3100	Business Internship I		3
Elective*				3
Elective**				<u>3</u>
<b>Subtotal</b>				<b>27</b>
* Any 3000 to 4000 level Business course, including BUSA 4100.				
** Approved foreign language or at least 2000 level course in any non-business course, including Computer Science.				
# Cross-listed under Management				

## INFORMATION SYSTEMS ELECTIVE OPTIONS

BISE	3210	Desktop Publishing & Multi-media	3
BISE	3300	Human-computer Interactions	3
BISE	4210	Decision Support Systems	3
BISE	4220	Special Topics and Research in Information Systems	3
BISE	4250	Information Systems Certifications	3
BISE	4260	E-Commerce	3

# PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN BUSINESS INFORMATION SYSTEMS

124 Semester Hours

## Freshman Year (Fall)

ASU 1200	Freshman Seminar & Service to Leadership	3
ENGL 1101	English Composition I	3
MATH 1111	Mathematical Modeling or College Algebra	3
Area D	Science, Math, Technology	4
Area D	Select One	<u>3</u>
<b>Subtotal</b>		<b>16</b>

## Sophomore Year (Fall)

Above Core Option		1
BISE 2010	Fundamentals of Computer Applications	3
Area E Option:	Social Science	3
ACCT 2101	Principles of Accounting I	3
ECON 2105	Principles of Macroeconomics	3
Area C	Humanities/Fine Arts – Select One	<u>3</u>
<b>Subtotal</b>		<b>16</b>

## Junior Year (Fall Semester)

MKTG 3120	Principles of Marketing	3
FINC 3105	Foundations of Financial Management	3
MGMT 3105	Legal Environment of Business	3
BUSA 4105	International Business	3
Area E:	Options	<u>3</u>
<b>Subtotal</b>		<b>15</b>

## Senior Year (Fall Semester)

BISE 3090	Information Systems Framework	3
BISE 3100	Information Resource Management	3
BISE 3330	Human Computer Interaction	3
BISE 4206	Database Management Systems	3
Area H: ELECTIVE	Non-Bus. Elective (See Check sheet for Courses)	<u>3</u>
<b>Subtotal</b>		<b>15</b>

## Freshman Year (Spring)

ENGL 1102	English Composition II	3
COMM 1100	Analytical Discussion of Global Issues	3
HIST 1002	Intro to the African Diaspora	2
Area C	Humanities/Fine Arts ENGL 2111	3
Area D	Science, Math, Technology	4
Above Core Option		<u>1</u>
<b>Subtotal</b>		<b>16</b>

## Sophomore Year (Spring)

Above Core Option		1
Area E Option:	Social Science	3
BISE 2040	Communications for Management	3
ACCT 2102	Principles of Accounting II	3
ECON 2106	Principles of Microeconomics	3
POLS 1101	U. S. & Georgia Government or	
HONR 1161	Honors U.S. & Georgia Government	<u>3</u>
<b>Subtotal</b>		<b>16</b>

## Junior Year (Spring Semester)

MGMT 4205	Management Information Systems	3
BUSA 3100	Business Internship I	3
ECON 3205	Economic and Business Statistics	3
MGMT 3106	Management Science/Operations Mgt	3
MGMT 4125	Human Resource Mgt.	<u>3</u>
<b>Subtotal</b>		<b>15</b>

## Senior Year (Spring Semester)

MGMT 4110	Organizational Behavior	3
MGMT 4199	Business Policy	3
BISE 4207	Systems Analysis & Design	3
BISE 3350	Telecommunications Management	3
Area H: ELECTIVE	Bus. Elective (3000/4000 Bus. Course)	<u>3</u>
<b>Subtotal</b>		<b>15</b>

## BACHELOR OF SCIENCE DEGREE IN MARKETING

Courses		Titles		Prerequisites	
		Credit			
<b>Area F: Program of Study Related Courses Hours</b>					
ACCT	2101	Principles of Accounting I		MATH 1111	3
ACCT	2102	Principles of Accounting II		ACCT 2101	3
BISE	2010	Fundamentals of Computer Applications			3
BISE	2040	Communication for Management		ENGL 1102	
	3				
ECON	2105	Principles of Macroeconomics			3
ECON	2106	Principles of Microeconomics			<u>3</u>
<b>Subtotal</b>					<b>18</b>
<b>Area G: Business Majors Required Courses</b>					
BUSA	4105	International Business		ECON 2105/ECON 2106, MGMT 3105	3
ECON	3205	Economics and Business Statistics		ECON 2105/ECON 2106	3
FINC	3105	Foundations of Financial Management		ACCT 2101	3

