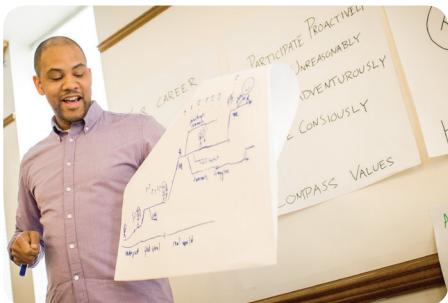




EDUCATION MODEL



OUR MISSION

We instill a socially conscious mindset in college students through entrepreneurship training that produces values-oriented leaders ready to address the world's most pressing issues.

Social Impact 360 is the first and largest mentorship-based social entrepreneurship training program on college campuses in the United States. Over their freshmen year our fellows engage in intensive entrepreneurial training, led by student mentors, to create ventures in line with their values.

Through our national network of campuses and entrepreneurial leaders, as well as our 1,000 alumni, we support students in developing a lifelong mindset and skill set that will enable them to tackle the world's greatest challenges.



Community members

We help individuals reach their full potential, take ownership in their work and personal lives, and tackle global problems in a sustainable way.



Universities

We establish the university as a hub for social innovation and problem solving.



Businesses

We unleash the talents of an entrepreneurial workforce and support businesses in doing well by doing good.

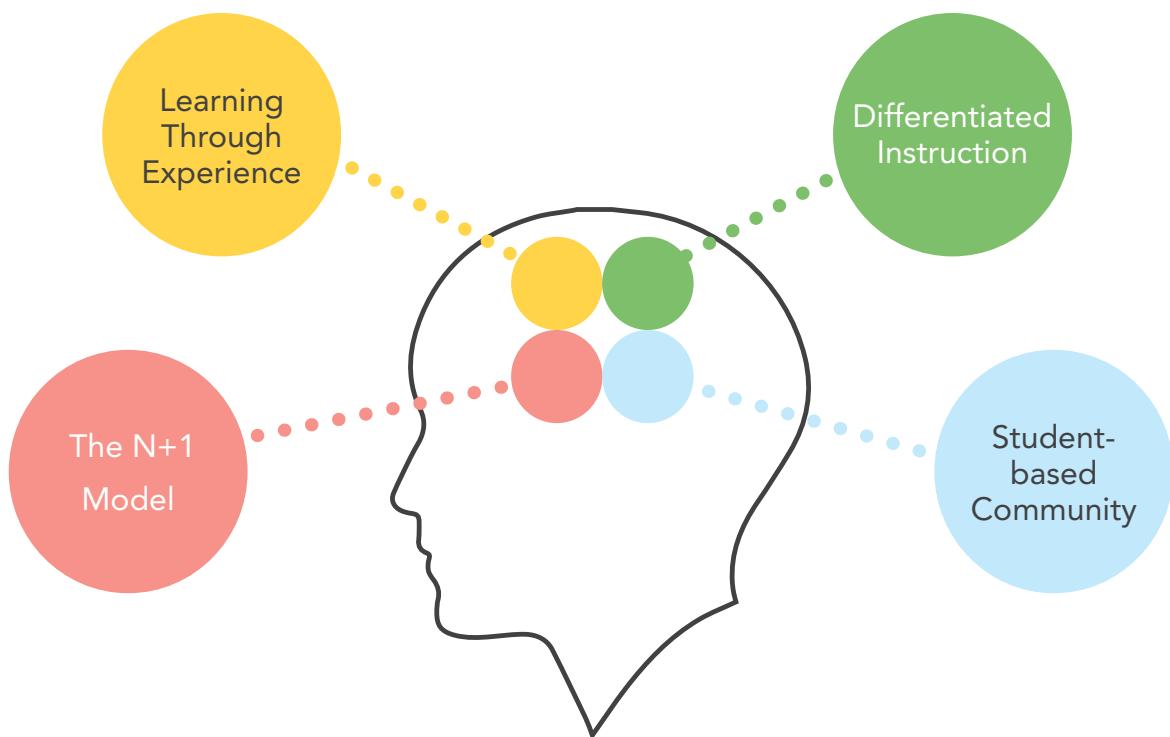
OUR VALUES

We have four values that guide all that we do and can be seen in the lives of our 1,000 alumni:



