**Journalism**

**JOUL 2216 - sews Writing and Reporting ....................3(3-0)** Instruction in the basic methods and practices of news gathering, eval- uation, writing and development of sources as required in printed media. Attention is given to interviewing, reports, speeches, follow- ups and rewrites, human interest and specialized news and editorials.

**JOUL 2230 - Journalism Workshop ................................1(1-2)** Practical experience in journalism is offered. Students will work under instructional supervision on the University newspaper and yearbook. Only one hour’s credit per semester may be earned, with the maxi- mum credit allowed for the course being five semester hours.

**JOUL 2260 - Basic Photojournalism ................................2(2-0)** Introduction to the modern theories and practices of photography. Basic camera techniques, lighting techniques, characteristics of pho- tographic film and paper, film processing, printing, enlarging and

photo finishing, selection, display and evaluation of photographs.

**JOUL 2318 - Survey of Mass Communication ...............2 (2-0)** Survey of the field of mass communications emphasizing aspects of the development of the dissemination of information and the role of mass media in society; legal, economic and social impacts of media are considered.

**JOUL 3215 - Advanced sews Writing and Reporting...2 (2-0)** Students are required to attend and write stories on court trials, city, county and state government proceedings, business and civic organ- ization meetings and political and community activities.

**198**

**Personnel &**

**Index**

**00**

2008-2012 Undergraduate Catalog

**Course Descriptions**

**JOUL 3265 - Television and Radio Production ..............3 (3-0)** Research preparation and presentation of news and editorial materi- als for television and radio, including practice in writing, reporting,

filming and editing of news for broadcast.

**JOUL 3310 - sews Editing and Makeup ........................3 (3-0)** Study of the principles and practices of news selection and evalua- tion, copy editing, copy reading, headline writing, makeup and to- pography, editing problems, and wire and syndicated news materials.

**JOUL 4212 - Feature and Magazine Writing .................2 (2-0)** Advanced writing involving feature articles for newspapers and mag- azines. Analysis of the market for feature materials, including writing and selling, research, investigation and interview techniques.