MGMT	3105	Legal Environment of Business		3
MGMT	3106	Management Science and Operations Mgmt	ECON 3205	3
MGMT	4110	Organizational Behavior	MGMT 3105	3
MGMT	4125	Human Resource Management	MGMT 3105	3
MGMT	4205	Management Information Systems	BISE 2010	3
MGMT	4199	Business Policy		3
MKTG	3120	Principles of Marketing	ECON 2106	<u>3</u>

**Subtotal****30****Area H: Marketing Major Required Courses**

MKTG	3130	Consumer Behavior	MKTG 3120	3
MKTG	3132	Fundamentals of Selling		3

MKTG	3134	Marketing Research	MKTG 3120	3
MKTG	3136	Promotion and Advertising	MKTG 3120	3
MKTG	4140	Retail Management	MKTG 3120	3
MKTG	4170	Marketing Management	MKTG 3120	3
MKTG	4180	Marketing Information Systems	MKTG 3120	3
BUSA	3100	Business Internship I		3
Electives*				<u>3</u>

**Subtotal****27**

\*Any 3000/4000 level business courses, including BUSA 4100.

\*\*Approved foreign language or at least 2000 level course in any non-business course, including Computer Science.

**PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN MARKETING**

124 Semester Hours

**Freshman Year (Fall)**

ASU	1200	Freshman Seminar & Service to Leadership	3
ENGL	1101	English Composition I	3
MATH	1111	Mathematical Modeling or College Algebra	3
Area D	Science, Math, Technology		4
Area D	Select One		<u>3</u>

**Sophomore Year (Fall)**

Above Core Option			1
BISE	2010	Fundamentals of Computer Applications	3
Area E Option:	Social Science		3
ACCT	2101	Principles of Accounting I	3
ECON	2105	Principles of Macroeconomics	3
Area C	Humanities/Fine Arts – Select One		<u>3</u>
<b>Subtotal</b>			<b>16</b>

**Freshman Year (Spring)**

ENGL	1102	English Composition II	3
COMM	1100	Analytical Discussion of Global Issues	3
HIST	1002	Intro to the African Diaspora	2
Area C	Humanities/Fine Arts	ENGL 2111	3
Area D	Science, Math, Technology		4
Above Core Option			<u>1</u>

**Sophomore Year (Spring)**

Above Core Option			1
Area E Option:	Social Science		3
BISE	2040	Communications for Management	3
ACCT	2102	Principles of Accounting II	3
ECON	2106	Principles of Microeconomics	3
POLS	1101	U. S. & Georgia Government or	
HONR	1161	Honors U.S. & Georgia Government	<u>3</u>
<b>Subtotal</b>			<b>16</b>

**Junior Year (Spring Semester)**

BUSA	3100	Business Internship I	3
MGMT	4205	Management Information Systems	3
ECON	3205	Economics and Business Statistics	3
MKTG	3130	Consumer Behavior	3
MGMT	3106	Management Science and Operations Mgmt	3
<b>Subtotal</b>			<b>15</b>

**Senior Year (Fall Semester)**

<b>Senior Year (Spring Semester)</b>		G 3136 Promotion and Advertising	3
BUSA	3100	Business Internship I	3
MKTG	3132	Fundamental of Selling	3
MKTG	4140	Retail Management	3
MGMT	4199	Business Policy	3
MKTG	4180	Marketing Information Systems	3
<b>Subtotal</b>		<b>15</b>	<b>15</b>

**BACHELOR OF SCIENCE DEGREE IN LOGISTICS**

Courses	Titles		Prerequisites	
		Credit		
<b>Area F: Program of Study Related Courses Hours</b>				
ACCT	2101	Principles of Accounting I	MATH 1111	3
ACCT	2102	Principles of Accounting II	ACCT 2101	3
BISE	2010	Fundamentals of Computer Applications		3
BISE	2040	Communication for Management	ENGL 1102	
	3			
ECON	2105	Principles of Macroeconomics		3
ECON	2106	Principles of Microeconomics		3
<b>Subtotal</b>				<b>18</b>
<b>Area G: Business Majors Required Courses</b>				
BUSA	4105	International Business	ECON 2105/ECON 2106, MGMT 3105	3
ECON	3205	Economics and Business Statistics	ECON 2105/ECON 2106	3
FINC	3105	Foundations of Financial Management	ACCT 2101	3
MGMT	3105	Legal Environment of Business		3



