CMSI 370-01

INTERACTION DESIGN

Fall 2014

Assignment 0925 Feedback

Because we have not yet fully explored the scopes of outcomes 1b and 2b, those proficiencies have a maximum value (for this assignment) of |. That proficiency, for those outcomes, carry the signal "keep doing what you're doing."

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Good insights in a well-written analysis section, with a decent account of the study itself except there's some room for improvement with how the measurements were presented.

1a — +

1b (max |) - | ...though as noted, it's also good to know when certain principles have wide acceptance, such as consistency.

2a — Given the fairly straightforward nature of the resulting data, I think the results could have benefited from some summary or visualization. Further, errors are merely counts? Lost opportunity there—more error details might have shed more light into the performance differential. And finally, satisfaction may be subjective but it can matter—some folks have been known to choose something due to better satisfaction even if performance is not measurably better (Tognazzini himself has a study that showed this). (1)

 $2b \,(\text{max} \mid) - \mid$...keep doing your analyses this way and this will be a + in the end.

4d — The reference to Tognazzini is good, but as mentioned, consistency and to a lesser degree metaphor aren't entirely "his," so acknowledgement of this coverage would have been even better. Plus, some practice in the formality of a "References" list would be worthwhile. (|)

4e — After all we've been through...still just one commit? Willy Willy Willy... (/)

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