OUR PHILOSOPHY

We teach passionate students to embrace an entrepreneurial and values-oriented mindset, which will help them in tackling any problem headfirst. Throughout the fellowship we weave together self-expression and storytelling, empathy, collaboration, turning passion into action, adaptation, and problem solving. We help the fellows cultivate this mindset through four teaching methods:



1. The N+1 Model

Motivation to learn comes from the people who are one step ahead of you. This is because people compare their opinions and abilities against those of people with whom they can easily identify. Our fellows can find inspiration and motivation in their mentors¹ who just completed their fellowship and are one step ahead of them in college. We have also infused N+1 mentorship at each level of leadership in our community.²

2. Learning Through Experience

Experience alone does not drive learning; it comes from subsequent observation, reflection, and testing. Our fellows are put through intensive entrepreneurial training around a venture in line with their values. This venture could be a socially conscious for-profit company, a nonprofit, a branch of another organization, a social movement, or more. Through weekly modules, small groups, and one-on-one meetings between the fellows

¹ Occasionally our campuses will choose to bring in mentors who have not gone through the fellowship and/or who are upperclassmen to enhance the diversity of the mentorship class.

² Our campus mentors are mentored by student regional council members, who are in turn mentored by a student regional director. Our national council mentors our regional directors, and is in turn mentored by our headquarters.

and mentors, there is ample opportunity for reflection, observation, and support throughout the venture creation process.

3. Differentiated Instruction

No two people are motivated by the same set of experiences. Personal growth, a crucial part of the SI360 experience, can only be achieved by a differentiated approach to instruction. Intimate, long-term conversations and relationships help fellows recognize their values, along with their personal strengths

and weaknesses, so they can develop a plan for their future. On a larger scale, SI360 pulls from the structures of a traditional university to create a unique education experience for the fellows.

4. Student-based Community

We focus on creating peer communities that encourage collaboration and the work ethic necessary for the entrepreneurial process. We urge the fellows to identify knowledge gaps and proactively work on them together.

OUR CURRICULUM

Our freshman fellows take part in a yearlong personal and venture development process, structured around a series of weekly educational modules. Fellows immerse themselves in the local community of business executives, leaders, professors, and professional mentors, all of whom guide the fellows through a standardized curriculum that is also tailored to their university.

Fellows receive the attention of a team of students who serve as their mentors. With the guidance of our regional and national leaders, our mentors introduce fellows to the ample resources available to them as they move forward their ventures.

Our curriculum is regularly refreshed and improved in line with best practices in entrepreneurship teaching and values-oriented leadership. We also encourage our community members to be engaged in developing and enhancing our curriculum, which we believe enhances their own leadership skills and knowledge.



OUR COMMUNITY



Our Fellows

Each year, a class of mentors selects the new class of 15 fellows who receive weekly individualized and group support throughout their freshman year. The goal is for fellows to develop a venture involving something they are passionate about. Through this process they learn entrepreneurial skills as well as grow in their values-oriented leadership.



Our Mentors

Our mentors, college students themselves, are the key drivers of the fellowship. We have five mentors on each campus who lead weekly modules on a spectrum of topics to aid fellows in the development of their own ventures. Our mentors are the living embodiment of the N+1 model.

Regional Councils

Our regional councils consist of one or two student leaders for each school and a student regional director for each region. Regional council members provide guidance to mentor teams, coordinate guest speakers at weekly modules, plan regional events, and curate our local network of leaders. Events within our regional networks allow fellows to learn from and collaborate with their peers from other schools, successful social entrepreneurs, and nonprofit and business leaders.



National Council

Our national council consists of alumni who have shown exemplary leadership throughout their collegiate SI360 experience. The council supports our regional leadership and is our “brain trust” on all things SI360, including developing programmatic best practices and creating a mentor orientation for all incoming mentors prior to the start of the school year.

Headquarters

Our staff is headquartered in Washington, DC. Headquarters is responsible for expanding our programming to new campuses and regions, building regional and national partnerships with leaders and key organizations, organizing national events including our annual national conference, and regularly assessing and improving our programs.

