**Business**

COLLEGE OF

BUSINESS

**CONTENTS**

Internship . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .99

Weekend College . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .99

Two-Plus-Two Program . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .99

Department of Business Administration . . . . . . . . . . . . . . . .100

Business Management Curriculum . . . . . . . . . . . . . . . . . . . .101

Healthcare Management Curriculum . . . . . . . . . . . . . . . . . . .103

Technology Management . . . . . . . . . . . . . . . . . . . . . . . . . . . .105

Department of Accounting, Information

Systems and Marketing . . . . . . . . . . . . . . . . . . . . . . . . . . . . .107

Accounting Curriculum . . . . . . . . . . . . . . . . . . . . . . . . . . . . .109

Business Information Systems Curriculum . . . . . . . . . . . . . .111

Marketing Curriculum . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .113

Minor in International Business . . . . . . . . . . . . . . . . . . . . . . .114

**Albany State**

**Arts & Humanities**

**Business**

**Education**

**Graduate**

**School**

**Personnel &**

**Index**

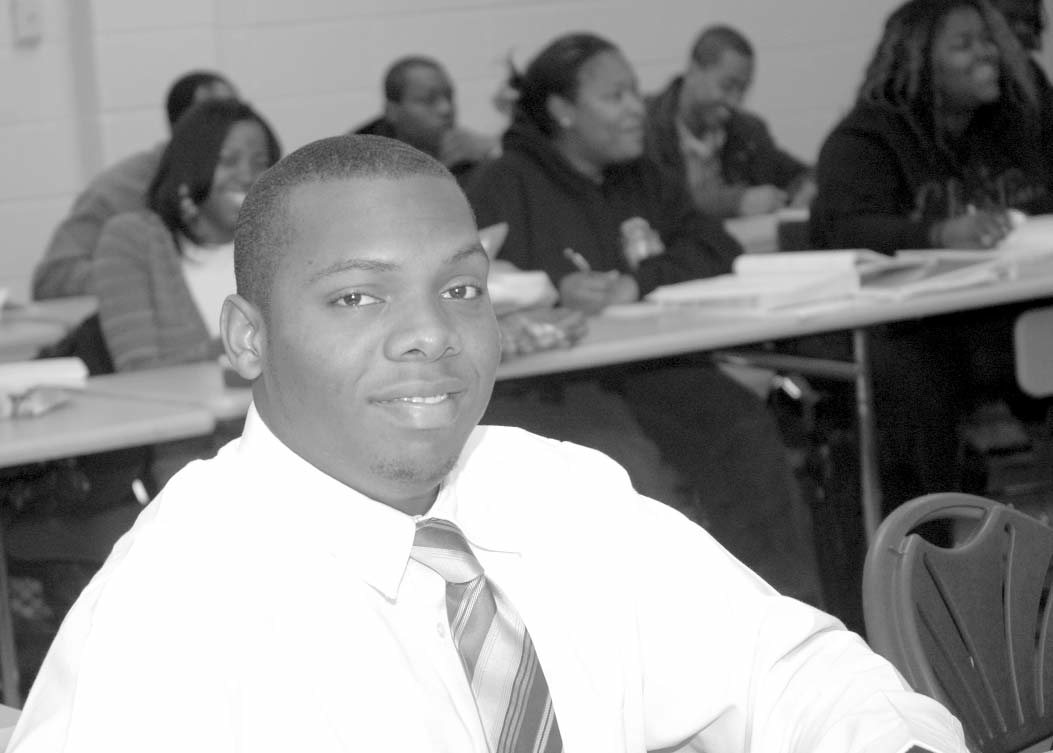
**Sciences &**

**Health**

**Professions**

**Course**

**Descriptions**



**98** 2008-2012 Undergraduate Catalog

COLLEGE OF BUSINESS

**Business**

**Education**

**Business**

**Arts & Humanities**

**Albany State**

**Course**

**Descriptions**

**Graduate**

**School**

**Personnel &**

**Index**

**Sciences &**

**Health**

**Professions**

The College of Business includes two departments, Business Administration and Accounting, Business Information Systems and Marketing.

The fundamental purpose of the College of Business is to create a learning community in which all who want a quality business education can gain the measurable skills and competencies demanded by global employers or required for self-employment or admission to graduate school. The college serves the educational needs of an increasingly diverse student population, with particular focus on the needs of the underserved: African Americans, Hispanics, students from other countries, other men and women of color and the physically challenged. The college offers undergraduate degrees in accounting, business information systems, business management, healthcare management, technology management and marketing. A graduate degree in Business Administration (MBA) is also offered.

The undergraduate and graduate curriculum developed by the College of Business meets the highest standards in preparing graduates for posi- tions of responsibility in a diverse society. The instructional approach of the business faculty is to temper the teaching function with profession- alism, integrity and intellectual honesty.

The following baccalaureate and master’s degree programs of the College of Business at Albany State University are accredited by the South- ern Association of Colleges and Schools and the Association of Collegiate Business Schools and Programs (ACBSP):

1. Bachelor of Science in Accounting

2. Bachelor of Science in Business Information Systems

3. Bachelor of Science in Management (Business Mgmt and Healthcare Mgmt concentration)

4. Applied Science in Technology Management

5. Bachelor of Science in Marketing

6. Master of Business Administration

The College of Business is housed in Peace Hall, a modern two-story building with spacious and attractive classrooms, a large lecture room, com- puter labs, student lounge, faculty lounge, conference room, administrative and faculty offices. The overall setting is highly conducive to learn- ing, leadership and character molding activities.

**INTERNSHIP PROGRAM (WORK-BASED PARADIGM)**

The College of Business actively supports the Work-Based Paradigm (WBP) of the University by involving students in the WBP major compo- nents: shadowing, mentoring, interning and cooperative education. Internships normally consist of students working full or part time for a se- mester at a cooperating firm. Internships may be for pay, volunteer and/or for course credit. Business students are expected to complete internship experiences in their major area of study before graduation. Cooperative Education assignments are normally at out-of-state locations, although a limited number of COOP assignments are available in the Albany area. Students may earn University credit for cooperative education courses while on assignments.

**WEEKEND COLLEGE**

Degrees in accounting, business information systems, marketing and management can be earned in evening classes. Weekend classes are sched- uled when enrollment demands are sufficient.

**Two-Plus-Two Program**

The College of Business has several articulation agreements which allow students with associate degrees to transfer easily to Albany State Uni- versity. These agreements include technology management, accounting, information systems, marketing and management. Normally, students transfer no more than 60 semester hours and complete at least 60 semester hours at Albany State University.

2008-2012 Undergraduate Catalog **99**

**Personnel &Index**

**Sciences &**

**Health**

**Professions**

**Course**

**Descriptions**

**Graduate**

**School**

**Education**

**Arts & Humanities**

**Albany State**

**Business**

**Sciences &**

**Health**

**Professions**

**Graduate**

**School**

**Course**

**Descriptions**

**Personnel &Index**

**Albany State**

**Education**

**Arts & Humanities**

**Business**