William Huynh

Web Developer

Profile

I am a high-performing individual with experience in Web Development, Digital Marketing, Web Design, and Operational Oversight. I am diligent, creative, solution oriented, and results-driven. I am an innovative thinker constantly challenging the standards in order to best optimize and increase efficiency for my clients.

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📍 Huntington Beach, CA

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Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Figma
- CSS3
- Invision
- HTML5
- Javascript
- SEO
- Sketch

Experience

Oct. 2018 to Present — Web Developer
Altametrics - Costa Mesa, CA
- Responsible for optimizing the speed, performance, and online presence of over multiple websites and micro sites
- Creating a range of visual design deliverables for apps, websites, products, and campaigns
- Creating UI style guides, visual strategies, page layouts, interactions, color palettes, and image assets for the development team
- Maintain scripts related to web applications performance on the web
- Optimize web indexing in order to achieve 100% up time and hit targeted performance capabilities

Feb. 2018 to Oct. 2018 — Product Manager
Altametrics - Costa Mesa, CA
- Designed the overall UI | UX of consumer-facing mobile and desktop applications
- Organized 3rd party creative for product marketing and content creation
- Responsible for managing and creating a strategic product road map starting with the concept, design, and product end of life
- Conduct market research and analyze trends to ensure the entire new and current products are business relevant and competitive
- Planning and implementing promotional campaigns

Jul. 2017 to Jan. 2018 — Digital Project Manager
Mopro - Irvine, CA
- Managed projects with the international teams and multiple accounts
- Standardized operation procedures for international projects and overall business and client success
- Directed quality control checks on implementation, launched websites, client interactions, and website revisions
- Developed executive strategy in order to improve the client's process which results in low turn over rate and increase customer's satisfaction rate
- Conducted in-house pilot programs to improve accuracy while strengthening the success of the companys and the clients' experience
- Provided knowledge and tools to international teams to help build the success for our clients (social media tools, lead generation tools, Google Analytics, SEO, and visual enhancements to boost overall presence)

Jan. 2017 to Jun. 2017 — Web Designer
Mopro - Irvine, CA
- Managed the web development process from design consultation through launch
- Fulfilled on-boarding and clients' requests by utilizing the best practices and latest design trends within the platform
- Responsible for designing dynamic landing and website pages for multiple accounts
- Enhanced website structure for current clients based on trends

Education

Goldenwest Community College
   Major: Marketing/Studio Arts
   Huntington Beach, CA
   Sept. 2009 to Mar. 2013