MGMT	3106	Management Science and Operations Mgmt	ECON 3205	3
MGMT	4110	Organizational Behavior	MGMT 3105	3
MGMT	4125	Human Resource Management	MGMT 3105	3
MGMT	4205	Management Information Systems	BISE 2010	3
MGMT	4199	Business Policy	Senior Standing	3
MKTG	3120	Principles of Marketing	ECON 2106	<u>3</u>

**Subtotal** **30**

**Area H: Logistics Management Majors Required Courses**

LOGM	3220	Contemporary Logistics	ECON 3205	3
LOGM	3230	Logistics Security	MGMT 3105	3
LOGM	4210	Transportation Management	ECON 3205	3
LOGM	4220	Supply Chain Management	Senior Standing	3
LOGM	4225	Warehousing	LOGM 3220	3
LOGM	4230	Logistics Information Systems	BISE 2010; MKTG 3120	3
LOGM	4270	Global Logistics	Senior Standing	3
BUSA	3100	Business Internship I		3
BUSA	4100	Business Internship II		<u>3</u>

**Subtotal** **30**

## PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN LOGISTICS

124 Semester Hours

**Freshman Year (Fall Semester)**

ASU 1200	Freshman Seminar & Service to Leadership	3
ENGL 1101	English Composition I	3
MATH 1111	Mathematical Modeling or College Algebra	3
Area D	Science, Math, Technology	4
Area E Option		<u>3</u>
<b>Subtotal</b>		<b>16</b>

**Freshman Year (Spring Semester)**

ENGL 1102	English Composition II	3
COMM 1100	Analytical Discussion of Global Issues	3
Area C	Humanities/Fine Arts	3
Area D	Science, Math, Technology	4
MATH 1201	Survey of Calculus	<u>3</u>
<b>Subtotal</b>		<b>16</b>

**Sophomore Year (Fall Semester)**

Above Core Option		1
ACCT 2101	Principles of Accounting I	3
ECON 2105	Principles of Macroeconomics	3
BISE 2010	Fundamentals of Computer Applications	3
ENGL 2111	World Literature	3
Area E Options	Social Science	<u>3</u>
<b>Subtotal</b>		<b>16</b>

**Sophomore Year (Spring Semester)**

Above Core Option		1
HIST 1002	Intro. To African Diaspora	2
POLD 1101	U.S. & Georgia Government	3
ACCT 2102	Principles of Accounting II	3
Area E Options	Social Science	3
ECON 2106	Principles of Microeconomics	<u>3</u>
<b>Subtotal</b>		<b>16</b>

**Junior Year (Fall Semester)**

ECON 3205 Economics and Business Statistics	3
Above Core Option	1
MGMT 3105 Legal Environment of Business	3
LOGM 3220 Contemporary Logistics	3
LOGM 3230 Logistics Security	3
MGMT 4205 Management Information Systems	<u>3</u>
<b>Subtotal</b>	<b>16</b>

**Senior Year (Fall Semester)**

MGMT 4110 Organizational Behavior	3
LOGM 4210 Transportation Management	3
LOGM 4225 Warehousing	3
BUSA 4100 Business Internship II**	3
MGMT 4205 Management Information Systems	<u>3</u>
<b>Subtotal</b>	<b>15</b>

**Junior Year (Spring Semester)**

BISE 2040 Communications for Management	3
MKTG 3120 Principles of Marketing	3
FINC 3205 Foundations of Financial Management	3
MGMT 3106 Mgmt. Science and Operations Mgmt.	3
BUSA 3100 Business Internship I *	<u>3</u>
<b>Subtotal</b>	<b>15</b>

**Senior Year (Spring Semester)**

BUSA 4105 International Business	3
LOGM 4220 Supply Chain Management	3
LOGM 4230 Logistics Information Systems	3
LOGM 4270 Global Logistics	3
MGMT 4125 Human Resource Management	<u>3</u>
<b>Subtotal</b>	<b>15</b>